



COMMUNITY SERVICES COMMITTEE AGENDA

Community Services Committee Meeting
Monday, September 21, 2015
Tom Davies Square

COUNCILLOR RENE LAPIERRE, CHAIR

Fern Cormier, Vice-Chair

6:00 p.m. COMMUNITY SERVICES COMMITTEE MEETING
COMMITTEE ROOM C-11

Council and Committee Meetings are accessible. For more information regarding accessibility,
please call 3-1-1 or email clerks@greatersudbury.ca.

**DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE
THEREOF**

COMMUNITY DELEGATIONS

1. Community Drug Strategy for the City of Greater Sudbury: A Call to Action **4 - 6**
(ELECTRONIC PRESENTATION) (FOR INFORMATION ONLY)

- Dr. Penny Sutcliffe, Medical Officer of Health and Chief Executive Officer, Sudbury & District Health Unit
- Paul Pedersen, Chief of Police, Greater Sudbury Police Services

(The Sudbury & District Health Unit and Greater Sudbury Police Services would like to address the Community Services Committee regarding their new strategy.)

REGULAR AGENDA

MANAGERS' REPORTS

- R-1. Report dated September 9, 2015 from the General Manager of Citizen and Leisure Services regarding Healthy Kids Community Challenge. **7 - 9**
(FOR INFORMATION ONLY)

(Greater Sudbury has been selected as one of 45 communities across Ontario to participate in The Healthy Kids Community Challenge, to deliver local programs and activities that will support children to be more active and healthy.

Over the next four years, Greater Sudbury will receive resources from the province including funding, training, guidance and social marketing tools to help promote healthy eating, physical activity and healthy lifestyle choices for children.)

ADDENDUM

CIVIC PETITIONS

QUESTION PERIOD AND ANNOUNCEMENTS

NOTICES OF MOTION

ADJOURNMENT

For Information Only

Community Drug Strategy for the City of Greater Sudbury: A Call to Action

Presented To: Community Services
Committee

Presented: Monday, Sep 21, 2015

Report Date Wednesday, Jul 29, 2015

Type: Community Delegations

Recommendation

For Information Only

The Sudbury & District Health Unit and Greater Sudbury Police Services would like to address the Community Services Committee regarding their new strategy.

Signed By

No signatures or approvals were
recorded for this report.



Sudbury & District

Health Unit

Service de
santé publique



July 27, 2015

Ms. Brigitte Sobush
Deputy City Clerk
City of Greater Sudbury
PO Box 5000, Station A
200 Brady Street
Sudbury, ON P3A 5P3

Dear Ms. Sobush:

Re: Presentation to the Community Services Committee on September 21, 2015

In accordance with City of Greater Sudbury Procedural Bylaws, specifically Article 11.02, we write to request consideration for the opportunity to present the "Community Drug Strategy for the City of Greater Sudbury: A Call to Action" to the Community Services Committee, at the September 21, 2015, meeting.

By way of background, this Strategy was developed as a partnership between the Greater Sudbury Police Service and Sudbury & District Health Unit along with well over 50 community stakeholders and agencies, including the City of Greater Sudbury. We are proud to have assembled the culmination of much research and planning that features the vision of "a healthy community mobilized towards working together to improve the health, safety and well-being of all individuals, families, neighbourhoods and communities in the City of Greater Sudbury by reducing the incidence of drug use and creating a society free of the range of harms associated with substance misuse." This vision aligns well with the city's new strategic pillar of "Quality of Life and Place."

This work aligns well with the City's Community Development Strategy through its work in five foundation areas, particularly in Social Services (income support, employment support and emergency shelters and homelessness), Leisure Services (parks, recreation, community partnerships) and Housing Services (affordable housing programs) and will impact the work of Emergency Services Department, specifically Emergency Medical Services, by potentially reducing calls for service due to substance misuse. Additionally, the work of the Drug Strategy will supplement the work of the Community Safety and Well-being Committee which is being jointly led by the Police and Community Development Department.

Our delegation seeks the support of the Community Services Committee to endorse the Community Drug Strategy and to further request that their support be recommended to Council for resolution.

Ms. Brigitte Sobush

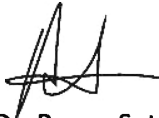
Re: Presentation to the Community Services Committee on September 21, 2015

July 27, 2015

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Thank you for your consideration of our request. We look forward to hearing from you at your earliest convenience.

Sincerely,



Dr. Penny Sutcliffe
Medical Officer of Health and
Chief Executive Officer



Paul Pedersen
Chief of Police

Honourary Co-Chairs

Community Drug Strategy for the City of Greater Sudbury

For Information Only

Healthy Kids Community Challenge

Presented To: Community Services
Committee

Presented: Monday, Sep 21, 2015

Report Date Wednesday, Sep 09,
2015

Type: Managers' Reports

Recommendation

For Information Only

Finance Implications

There is no financial impact to the City as all funding will be provided by the Ministry of Health and Long Term Care.

Health Impact Assessment

This initiative is designed to address barriers to health and is intended to enhance services, knowledge and programming to help children lead healthy, active lives. Data about program participation, health behaviours, and health knowledge will be collected with the expected result of demonstrating improved health of children and increased knowledge of parents and caregivers.

Background

Greater Sudbury has been selected as one of 45 communities across Ontario to participate in The Healthy Kids Community Challenge, to deliver local programs and activities that will support children to be more active and healthy.

Over the next four years, Greater Sudbury will receive resources, support from the province including funding, training, guidance and social marketing tools to help promote healthy eating, physical activity and healthy lifestyle choices for children.

The funding, \$1,125,000 over 3 years, will be used to support program coordination, such as, implementing new and innovative programming, providing education and training, making policy and environmental changes, and evaluating the success of the program. The Ministry of Health and Long Term Care will be directing the programming for the funding through a series of modules over the three year period.

The Citizen and Leisure Services Department has been designated as the lead for this project and has

Signed By

Report Prepared By

Tyler Campbell
Manager of Children Services
Digitally Signed Sep 9, 15

Health Impact Review

Tyler Campbell
Manager of Children Services
Digitally Signed Sep 9, 15

Recommended by the Department

Ron Henderson
General Manager of Citizen and
Leisure Services
Digitally Signed Sep 9, 15

Recommended by the C.A.O.

Bob Johnston
Interim Chief Administrative Officer
Digitally Signed Sep 9, 15

identified staff to coordinate the activities of the Challenge.

What is the “Healthy Kids Community Challenge”?

“Ontario’s Healthy Kids Community Challenge (The Challenge) is a community-led program where partners from different sectors (e.g., public health, education, recreation and local businesses) work together to implement activities to promote healthy weights for kids. Under the leadership of municipalities, selected communities will receive funding and supports from the Ministry of Health and Long-Term Care (MOHLTC) and will be asked to implement local activities based on one specific theme related to healthy eating, physical activity and adequate sleep every 9 months. Themes selected will address the risk or protective factors that are known to lead to or prevent childhood overweight and obesity (e.g. eat a healthy breakfast).”

The Healthy Kids Community Challenge (The Challenge) is unique in its approach to promoting healthy living messages to families, children and youth in Ontario. One of the unique characteristics of The Challenge is that it is built on the principle that working across sectors will increase the opportunities to promote healthy behaviour changes in children and youth. In order to maximize the reach of the healthy living message and to promote healthy behaviour change in children and youth, best practice has demonstrated that it is essential to work across all sectors including health care leaders, non-profit organizations, and private partners.”

Participating Community Partners

The project already has 20 partners signed on to work together to promote and support healthy, active living for children in our community. These include the City, the Sudbury District Health Unit, along with school board, non-profit, health, environmental, research and business partners.

Sudbury & District Health Unit (SDHU)
Rainbow District School Board
Conseil scolaire public du Grand Nord de l'Ontario (CSPGNO)
Battistelli's Your Independent Grocer
Shkagamik-kwe Health Centre (SKHC)
Centre de santé communautaire du Grand Sudbury (CSCGS)
Social Planning Council of Sudbury (SPCS)
Heart & Stroke Foundation
The Human League Association
Better Beginnings Better Futures (BBBF)
United Way Sudbury & Nipissing Districts
SportLink Greater Sudbury Sport Council
YMCA of Sudbury
Greater Sudbury Chamber of Commerce
EarthCare Sudbury Program, City of Greater Sudbury
Child & Community Resources (CCR)
Children's Community Network(CCN)
Greater Sudbury Police Service (GSPS)
Evaluating Children's Health Outcomes (ECHO) Research Centre at Laurentian University

All other organizations, businesses, workplaces and agencies that interact with children and families will be invited to be part of the challenge.

The role of partners is to increase awareness and participation in The Challenge.

Potential roles of partners:

- Promote the key messages to the agencies, employees, families and children they serve, through posters, newsletters, social media, email or other communications
- Modify or change their policies to support the healthy behaviour being targeted
- Integrate key messages and education into programming
- Modify existing or develop new programming that supports the healthy behaviour being targeted
- Participate in community events organized around the healthy behaviour being targeted
- Set up displays or demos to support the key messages
- Contribute funding for the planning, implementation or evaluation of initiatives.
- Provide in-kind support (e.g., printing materials, media space, supplies/equipment)
- Share knowledge and expertise (e.g., data on consumer behaviours, social marketing expertise, how to reach specialized populations)
- Mobilize and encourage employees to join The Challenge in their communities

Next Steps

An advisory/ steering group, made of up project partners and led by City staff, is currently being formed to oversee the project. The Advisory Group will meeting on a regular basis and will create opportunities to bring all partners together to plan together, to monitor the implementation of the plan and to measure changes, with the ultimate goal of helping Greater Sudbury children to be active and healthy.



City of Greater Sudbury Charter

WHEREAS Municipalities are governed by the Ontario Municipal Act, 2001;

AND WHEREAS the City of Greater Sudbury has established Vision, Mission and Values that give direction to staff and City Councillors;

AND WHEREAS City Council and its associated boards are guided by a Code of Ethics, as outlined in Appendix B of the City of Greater Sudbury's Procedure Bylaw, most recently updated in 2011;

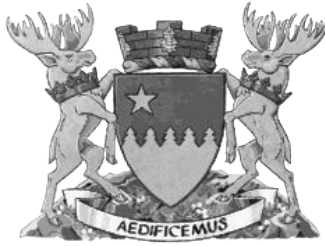
AND WHEREAS the City of Greater Sudbury official motto is "Come, Let Us Build Together," and was chosen to celebrate our city's diversity and inspire collective effort and inclusion;

THEREFORE BE IT RESOLVED THAT Council for the City of Greater Sudbury approves, adopts and signs the following City of Greater Sudbury Charter to complement these guiding principles:

As Members of Council, we hereby acknowledge the privilege to be elected to the City of Greater Sudbury Council for the 2014-2018 term of office. During this time, we pledge to always represent the citizens and to work together always in the interest of the City of Greater Sudbury.

Accordingly, we commit to:

- Perform our roles, as defined in the Ontario Municipal Act (2001), the City's bylaws and City policies;
- Act with transparency, openness, accountability and dedication to our citizens, consistent with the City's Vision, Mission and Values and the City official motto;
- Follow the Code of Ethical Conduct for Members of Council, and all City policies that apply to Members of Council;
- Act today in the interest of tomorrow, by being responsible stewards of the City, including its finances, assets, services, public places, and the natural environment;
- Manage the resources in our trust efficiently, prudently, responsibly and to the best of our ability;
- Build a climate of trust, openness and transparency that sets a standard for all the City's goals and objectives;
- Always act with respect for all Council and for all persons who come before us;
- Ensure citizen engagement is encouraged and promoted;
- Advocate for economic development, encouraging innovation, productivity and job creation;
- Inspire cultural growth by promoting sports, film, the arts, music, theatre and architectural excellence;
- Respect our historical and natural heritage by protecting and preserving important buildings, landmarks, landscapes, lakes and water bodies;
- Promote unity through diversity as a characteristic of Greater Sudbury citizenship;
- Become civic and regional leaders by encouraging the sharing of ideas, knowledge and experience;
- Work towards achieving the best possible quality of life and standard of living for all Greater Sudbury residents;



Charte de la Ville du Grand Sudbury

ATTENDU QUE les municipalités sont régies par la Loi de 2001 sur les municipalités (Ontario);

ATTENDU QUE la Ville du Grand Sudbury a élaboré une vision, une mission et des valeurs qui guident le personnel et les conseillers municipaux;

ATTENDU QUE le Conseil municipal et ses conseils sont guidés par un code d'éthique, comme l'indique l'annexe B du Règlement de procédure de la Ville du Grand Sudbury dont la dernière version date de 2011;

ATTENDU QUE la devise officielle de la Ville du Grand Sudbury, « Ensemble, bâtissons notre avenir », a été choisie afin de célébrer la diversité de notre municipalité ainsi que d'inspirer un effort collectif et l'inclusion;

QU'IL SOIT RÉSOLU QUE le Conseil de la Ville du Grand Sudbury approuve et adopte la charte suivante de la Ville du Grand Sudbury, qui sert de complément à ces principes directeurs, et qu'il y appose sa signature:

À titre de membres du Conseil, nous reconnaissons par la présente le privilège d'être élus au Conseil du Grand Sudbury pour le mandat de 2014-2018. Durant cette période, nous promettons de toujours représenter les citoyens et de travailler ensemble, sans cesse dans l'intérêt de la Ville du Grand Sudbury.

Par conséquent, nous nous engageons à :

- assumer nos rôles tels qu'ils sont définis dans la Loi de 2001 sur les municipalités, les règlements et les politiques de la Ville;
- faire preuve de transparence, d'ouverture, de responsabilité et de dévouement envers les citoyens, conformément à la vision, à la mission et aux valeurs ainsi qu'à la devise officielle de la municipalité;
- suivre le Code d'éthique des membres du Conseil et toutes les politiques de la municipalité qui s'appliquent à eux;
- agir aujourd'hui pour demain en étant des intendants responsables de la municipalité, y compris de ses finances, biens, services, endroits publics et du milieu naturel;
- gérer les ressources qui nous sont confiées de façon efficiente, prudente, responsable et de notre mieux;
- créer un climat de confiance, d'ouverture et de transparence qui établit une norme pour tous les objectifs de la municipalité;
- agir sans cesse en respectant tous les membres du Conseil et les gens se présentant devant eux;
- veiller à ce qu'on encourage et favorise l'engagement des citoyens;
- plaider pour le développement économique, à encourager l'innovation, la productivité et la création d'emplois;
- être une source d'inspiration pour la croissance culturelle en faisant la promotion de l'excellence dans les domaines du sport, du cinéma, des arts, de la musique, du théâtre et de l'architecture;
- respecter notre patrimoine historique et naturel en protégeant et en préservant les édifices, les lieux d'intérêt, les paysages, les lacs et les plans d'eau d'importance;
- favoriser l'unité par la diversité en tant que caractéristique de la citoyenneté au Grand Sudbury;
- devenir des chefs de file municipaux et régionaux en favorisant les échanges d'idées, de connaissances et concernant l'expérience;
- viser l'atteinte de la meilleure qualité et du meilleur niveau de vie possible pour tous les résidents du Grand Sudbury.