



COMMUNITY SERVICES COMMITTEE AGENDA

Community Services Committee Meeting
Monday, April 18, 2016
Tom Davies Square

COUNCILLOR RENE LAPIERRE, CHAIR

Fern Cormier, Vice-Chair

6:00 p.m. COMMUNITY SERVICES COMMITTEE MEETING
COMMITTEE ROOM C-11

Council and Committee Meetings are accessible. For more information regarding accessibility, please call 3-1-1 or email clerks@greatersudbury.ca.

DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF

PRESENTATIONS

1. Report dated March 31, 2016 from the Chief of Fire and Paramedic Services regarding PulsePoint Response Application. **4 - 6**

(ELECTRONIC PRESENTATION) (RESOLUTION PREPARED)

- Dr. Douglas Boreham, Division Head, Medical Sciences, Northern Ontario School of Medicine

(This report seeks the City's support to implement the PulsePoint mobile app. This app alerts CPR-trained bystanders to someone nearby suffering a cardiac arrest in a public location that may require immediate CPR. PulsePoint is activated through our public safety dispatch center simultaneously along with the dispatch of local paramedic and fire resources and notifies only those potential rescuers that are in the immediate vicinity of the cardiac emergency.)

2. Report dated March 31, 2016 from the Chief of Fire and Paramedic Services regarding Open Air Burning By-Law - Communicating the Change. **7 - 8**

(ELECTRONIC PRESENTATION) (FOR INFORMATION ONLY)

- Darrel McAloney, Deputy Fire Chief
- Marc Lanthier, Chief Fire Prevention Officer

(This presentation will provide the public education communication plan for the implementation of Open Air Burning Permits.)

REGULAR AGENDA

MANAGERS' REPORTS

- R-1. Report dated March 24, 2016 from the General Manager of Assets, Citizen and Leisure Services regarding Transit Fare and Transportation Grant Application Process. **9 - 15**

(RESOLUTION PREPARED)

(This report will provide information in regards to the application process & the criteria required in order to be approved to receive funds from this grant account.)

ADDENDUM

CIVIC PETITIONS

QUESTION PERIOD AND ANNOUNCEMENTS

NOTICES OF MOTION

ADJOURNMENT

Request for Decision

PulsePoint Response Application

Presented To: Community Services Committee

Presented: Monday, Apr 18, 2016

Report Date Thursday, Mar 31, 2016

Type: Presentations

Resolution

THAT the City of Greater Sudbury supports the implementation of PulsePoint as outlined in the report dated March 31, 2016 and authorizes the Chief of Fire and Paramedic Services to enter into all agreements to implement this project.

Health Impact Assessment

This project is directly aimed at improving sudden cardiac arrest survival rates within the City of Greater Sudbury providing real-time alerting of cardiac arrest events occurring in public locations allowing well meaning citizens to intervene by providing CPR while also providing users with information on the location of the closest public access defibrillator, vital to the treatment of cardiac arrest.

Financial Implications

Cost for the implementation will be funded through the Emergency Services Operating Budgets.

Executive Summary

The PulsePoint mobile app alerts CPR-trained bystanders to someone nearby suffering a sudden cardiac arrest in a public location that may require immediate CPR. PulsePoint is activated by our public safety dispatch center simultaneously along with the dispatch of local paramedic and fire resources and notifies only those potential rescuers that are in the immediate vicinity of the emergency.

The PulsePoint mobile app is free to download by the public for both IOS and android devices, the cost to implement the service is \$10,000 one-time set up costs, with an annual cost of \$8000. The system would be interfaced with the Computer Aided Dispatch systems at Fire Dispatch. This project may qualify as a Healthy Community Initiative (HCI). The HCI application process is currently being revised; once revised, an application will be made for the Capital costs of this initiative.

A public education campaign would be undertaken to educate the public on the PulsePoint app reinforcing

Signed By

Report Prepared By

Joseph Nicholls
Deputy Chief of Emergency Services
Digitally Signed Mar 31, 16

Health Impact Review

Joseph Nicholls
Deputy Chief of Emergency Services
Digitally Signed Mar 31, 16

Recommended by the Department

Trevor Bain
Chief of Fire and Paramedic Services
Digitally Signed Mar 31, 16

Recommended by the C.A.O.

Kevin Fowke
Acting Chief Administrative Officer
Digitally Signed Apr 6, 16

the importance immediate CPR and defibrillation plays in survival from sudden out-of-hospital cardiac arrest. This public education would coincide with the delivery of free Heart and Stroke “Hands Only” CPR programs delivered by Paramedic Services in various locations across the City. In addition, the more than 120 Public Access Defibrillators (PAD) located across the City will be reflected in the software, providing the public immediate access to the locations of these devices.

Background

The Canadian Heart and Stroke Foundation (2014) define cardiac arrest as a sudden stop in heart function. Cardiac Arrest is commonly caused by an abnormal heart rhythm, heart disease, heart attack, electrocution, or drug use. In Canada, one cardiac arrest occurs every 12 minutes (CHSF 2014). Prompt response to a cardiac arrest victim is critical, with early cardiopulmonary resuscitation (CPR) and defibrillation (shocking an abnormal rhythm back to a more regular life sustaining rhythm) improving survival outcomes. Without appropriate treatment (CPR and rapid defibrillation) cardiac arrest will result in death; for every one (1) minute delay in treatment the survival rate decreases by 5% (Hazinski et al, 2004).

PulsePoint Respond is an enterprise-class, software-as-a-service (SaaS) pre-arrival solution designed to support public safety agencies working to improve cardiac arrest survival rates through improved bystander performance and active citizenship. Where adopted, PulsePoint Respond empowers everyday citizens to provide life-saving assistance to victims of sudden cardiac arrest. Application users who have indicated they are trained in cardiopulmonary resuscitation (CPR) and willing to assist in case of an emergency can now be notified if someone nearby is having a cardiac emergency and may require CPR. If the cardiac emergency is in a public place, the location-aware application will alert trained citizens in the vicinity of the need for bystander CPR simultaneously with the dispatch of paramedic and fire services. Through a connection with our Fire Dispatch, the PulsePoint software sends alerts to a user's mobile phone if CPR is required in a public location within 500 meters. The application also directs these citizen rescuers to the exact location of the closest publicly accessible Automated External Defibrillator (AED).

How it can help

Sudden Cardiac Arrest (SCA) can happen to anyone, at any time, but PulsePoint Respond empowers CPR-trained citizens to help improve patient outcomes and save lives by reducing collapse-to-defibrillation times, and when citizens are more aware of and engaged with the health of their community, they become better partners with your team and a critical part of your response efforts.

Imagine that you are in a restaurant having lunch with a few friends. You hear a siren in the distance and think to yourself, “I wonder where they are going?” The siren gets louder and closer, and then you actually see an ambulance approaching in the distance. Suddenly, surprisingly, the ambulance turns into the parking lot and parks right in front of the crowded restaurant where you're eating. That's when you learn that right next door, someone is unconscious after suffering a cardiac arrest. If you only knew, maybe you could have made a difference.

This scenario could be a thing of the past as the PulsePoint app gains widespread adoption. PulsePoint Respond is an innovative new location-aware phone application that empowers everyday citizens to provide life-saving assistance to victims of SCA. Communities can now use the application to notify CPR-trained citizens to cardiac arrest emergencies where the potential need for bystander CPR is high.

Notifications are made simultaneously with the dispatch of Paramedics and Fire Services to anyone within the area that is CPR-trained and has indicated their willingness and ability to assist during a cardiac arrest emergency. These notifications are only made if the victim is in a public place and only to potential rescuers that are within 500 meters of the emergency. When notifications do occur they intend to target potential citizen rescuers that are primarily within walking distance of the event.

For Information Only

Open Air Burning By-Law - Communicating the Change

Presented To: Community Services Committee

Presented: Monday, Apr 18, 2016

Report Date Thursday, Mar 31, 2016

Type: Presentations

Resolution

For Information Only

Finance Implications

The open air permit fees were approved by Finance and Administration Committee on November 17, 2015 and have been included in the 2016 Miscellaneous User Fee By-law. Permit Fee Revenue of \$10,000 was included in the 2016 approved operating budget.

Health Impact Assessment

This initiative enhances citizen safety by ensuring compliance with the Open Air Burning By-law and the provincial legislation for smoke alarms and carbon monoxide alarms. It will also establish a database of open air burning sites in the City of Greater Sudbury. Compliance with the applicable legislation and knowledge of burn sites will greatly enhance firefighter health and safety, as well as the safety of the citizens.

Background

The City of Greater Sudbury, and all of its constituent communities, have a long history of allowing open air burning fires on a fairly consistent basis with little or no cost to the citizens. This has led to the mistaken assumption on the part of the citizens that this ability is a right and not a privilege granted by the Fire Chief under the authority of the Fire Prevention and Protection Act. This will be changing in 2016 with the establishment of a permit and an annual fee for almost all open air. This initiative amounts to a change from reactive response to proactive approval.

Prior to this initiative, the Greater Sudbury Fire Service (GSFS) responded to open air burning fires on a complaint basis. The responding fire crews often found that the individuals who were burning were in contravention of the expectations outlined in the By-law. This put the obligation on the GSFS and By-law Enforcement to enforce the By-law on an after-the-fact basis. Further, it implies that many of the fires for

Signed By

Report Prepared By

Darrel McAloney
Deputy Fire Chief
Digitally Signed Mar 31, 16

Health Impact Review

Darrel McAloney
Deputy Fire Chief
Digitally Signed Mar 31, 16

Recommended by the Department

Trevor Bain
Chief of Fire and Paramedic Services
Digitally Signed Mar 31, 16

Recommended by the C.A.O.

Kevin Fowke
Acting Chief Administrative Officer
Digitally Signed Apr 6, 16

which the GSFS did not receive complaints, were likely also not within the expectations of the by-law; and were therefore, possibly of a dangerous nature. Also, the volunteer response areas of the City were obliged to dispatch for Open Air Burning complaints based on the nature of the complaint, which often would dispatch an entire station of up to 15 firefighters for the fire complaint. This is a costly practice which also commits precious resources which may be needed elsewhere for emergency response.

The new initiative enacts a permit process for the privilege of open air burning. The process will consist of an application, a site visit, an approval, and the issuance of a Permit. The fee for the site visit inspection includes processing and will vary as per the type of permit applied for. The fee is designed to be a cost-recovery amount and not to necessarily generate profit for the GSFS. The benefit of this process is that it ensures by-law compliance on a proactive basis and allows for the establishment of a database which identifies the location of approved permit holders. Further, it allows for the site visit and inspection to be of a scheduled nature with the appropriate number of personnel. The enforcement aspect becomes significantly easier, in that the most likely contravention is the failure to acquire a permit, not the application of the rules of the By-law. An additional inclusion in the process is the inspection of the homeowner's smoke alarms and carbon monoxide alarms. This ensures compliance with the related provincial legislation, and further ensures the safety of the residents and the responding fire personnel in the event of an occurrence.

Next Steps

The GSFS is initiating a communications strategy to inform the citizens of the City of the imminent changes to the Open Air Burning By-law, and the details of the process to apply for a permit. The GSFS will coordinate with Corporate Communications, Information Technology, and Citizen Services Divisions to ensure a seamless implementation of the revised By-law, the billing program, and all other aspects of the initiative. In particular, the communication strategy is to change the perception of the citizens from a 'right' to a 'privilege'. The communication will include television and radio ads, newspaper public service announcements, and an amendment to the CGS website and the Fire Services website. This will include a Frequently Asked Question section to try to minimize the phone inquiries regarding this initiative.

Revisions to existing fire-related by-laws will be necessary to support the requirement of permits for open air burning (eg. Open Air Burning By-law). Fire Services will update the required by-laws and submit them to Council for consideration.

Request for Decision

Transit Fare and Transportation Grant Application Process

Presented To:	Community Services Committee
Presented:	Monday, Apr 18, 2016
Report Date	Thursday, Mar 24, 2016
Type:	Managers' Reports

Resolution

THAT the City of Greater Sudbury approves staff's proposed application form and eligibility criteria for the Greater Sudbury Transit Fare and Transportation Grant.

Finance Implications

\$25,000 for transit fare and transportation grants was included in the 2016 approved operating budget, funded by Provincial Gas Tax.

Signed By

Report Prepared By

Brent Fleury
Co-Ordinator of Finance - Transit & Fleet

Digitally Signed Mar 24, 16

Division Review

Roger Sauvé
Director of Transit & Fleet Services
Digitally Signed Mar 24, 16

Recommended by the Department

Ron Henderson
General Manager of Assets, Citizen and Leisure Services
Digitally Signed Mar 29, 16

Recommended by the C.A.O.

Kevin Fowke
Acting Chief Administrative Officer
Digitally Signed Apr 6, 16

Background

Council requested staff to review the application process for determining the allocation of the Transit Grant Fund (the grant), valued at \$25,000 annually. The grant was initially approved by Council in 2007 and formed as part of the “ridership growth initiatives” which was funded using the annual Provincial Gas Tax allocation. The original purpose of the grant was to provide financial support to the community to facilitate transportation that helps the community and its many worthwhile programs and events to thrive. Although the grant has been successful, there appeared to be a lack of clarity in terms of grant eligibility and communication of this opportunity to the broader Greater Sudbury community. At the January 12th City Council meeting, Council requested staff to draft a formal application form, outlining eligibility criteria along with expected approval process of the program. The intent was to ensure a fair and consistent approach to approvals and subsequent disbursement of the grant to eligible community organizations.

Proposed Application Form & Eligibility

The new application form (**appendix A**) has been organized into sections, as summarized below:

- Background (Purpose, Source of Funds, Amount, Objectives)
- Eligibility (Organizational Checklist, Explain Your Event)
- The Fine Print
- Organization Information
- Approval Status

The purpose of the application is to ensure that the submitter understands the intent of the grant, eligibility criteria and maximum award value. The application also gives the submitter the opportunity to explain the nature of their event and expected value to the Greater Sudbury community.

Proposed Criteria

In the new proposed criteria, only charitable, not for profit organizations or community groups receiving no other City funding could receive a grant of up to a maximum of \$500 per year. In order to fairly transition to the proposed grant application process, all current requests for 2016 will be accepted based on the existing process. As such, staff is recommending that the effective date for the application form, if approved, be January 1st, 2017. In the interim, staff is committed to increasing awareness through marketing/advertising (web, social media, print) to the broader Greater Sudbury community of this funding opportunity in order to attract organizations with events that suit the intent of the grant.

Summary

Staff has conceptualized a new application form that encompasses past and proposed criteria in order to provide a fair, consistent and equitable process to those awarded free transportation to carry out an

event or program. Staff are recommending that Council approve the attached application form and to enact the changes, commencing January 1st, 2017.

Greater Sudbury Transit Fare & Transportation Grant

Eligibility & Application Form

Application Date: _____

Name of Organization/Group: _____

Section A - Background

- Purpose

The purpose of the Greater Sudbury Transit Fare & Transportation Grant (the grant) is to provide financial support to numerous Not for Profit's (NPO), Charities and Community Groups within Greater Sudbury to carry out single events or programs with transportation needs.

- Source of Funds

Greater Sudbury Transit has been providing annual contributions of \$25,000 towards the grant, which comes from a portion of its annual dedicated Provincial Gas Tax funds. Council approval has been in place to support this initiative since 2007. Funds are disbursed based on approved, eligible application forms and are on a first come, first served basis.

- Grant Amount

Each eligible submission may be approved to receive a one-time grant of **up to \$500** worth of adult fares or charter services.

- Grant Objectives

This grant helps in delivering on some of the key Council endorsed planning documents for Greater Sudbury such as the Transit Ridership Growth Plan, Healthy Community Strategy and City of Greater Sudbury Strategic Plan. Key objectives to support this grant include:

- A council approved priority towards the growth of community ridership growth opportunities to citizens of the City of Greater Sudbury
- Affordable transportation solutions to the community in order for its many worthwhile events and programs to thrive.
- Civic engagement and Social Capital – particularly to work with partners in the community to strengthen citizens' access to basic needs.
- Effectively reduce congestion and associated environmental impacts.
- Provide affordable, convenient and reliable transit service that enhances mobility and access.

Greater Sudbury Transit Fare & Transportation Grant

Section B – Eligibility

In order to be considered for approval of this grant, each submitted organization must first complete and be able to respond yes (Y) to **ALL** of the criteria listed in the “**Checklist**” portion of Section B before continuing to the “**Explain Your Event**” portion:

PART 1 - Checklist

***Please circle Yes (Y) or No (N) ***

Criteria	Check (Y or N)
1. Is the submitting organization a Canadian Registered Non-Profit Organization, Charitable Organization or Community Group?	Y / N
2. Does the Organization or Group currently occupy a primary address in the Greater Sudbury Area?	Y / N
3. Is this the only active submission for the Greater Sudbury Transit Fare & Transportation Grant in the current year? ***Note – Does not include prior submissions that were not approved in the same year***	Y / N
4. The submitting organization has not received any other City funding for the same event or program in the current year?	Y / N
5. If approved, will the funds granted be used towards the event or program as stated in the application form and not for any other purpose?	Y / N

If you have answered Yes (Y) to all of the five criteria above please complete Part B below. Any No (N) answers would result in an ineligible application request

PART 2 - Explain Your Event

This provides you with the opportunity to tell us about your event and why it is so important to your organization and the citizens of the Greater Sudbury community:

1. Type of Event or Program: (Circle one)

Festival, Training, Environmental Awareness/Promotion, Community Fundraising, Other (specify)

2. Name of Your Event or Program: _____

3. Grant Request: ____ Fares ____ Charter Service (check one only) Quantity: _____

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Greater Sudbury Transit Fare & Transportation Grant

PART 3 – THE FINE PRINT

Outlined below is some important information for organizations that are deemed to be eligible under Part B above. The following must be initialed by the requester who in turn agrees the organization understands and complies with the fine print.

1. Approval process: All application forms are reviewed by Greater Sudbury Transit staff. **All applications are expected to be reviewed within 2-3 weeks. Results will be communicated via e-mail to the requester address indicated in Section C.** Evaluations of PART 2 – Explain Your Event will be largely based on the NPO's ability to demonstrate the following:
 - a. Relevance to Greater Sudbury's Community Goals and Key Official Documents
 - b. Promotes social, healthy and environmentally friendly living
 - c. Promotes efficient and effective transportation
2. All application approvals and denials are final.
3. Grant disbursements are done on a first come first serve basis. Prior year approvals do not guarantee approval in subsequent years.
4. If approved, Transportation claims are subject to availability on day(s) requested. Maximum charter time granted is **4 hours** (equals pre-tax Charter Service Hourly rate for 2016)
5. Fare waivers cannot be sold or re-distributed. They can only be used for the purpose of the event or program indicated in the application form.
6. Successful applicants may be subject to compliance/reasonability checks.

Requester Signature (agreement of compliance to fine print, all information presented is accurate): _____

Section C – Organization Information

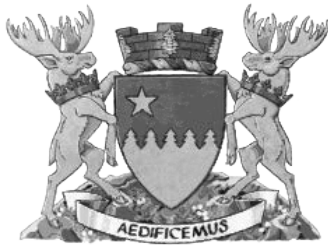
Main Contact Name: _____ Email: _____

Phone #: _____ CRA # (NPO or Charity) _____

Full Mailing Address: _____

Section D – Approval Status (Dept Use ONLY)

Approved ____ Denied ____ ? Reviewed by initials: _____ Charter Hrs ____ # Fares ____



City of Greater Sudbury Charter

WHEREAS Municipalities are governed by the Ontario Municipal Act, 2001;

AND WHEREAS the City of Greater Sudbury has established Vision, Mission and Values that give direction to staff and City Councillors;

AND WHEREAS City Council and its associated boards are guided by a Code of Ethics, as outlined in Appendix B of the City of Greater Sudbury's Procedure Bylaw, most recently updated in 2011;

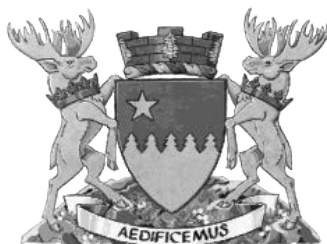
AND WHEREAS the City of Greater Sudbury official motto is "Come, Let Us Build Together," and was chosen to celebrate our city's diversity and inspire collective effort and inclusion;

THEREFORE BE IT RESOLVED THAT Council for the City of Greater Sudbury approves, adopts and signs the following City of Greater Sudbury Charter to complement these guiding principles:

As Members of Council, we hereby acknowledge the privilege to be elected to the City of Greater Sudbury Council for the 2014-2018 term of office. During this time, we pledge to always represent the citizens and to work together always in the interest of the City of Greater Sudbury.

Accordingly, we commit to:

- Perform our roles, as defined in the Ontario Municipal Act (2001), the City's bylaws and City policies;
- Act with transparency, openness, accountability and dedication to our citizens, consistent with the City's Vision, Mission and Values and the City official motto;
- Follow the Code of Ethical Conduct for Members of Council, and all City policies that apply to Members of Council;
- Act today in the interest of tomorrow, by being responsible stewards of the City, including its finances, assets, services, public places, and the natural environment;
- Manage the resources in our trust efficiently, prudently, responsibly and to the best of our ability;
- Build a climate of trust, openness and transparency that sets a standard for all the City's goals and objectives;
- Always act with respect for all Council and for all persons who come before us;
- Ensure citizen engagement is encouraged and promoted;
- Advocate for economic development, encouraging innovation, productivity and job creation;
- Inspire cultural growth by promoting sports, film, the arts, music, theatre and architectural excellence;
- Respect our historical and natural heritage by protecting and preserving important buildings, landmarks, landscapes, lakes and water bodies;
- Promote unity through diversity as a characteristic of Greater Sudbury citizenship;
- Become civic and regional leaders by encouraging the sharing of ideas, knowledge and experience;
- Work towards achieving the best possible quality of life and standard of living for all Greater Sudbury residents;



Charte de la Ville du Grand Sudbury

ATTENDU QUE les municipalités sont régies par la Loi de 2001 sur les municipalités (Ontario);

ATTENDU QUE la Ville du Grand Sudbury a élaboré une vision, une mission et des valeurs qui guident le personnel et les conseillers municipaux;

ATTENDU QUE le Conseil municipal et ses conseils sont guidés par un code d'éthique, comme l'indique l'annexe B du Règlement de procédure de la Ville du Grand Sudbury dont la dernière version date de 2011;

ATTENDU QUE la devise officielle de la Ville du Grand Sudbury, « Ensemble, bâtissons notre avenir », a été choisie afin de célébrer la diversité de notre municipalité ainsi que d'inspirer un effort collectif et l'inclusion;

QU'IL SOIT RÉSOLU QUE le Conseil de la Ville du Grand Sudbury approuve et adopte la charte suivante de la Ville du Grand Sudbury, qui sert de complément à ces principes directeurs, et qu'il y appose sa signature:

À titre de membres du Conseil, nous reconnaissons par la présente le privilège d'être élus au Conseil du Grand Sudbury pour le mandat de 2014-2018. Durant cette période, nous promettons de toujours représenter les citoyens et de travailler ensemble, sans cesse dans l'intérêt de la Ville du Grand Sudbury.

Par conséquent, nous nous engageons à :

- assumer nos rôles tels qu'ils sont définis dans la Loi de 2001 sur les municipalités, les règlements et les politiques de la Ville;
- faire preuve de transparence, d'ouverture, de responsabilité et de dévouement envers les citoyens, conformément à la vision, à la mission et aux valeurs ainsi qu'à la devise officielle de la municipalité;
- suivre le Code d'éthique des membres du Conseil et toutes les politiques de la municipalité qui s'appliquent à eux;
- agir aujourd'hui pour demain en étant des intendants responsables de la municipalité, y compris de ses finances, biens, services, endroits publics et du milieu naturel;
- gérer les ressources qui nous sont confiées de façon efficiente, prudente, responsable et de notre mieux;
- créer un climat de confiance, d'ouverture et de transparence qui établit une norme pour tous les objectifs de la municipalité;
- agir sans cesse en respectant tous les membres du Conseil et les gens se présentant devant eux;
- veiller à ce qu'on encourage et favorise l'engagement des citoyens;
- plaider pour le développement économique, à encourager l'innovation, la productivité et la création d'emplois;
- être une source d'inspiration pour la croissance culturelle en faisant la promotion de l'excellence dans les domaines du sport, du cinéma, des arts, de la musique, du théâtre et de l'architecture;
- respecter notre patrimoine historique et naturel en protégeant et en préservant les édifices, les lieux d'intérêt, les paysages, les lacs et les plans d'eau d'importance;
- favoriser l'unité par la diversité en tant que caractéristique de la citoyenneté au Grand Sudbury;
- devenir des chefs de file municipaux et régionaux en favorisant les échanges d'idées, de connaissances et concernant l'expérience;
- viser l'atteinte de la meilleure qualité et du meilleur niveau de vie possible pour tous les résidents du Grand Sudbury.