

CITY COUNCIL AGENDA

City Council Meeting
Tuesday, April 7, 2020
Tom Davies Square - Committee Room C-11 / Electronic Participation

MAYOR BRIAN BIGGER, CHAIR

***REVISED**

4:30 p.m. CLOSED SESSION, COMMITTEE ROOM C-11 OR VIA ELECTRONIC PARTICIPATION

6:00 p.m. OPEN SESSION, COMMITTEE ROOM C-11 OR VIA ELECTRONIC PARTICIPATION

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<https://agendasonline.greatersudbury.ca>.

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ROLL CALL

Resolution to move to Closed Session to deal with one (1) Labour Relations or Employee Negotiations item regarding COVID-19 Developments in accordance with the *Municipal Act, 2001, S.239(2)(d)*.

(RESOLUTION PREPARED)

RECESS

MOMENT OF SILENT REFLECTION

ROLL CALL

DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF

MATTERS ARISING FROM THE CLOSED SESSION

April 1, 2020

Deputy Mayor Landry-Altmann will rise and report on any matters discussed during the April 1, 2020 Closed Session. Council will then consider any resolution emanating from the Closed Session.

April 7, 2020

Deputy Mayor Landry-Altmann will rise and report on any matters discussed during the April 7, 2020 Closed Session. Council will then consider any resolution emanating from the Closed Session.

CONSENT AGENDA

(For the purpose of convenience and for expediting meetings, matters of business of repetitive or routine nature are included in the Consent Agenda, and all such matters of business contained in the Consent Agenda are voted on collectively.

A particular matter of business may be singled out from the Consent Agenda for debate or for a separate vote upon the request of any Councillor. In the case of a separate vote, the excluded matter of business is severed from the Consent Agenda, and only the remaining matters of business contained in the Consent Agenda are voted on collectively.

Each and every matter of business contained in the Consent Agenda is recorded separately in the minutes of the meeting.)

ADOPTING, APPROVING OR RECEIVING ITEMS IN THE CONSENT AGENDA

(RESOLUTION PREPARED FOR ITEMS C-1 TO C-2)

MINUTES

- | | | |
|------|--|---------|
| C-1. | Operations Committee Minutes of March 2, 2020
(RESOLUTION PREPARED - MINUTES ADOPTED) | 9 - 13 |
| C-2. | Community Services Committee Minutes of March 2, 2020
(RESOLUTION PREPARED - MINUTES ADOPTED) | 14 - 16 |

REGULAR AGENDA

PRESENTATIONS

1. COVID-19 Update
(ELECTRONIC PRESENTATION) (FOR INFORMATION ONLY)

- Ed Archer, Chief Administrative Officer

(This presentation provides an update regarding COVID-19 developments.)

BY-LAWS

Draft by-laws are available for viewing a week prior to the meeting on the City's website at: <https://agendasonline.greatersudbury.ca>. Approved by-laws are publically posted with the meeting agenda on the day after passage.

The following By-Laws will be read and passed:

- | | | |
|---------|---|----------------|
| 2020-72 | A By-law of the City of Greater Sudbury to Authorize Tourism Event Support Grants for the Year 2019 | 17 - 22 |
|---------|---|----------------|

(This report is to ratify the Tourism Event Support Grants distributed from January to December 2019.)

Report dated March 14, 2020 from the Chief Administrative Officer regarding 2019 Tourism Event Support By-law.

- | | |
|---------|---|
| 2020-70 | A By-law of the City of Greater Sudbury to Confirm the Proceedings of Council at its Meetings of March 24th, 2020 and April 7th, 2020 |
|---------|---|

- | | |
|---------|---|
| 2020-71 | A By-law of the City of Greater Sudbury to Authorize Various Matters as Part of the Canada Ontario Community Housing Initiative (COCHI), Ontario Priorities Housing Initiative (OPHI) and Canada Ontario Housing Benefit (COHB) all as part of the Community Housing Renewal Strategy through the Ministry of Municipal Affairs and Housing |
|---------|---|

City Council Resolution #CC2020-88

(This By-law authorizes participation in the Canada Ontario Housing Benefit program and delegates authority to the Manager of Housing to enter into a Transfer Payment Agreement, administer such agreement and establish applications and supporting documentation as required.)

MEMBERS' MOTIONS

ADDENDUM

CIVIC PETITIONS

QUESTION PERIOD

ADJOURNMENT

CONSEIL MUNICIPAL ORDRE DU JOUR

Réunion du Conseil municipal

7 avril 2020

Place Tom Davies - Salle de réunion C-11 / participation électronique

MAIRE BRIAN BIGGER, PRÉSIDENT(E)

***REVISER**

16 h 30 SÉANCE À HUIS CLOS, SALLE DE RÉUNION C-11 OU PAR PARTICIPATION ÉLECTRONIQUE

18 h 00 SÉANCE PUBLIQUE, SALLE DE RÉUNION C-11 OU PAR PARTICIPATION ÉLECTRONIQUE

Les réunions du Conseil de la Ville du Grand Sudbury et de ses comités sont accessibles et sont diffusés publiquement en ligne et à la télévision en temps réel et elles sont enregistrées pour que le public puisse les regarder sur le site Web de la Ville à l'adresse <https://agendasonline.greatersudbury.ca>.

Sachez que si vous faites une présentation, si vous prenez la parole ou si vous vous présentez sur les lieux d'une réunion pendant qu'elle a lieu, vous, vos commentaires ou votre présentation pourriez être enregistrés et diffusés.

En présentant des renseignements, y compris des renseignements imprimés ou électroniques, au Conseil municipal ou à un de ses comités, vous indiquez que vous avez obtenu le consentement des personnes dont les renseignements personnels sont inclus aux renseignements à communiquer au public

Vos renseignements sont recueillis aux fins de prise de décisions éclairées et de transparence du Conseil municipal en vertu de diverses lois municipales et divers règlements municipaux, et conformément à la *Loi de 2001 sur les municipalités*, à la *Loi sur l'aménagement du territoire*, à la *Loi sur l'accès à l'information municipale et la protection de la vie privée* et au *Règlement de procédure* de la Ville du Grand Sudbury.

Pour obtenir plus de renseignements au sujet de l'accessibilité, de la consignation de vos renseignements personnels ou de la diffusion en continu en direct, veuillez communiquer avec le Bureau de la greffière municipale en composant le 3-1-1 ou en envoyant un courriel à l'adresse clerks@grandsudbury.ca.

APPEL NOMINAL

Résolution de passer à une séance à huis clos pour délibérer une (1) question de relations de travail ou de négociations avec les employés concernant les faits nouveaux en matière de COVID-19 conformément à la Loi de 2001 sur les municipalités, article 239(2)(d).

(RÉSOLUTION PRÉPARÉE)

SUSPENSION DE LA SÉANCE

MOMENT DE SILENCE

APPEL NOMINAL

DÉCLARATION D'INTÉRÊTS PÉCUNIAIRES ET LEUR NATURE GÉNÉRALES

QUESTIONS DÉCOULANT DE LA SÉANCE À HUIS CLOS

1 avril 2020

Mairesse adjointe Landry-Altmann rapportera toutes questions traitées pendant la 1 avril 2020 séance à huis clos. Le Conseil examinera ensuite les résolutions.

7 avril 2020

Mairesse adjointe Landry-Altmann rapportera toutes questions traitées pendant la 7 avril 2020 séance à huis clos. Le Conseil examinera ensuite les résolutions.

Order du jour des résolutions

(Par souci de commodité et pour accélérer le déroulement des réunions, les questions d'affaires répétitives ou routinières sont incluses à l'ordre du jour des résolutions, et on vote collectivement pour toutes les questions de ce genre.

À la demande d'un conseiller, on pourra traiter isolément d'une question d'affaires de l'ordre du jour des résolutions par voie de débat ou par vote séparé. Dans le cas d'un vote séparé, la question d'affaires isolée est retirée de l'ordre du jour des résolutions et on ne vote collectivement qu'au sujet des questions à l'ordre du jour des résolutions.

Toutes les questions d'affaires à l'ordre du jour des résolutions sont inscrites séparément au procès-verbal de la réunion.)

ADOPTION, APPROBATION OU RÉCEPTION D'ARTICLES DANS L'ORDRE DU JOUR DES CONSENTEMENTS

(RÉSOLUTION PRÉPARÉE POUR LES ARTICLES DE L'ORDRE DU JOUR DES
RÉSOLUTIONS C-1 À C-2)

PROCÈS-VERBAUX

C-1. Procès Verbal du 2 mars 2020, Comité des opérations
(RÉSOLUTION PRÉPARÉE - PROCÈS-VERBAL ADOPTÉ)

9 - 13

Ordre du jour régulier

PRÉSENTATIONS

1. Compte rendu de COVID-19
(PRÉSENTATION ÉLECTRONIQUE) (A TITRE D'INFORMATION)

- Ed Archer, Administrateur en chef

(Cette présentation donne un compte rendu des faits nouveaux en matière de COVID-19.)

RÈGLEMENTS

Les membres du public peuvent consulter les projets de règlement municipal une semaine avant la réunion sur le site Web de la Ville à l'adresse <https://agendasonline.greatersudbury.ca>. Les règlements municipaux approuvés sont affichés publiquement avec l'ordre du jour de la réunion le lendemain de leur adoption.

Les règlements suivants seront lus et adoptés :

- | | | |
|---------|---|----------------|
| 2020-72 | Règlement de la Ville du Grand Sudbury autorisant des subventions visant à soutenir les activités touristiques pour l'année 2019 | 17 - 22 |
| | (Ce rapport sert à ratifier les subventions de soutien des activités touristiques distribuées de janvier à décembre 2019.) | |
| | Rapport Administrateur en chef, daté du 14 mars 2020 portant sur Règlement municipal sur le soutien des activités touristiques en 2019 . | |
| 2020-70 | Règlement de la Ville du Grand Sudbury pour confirmer les délibérations du Conseil municipal lors de ses réunions tenue le 24 mars 2020 et le 7 avril 2020 | |
| 2020-71 | Règlement de la Ville du Grand Sudbury autorisant diverses questions dans le cadre de l'Initiative Canada-Ontario de logement communautaire (ICOLC), de l'Initiative liée aux priorités de l'Ontario en matière de logement et de l'Allocation Canada-Ontario pour le logement (ACOL), toutes celles-ci étant dans le cadre de la Stratégie de renouvellement du secteur du logement communautaire par l'entremise du ministère des Affaires municipales et du Logement | |
| | Résolution no CC2020-88 | |
| | (Ce règlement municipal autorise la participation au Programme d'allocations Canada-Ontario pour le logement et délègue l'autorité à la ou au gestionnaire | |

des Services de logement de conclure une entente de paiements de transfert, d'administrer une telle entente et d'établir des demandes et de la documentation à l'appui au besoin.)

MOTIONS DES MEMBRES

ADDENDA

PÉTITIONS CIVIQUES

PÉRIODE DE QUESTIONS

LEVÉE DE LA SÉANCE

Minutes

Operations Committee Minutes of 3/2/20

Location:	Tom Davies Square - Council Chamber
Commencement:	2:01 PM
Adjournment:	4:17 PM

Councillor McIntosh, In the Chair

Present Councillors McCausland, Kirwan, McIntosh, Landry-Altman [D 4:11 p.m.]
Councillor Sizer

City Officials Tony Cecutti, General Manager of Growth and Infrastructure; David Shelsted, Director of Engineering Services; Randy Halverson, Director of Linear Infrastructure Services; Chantal Mathieu, Director of Environmental Services; Renee Brownlee, Manager of Collection & Recycling; Christine Hodgins Deputy City Clerk; Franca Bortolussi, Acting Administrative Assistant to the City Solicitor and Clerk

DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF

None declared.

Rules of Procedure

Councillor McIntosh moved that the order of the agenda be altered to deal with Presentation 3, as well as Managers' Reports R-1 and R-2, at this time.

Presentations

3 Paris - Notre Dame Bikeway Design

Report dated February 18, 2020 from the General Manager of Growth and Infrastructure regarding Paris - Notre Dame Bikeway Design.

David Shelsted, Director of Engineering Services, and Brett Sears, Senior Project Manager, WSP, provided an electronic presentation regarding the Paris - Notre Dame Bikeway Design.

The follow resolution was presented:

OP2020-08 Kirwan/McCausland: THAT the City of Greater Sudbury uses the remainder of the Ontario Municipal Commuter Cycling (OMCC) funding to construct the segment of the Paris

Norte Dame Bikeway from Lasalle Boulevard to Wilma Street in 2020, as outlined in the report entitled "Paris – Notre Dame Bikeway Design", from the General Manager of Growth and Infrastructure, presented at the Operations Committee meeting on March 2, 2020.

Rules of Procedure

Councillor Landry-Altmann presented the following amendment:

OP2020-08-A1 Landry-Altmann/McCausland: THAT the resolution be amended to add the words "and the sidewalk between Louis Street and Leslie Street" after the words Wilma Street.

AND THAT the words "funding to be obtained from Council approved allocations - new sidewalks" be added at the end of the resolution.

CARRIED

The resolution as amended was presented:

OP2020-08 Kirwan/McCausland: THAT the City of Greater Sudbury uses the remainder of the Ontario Municipal Commuter Cycling (OMCC) funding to construct the segment of the Paris Norte Dame Bikeway from Lasalle Boulevard to Wilma Street and the sidewalk between Louis Street and Leslie Street in 2020, as outlined in the report entitled "Paris – Notre Dame Bikeway Design", from the General Manager of Growth and Infrastructure, presented at the Operations Committee meeting on March 2, 2020, funding to be obtained from Council approved allocations - new sidewalks.

CARRIED

Managers' Reports

R-1 Waste Collection Services - Additional Support Programs

Report dated February 4, 2020 from the General Manager of Growth and Infrastructure regarding Waste Collection Services - Additional Support Programs.

The following resolutions were presented:

Resolution 1:

OP2020-09 Kirwan/McCausland: THAT the City of Greater Sudbury approves the Animal Resistant Waste Storage - Rent to Own and Subsidy program, as outlined in the report entitled "Waste Collection Services - Additional Support Programs", from the General Manager of Growth and Infrastructure, presented at the Operations Committee meeting on March 2, 2020;

AND THAT the City of Greater Sudbury directs staff to prepare a by-law to implement the program, effective January 2, 2021.

Rules of Procedure

Councillor Kirwan presented the following amendment:

OP2020-09-A1 Kirwan/McCausland: THAT the resolution be amended to add the words after "support programs" "to apply to owners with an annual family income below \$47,000 only".

CARRIED

The resolution as amended was presented:

OP2020-09 Kirwan/McCausland: THAT the City of Greater Sudbury approves the Animal Resistant Waste Storage - Rent to Own and Subsidy program, as outlined in the report entitled "Waste Collection Services - Additional Support Programs" to apply to owners with an annual family income below \$47,000 only, from the General Manager of Growth and Infrastructure, presented at the Operations Committee meeting on March 2, 2020;

AND THAT the City of Greater Sudbury directs staff to prepare a by-law to implement the program, effective January 2, 2021.

CARRIED

Resolution 2:

OP2020-10 McCausland/Kirwan: THAT the City of Greater Sudbury approves the Weekly Collection - Disposable Diapers program, as outlined in the report entitled "Waste Collection Services - Additional Support Programs", from the General Manager of Growth and Infrastructure, presented at the Operations Committee meeting on March 2, 2020;

AND THAT the City of Greater Sudbury directs staff to prepare a by-law to implement the program, effective January 2, 2021.

Rules of Procedure

Councillor McIntosh presented the following amendment:

OP2020-10-A1 McIntosh/Kirwan: THAT the resolution be amended to read as follows:

THAT the City of Greater Sudbury develops a weekly collection of disposable diapers program at no additional costs to the users;

AND THAT the City of Greater Sudbury directs staff to prepare a report with program options that are funded from the 2021 waste collection savings to be presented at an Operations Committee meeting by the end of Q2 2020.

CARRIED

The resolution as amended was presented:

OP2020-10 McCausland/Kirwan: THAT the City of Greater Sudbury develops a weekly collection of disposable diapers program at no additional costs to the users;

AND THAT the City of Greater Sudbury directs staff to prepare a report with program options that are funded from the 2021 waste collection savings to be presented at an Operations Committee meeting by the end of Q2 2020.

CARRIED

Recess

At 3:28 p.m., the Committee recessed.

Reconvene

At 3:36 p.m., the Committee reconvened.

Staff Direction:

The following resolution was presented:

OP2020-11 Kirwan/McCausland: THAT staff be directed to prepare a report regarding the development of a weekly collection of medical circumstances program at no additional cost to the users and funded from the 2021 waste collection savings, to be presented at the Operations Committee meeting by the end of Q2, 2020.

CARRIED

Resolution 3:

OP2020-12 Kirwan/McCausland: THAT the City of Greater Sudbury approves the Weekly Collection - Seasonal Properties program, as outlined in the report entitled "Waste Collection Services - Additional Support Programs", from the General Manager of Growth and Infrastructure, presented at the Operations Committee meeting on March 2, 2020;

AND THAT the City of Greater Sudbury directs staff to prepare a by-law to implement the program, effective January 2, 2021.

DEFEATED

R-2 Waste Collection Services - Large Furniture, Appliances and Electronics

Report dated February 14, 2020 from the General Manager of Growth and Infrastructure regarding Waste Collection Services - Large Furniture, Appliances and Electronics.

The follow resolution was presented:

OP2020-13 McCausland/Kirwan: THAT the City of Greater Sudbury approves Option 1 – Collection within Two (2) Business Days, as outlined in the report entitled "Waste Collection Services - Large Furniture, Appliances and Electronics", from the General Manager of Growth and Infrastructure, presented at the Operations Committee meeting on March 2, 2020;

AND THAT the City of Greater Sudbury directs staff to prepare a by-law to implement the change, effective February 1, 2021.

CARRIED

Presentations

1 Winter Control Operations Update

Randy Halverson, Director of Linear Infrastructure Services, provided an electronic presentation regarding Winter Control Operations Update for information only.

At 4:11 p.m., Councillor Landry-Altmann departed.

Rules of Procedure

As quorum was not present, Councillor Sizer consented to become an alternate Member of the Committee and be counted to determine quorum.

Adjournment

Automatic Adjournment at 4:15 p.m.

The following items were not addressed at the meeting:

Presentations

2 Capital Projects Update

Members' Motions

Addendum

Civic Petitions

Question Period

Christine Hodgins, Deputy City
Clerk

Minutes

Community Services Committee Minutes of 3/2/20

Location:	Tom Davies Square - Council Chamber
Commencement:	4:34 PM
Adjournment:	5:51 PM

Councillor McCausland, In the Chair

Present Councillors McCausland, Kirwan, Sizer, McIntosh

City Officials Steve Jacques, General Manager of Community Development; Tyler Campbell, Director of Social Services; Aaron Archibald, Director of Long-Term Care Services; Jeff Pafford, Director of Leisure Services; Glenda Gauthier, Manager of Resident Care; Dana Jennings, Acting Manager of Tourism and Culture; Christine Hodgins, Deputy City Clerk; Lisa Locken, Clerk's Services Assistant

DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF

None declared.

Presentations

1 Community Development Outlook 2020

Steve Jacques, General Manager of Community Development, provided an electronic presentation regarding Community Development Outlook 2020 for information only.

Managers' Reports

R-1 2020 Provincial Child Care Funding Reduction Impact

Report dated February 14, 2020 from the General Manager of Community Development regarding 2020 Provincial Child Care Funding Reduction Impact.

The following resolution was presented:

CS2020-05 Sizer/Kirwan: THAT the City of Greater Sudbury establishes a funding cap at \$750,000 per year for the Early Development and School Readiness Program and halts new enrollment until the cap is achieved;

AND THAT staff be directed to develop a policy to address licensed child care expansion in the community for approval by the third quarter of 2020, as outlined in the report entitled "2020 Provincial Child Care Funding Reduction Impact", from the General Manager of Community Development, presented at the Community Services Committee meeting on March 2, 2020.

CARRIED

R-2 Request for Approval of Updated Film By-Law & Guidelines

Report dated February 14, 2020 from the Chief Administrative Officer regarding Request for Approval of Updated Film By-Law & Guidelines.

The following resolution was presented:

CS2020-06 Kirwan/Sizer: THAT the City of Greater Sudbury approves the updated Film By-Law and guidelines, as outlined in the report entitled "Request for Approval of Updated Film By-law & Guidelines", from the Chief Administrative Officer, presented at the Community Services Committee meeting on March 2, 2020.

CARRIED

Members' Motions

No Motions were presented.

Correspondence for Information Only

I-1 Pioneer Manor - 4th Quarter Report

Report dated February 11, 2020 from the General Manager of Community Development regarding Pioneer Manor - 4th Quarter Report.

For Information Only.

I-2 Provincial Ontario Disability Support Program Caseload Audit

Report dated February 14, 2020 from the General Manager of Community Development regarding Provincial Ontario Disability Support Program Caseload Audit.

For Information Only.

Recess

At 5:39 p.m., the Committee recessed.

Reconvene

At 5:42 p.m., the Committee reconvened.

Addendum

The following resolution was presented:

CS2020-07 Sizer/Kirwan: THAT the City of Greater Sudbury deals with the items on the Addendum to the Agenda at this time.

CARRIED BY TWO-THIRDS MAJORITY

DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF

None declared.

MANAGERS' REPORTS

Application for Long Term Beds

Report dated February 24, 2020 from the General Manager of Community Development regarding the Application for Long Term Beds.

The following resolution was presented:

CS2020-08 Kirwan/Sizer: THAT the City of Greater Sudbury directs staff to submit an application to the MOLTC for 38 LTC beds (permanently fund the 27 interim beds and 11 net new beds).

CARRIED

Civic Petitions

No Civic Petitions were submitted.

Question Period

No Questions were asked.

Adjournment

The following resolution was presented:

CS2020-09 Kirwan/Sizer: THAT this meeting does now adjourn. Time 5:51 p.m.

CARRIED

Christine Hodgins/Deputy City
Clerk

For Information Only

2019 Tourism Event Support By-law

Presented To:	City Council
Presented:	Tuesday, Apr 07, 2020
Report Date	Saturday, Mar 14, 2020
Type:	By-Laws
By-Law:	2020-72

Resolution

For Information Only

Relationship to the Strategic Plan / Health Impact Assessment

The Tourism Event Support program aligns with Council's priorities of strengthening community vibrancy and growing economic capacity and market readiness. Specifically, the program relates to stimulating growth and increasing conferences, sporting events and tourism to the city.

Report Summary

In the January to December 2019 period, the Tourism & Culture section of Economic Development supported 62 events through the Greater Sudbury Event Support Program with a combined \$108,000.94 in funding, as well as in-kind contributions such as marketing collateral. Based on the information provided by the event organizers, these events attracted an estimated 68,735 non-local participants, delegates, and spectators to Greater Sudbury, resulting in local spending of approximately \$14,021,940.

Financial Implications

The funding for the 2019 Tourism Event Support program was included in the approved 2019 Operating Budget.

Signed By

Report Prepared By

Dana Jennings
Acting Manager of Tourism & Culture
Digitally Signed Mar 14, 20

Division Review

Meredith Armstrong
Acting Director of Economic
Development
Digitally Signed Mar 14, 20

Financial Implications

Apryl Lukezic
Co-ordinator of Budgets
Digitally Signed Mar 17, 20

Recommended by the C.A.O.

Ed Archer
Chief Administrative Officer
Digitally Signed Mar 25, 20

Request for Decision

2019 Tourism Event Support Grants Bylaw

Background

In the 2002 Budget, CGS Council established a Tournament Fund to assist event organizers staging events using city owned facilities and city services. This fund, along with the Tourism Event Support Policy, provides a framework for support that recognizes the importance of events to this city, while ensuring that our limited resources are focussed on maximizing the impact of these types of events on our economy and our profile.

Support for events can be either direct (cash contribution or sponsorship) or indirect (staff time, promotional material, meeting rooms, and other assistance), and is provided to eligible organizations who demonstrate the value of their event to the city in terms of potential economic impact, profile, size and scope of the event. Successful applicants include local art groups, sporting associations, national and international industry associations, colleges, universities, Indigenous community groups, and other organizations that host relevant events within Sudbury.

This direct support helps to raise the profile of the city while assisting organizers, particularly non-profits, with the very real costs of staging their activities. In addition, indirect support, including staff time, promotional material, meeting rooms, and other assistance, can assist organizers and help to defray costs. Indirect support is provided within available resources, as a matter of course, to event and meeting organizers to assist them in hosting events in Greater Sudbury.

Summary

In the January to December 2019 period, the Tourism & Culture section of Economic Development supported 62 events through the Greater Sudbury Event Support Program with a combined \$108,000.94 in funding, as well as in-kind contributions such as marketing collateral. Based on the information provided by the event organizers, these events attracted an estimated 68,735 non-local participants, delegates, and spectators to Greater Sudbury, resulting in local spending of approximately \$14,021,940*.

*Calculated based on total number of non-local participants, delegates, and spectators, reported by applicants to the Tourism Event Support Program, multiplied by the spending average (per person per overnight visit) reported by the Ontario Ministry of Tourism, Culture and Sport Tourism Profile for Census Metropolitan Area (CMA) 580 (Greater Sudbury) in 2017.

The attached table provides an outline of the Tourism Event Support grants that were disbursed as direct contributions in 2019.

Please refer to Schedule A Tourism Event Support Fund Allocations – 2019

Program review in 2020

A review of the Tourism Event Support program is starting in April 2020. The objectives are to align with best practices in both grant management within the City and in the tourism sector. The following outlines the key components of the review.

- Local research to include:
 - conducting a survey to previous grant recipients and applicants,
 - focus groups with key stakeholders, including the Greater Sudbury Development Corporation (GSDC) and its Tourism Development Committee, and
 - review of post event reports implemented in 2019.
- Sector research to include a review of a minimum of five other tourism support programs in Ontario and across Canada
- Draft updated program guidelines and online application process
- Consult with key stakeholders for additional input on guidelines and application process
- Communication strategy for implementation of updated program

Results from this process will be relayed back to Council in Q3 2020 with any resulting revisions to the program being proposed for a 2021 implementation.

2019 Tourism Event Support Grant Fund Allocations		
Name of Organization	Support Amount	Purpose of Grant
Afro-Heritage Association of Sudbury	\$ 250.00	Black History Month Celebration
Big Nickel Major AAA International Hockey Tournament	\$ 3,000.00	Big Nickel Hockey Tournament
Cambrian College of Applied Arts and Technology	\$ 1,000.00	Northern Ontario Brewing and Distilling Summit
Cinéfest: the Sudbury Film Festival, Inc.	\$ 10,000.00	Cinéfest Sudbury International Film Festival
CION	\$ 1,500.00	Northern Ontario Music and Film Awards Conference
City of Greater Sudbury	\$ 1,000.00	UNU Educational Forum
Conseil scolaire publique de Grand Nord de l'Ontario	\$ 7,020.00	26th Franco-Ontarien Games
Copper Cliff Skating Club	\$ 500.00	Northern Performance Plus Figure Skating Competition
Downtown Sudbury	\$ 1,500.00	Downtown Sudbury Ribfest
Downtown Sudbury	\$ 4,000.00	Up Here
Downtown Sudbury BIA	\$ 1,992.22	Downtown Sudbury Christmas Market
Dynamic Earth	\$ 3,000.00	Halloween at Dynamic Earth
École Cap sur l'Avenir	\$ 1,000.00	Tournoi des Étoiles
Ernabus Inc.	\$ 1,500.00	Sudbury Poutine Fest 2019
Fierté Sudbury Pride	\$ 1,000.00	Fierté Sudbury Pride Week
Girl Guides of Canada	\$ 2,000.00	2019 National Trefoil Guild Gathering
Greater Sudbury Police Services	\$ 3,000.00	21st Great Lake Police Motorcycle Training Seminar
Indigenous Students Circle of Sudbury	\$ 250.00	LU Pow Wow
Jazz Sudbury	\$ 1,000.00	Jazz Sudbury Festival
Kiwanis Club of Sudbury	\$ 750.00	Kiwanis Festival
Laurentian University	\$ 500.00	OUPMA Conference
Laurentian University	\$ 1,000.00	Building Environmental Strategies Workshop
Laurentian University	\$ 2,000.00	CAM Graduate Student Physics Conference
Laurentian University	\$ 2,500.00	2019 Mining and Environment Conference
Le Carrefour francophone du Sudbury	\$ 500.00	La Nuit émergente

Le Carrefour francophone du Sudbury	\$ 1,000.00	La grande St-Jean
Miss North Ontario Regional Canada Pageant	\$ 350.00	Miss North Ontario Regional Canada Pageant
MNRF Prov. Hockey Tournament Organizing Committee	\$ 2,000.00	MNRF Hockey Tournament
NEORA	\$ 1,200.00	Conference and Trade Show
Nickel Belt Budokan Judo Club	\$ 300.00	Northern Ontario Judo Tournaments
Nickel District Kennel Club	\$ 500.00	Nickel District Kennel Club Championship Dog Show
Northern Cancer Foundation	\$ 1,000.00	XTERRA Conquer the Crater
Northern Golf Association	\$ 1,000.00	Northern Ontario Golf Championships
Northern Lights Festival Boreal	\$ 1,000.00	Bloom 2019
Northern Lights Festival Boreal	\$ 6,000.00	Northern Lights Festival Boreal
Northern Masters Bonspiel	\$ 500.00	CTV Northern Masters Bonspiel
Northern Ontario Hockey League	\$ 1,000.00	Peewee and Bantam AAA Showcase
Northern Ontario Railroad Museum and Heritage Centre	\$ 750.00	Terror Train
Northern Ontario School of Medicine	\$ 1,250.00	Northern Ontario Constellations Conference
OFSAA	\$ 4,000.00	Provincial Cross Country Running Championship
PACE - Partners in Achieving Change Excellence	\$ 1,000.00	Beyond Digital Transformation
Professional Engineers of Ontario	\$ 250.00	Professional Engineers Annual Hockey Tournament
Public Service Information Community Connection	\$ 850.00	North Ontario Conference Connections
Rainbow Routes Association	\$ 500.00	Sudbury Camino 2019
Rock Town Promotions	\$ 500.00	Berio on the Sandbanks
Scouts Canada - Northern Shield	\$ 1,000.00	Rendezvous 2019
Stack Brewing Corporation	\$ 500.00	Northern Ontario Microbrew Festival
Sudbury District Girls Hockey Association	\$ 3,000.00	Snowflake Challenge
Sudbury District Girls Hockey Association	\$ 10,000.00	Esso Cup
Sudbury Downtown Independent Cinema Co-operative Corp.	\$ 500.00	Junction North International Documentary Film Festival

Sudbury Dragon Boat Festival	\$ 750.00	Sudbury Dragon Boat Festival
Sudbury Horticultural Society	\$ 500.00	Sudbury Gardening Festival
Sudbury Minor Hockey Association	\$ 5,000.00	Sudbury Silver Stick Hockey Tournament
Sudbury Multicultural and Folk Art Association	\$ 2,238.72	Canada Day
Sudbury Regional Competitive Soccer League	\$ 250.00	Sudbury Star cup
Sudbury Rock and Lapidary Society	\$ 1,000.00	37th Annual Sudbury Gem and Mineral Show
Sudbury Rocks!!! Marathon	\$ 1,300.00	Sudbury Rocks!!! Marathon
Théâtre Action	\$ 1,000.00	Festival Théâtre Action en Milieu Scolaire
Waterfront Regeneration Trust Corp.	\$ 1,500.00	The Great Waterfront Trail Adventure
Whitefish River First Nation	\$ 2,000.00	Nish Cup 2019
Workplace Safety North	\$ 750.00	Mining Health and Safety Conference
	\$ 108,000.94	