



COMMUNITY SERVICES COMMITTEE AGENDA

Community Services Committee Meeting
Monday, June 15, 2015
Tom Davies Square

COUNCILLOR RENE LAPIERRE, CHAIR

Fern Cormier, Vice-Chair

6:00 p.m. or 30 minutes after the
conclusion of the Operations
Committee Meeting, whichever is
earlier

COMMUNITY SERVICES COMMITTEE MEETING
COMMITTEE ROOM C-11

Council and Committee Meetings are accessible. For more information regarding accessibility,
please call 3-1-1 or email clerks@greatersudbury.ca.

DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF

PRESENTATIONS

1. Action Plan Update – Community Paramedicine Program (ELECTRONIC PRESENTATION) (FOR INFORMATION ONLY)

- Jennifer Amyotte, Commander of Community Paramedicine and Professional Standards

(This presentation provides an overview of the City of Greater Sudbury Community Paramedicine Program.)

CONSENT AGENDA

(For the purpose of convenience and for expediting meetings, matters of business of repetitive or routine nature are included in the Consent Agenda, and all such matters of business contained in the Consent Agenda are voted on collectively.

A particular matter of business may be singled out from the Consent Agenda for debate or for a separate vote upon the request of any Councillor. In the case of a separate vote, the excluded matter of business is severed from the Consent Agenda, and only the remaining matters of business contained in the Consent Agenda are voted on collectively.

Each and every matter of business contained in the Consent Agenda is recorded separately in the minutes of the meeting.)

CORRESPONDENCE FOR INFORMATION ONLY

- C-1. Report dated May 13, 2015 from the Acting General Manager of Citizen and Leisure Services regarding Leisure Program and Facility Management Software.

4 - 6

(FOR INFORMATION ONLY)

(The City of Greater Sudbury has been notified that their Leisure Program and Facility Management Software provider will end its support of the current product in November, 2017. This report will outline a plan to update this software.)

REGULAR AGENDA

MANAGERS' REPORTS

- R-1. Report dated May 26, 2015 from the Acting General Manager of Citizen and Leisure Services regarding Generating advertising revenue in Leisure Services.

7 - 13

(RECOMMENDATION PREPARED)

(This report provides information on potential for generating advertising revenue.)

- R-2. Report dated May 20, 2015 from the Acting General Manager of Citizen and Leisure Services regarding Naming Commemorative Swings. **14 - 31**
(RECOMMENDATION PREPARED)
(As part of the 2015 Budget enhancement, the City of Greater Sudbury approved an option submitted by the Chenier family to purchase two commemorative swings. The report requests Council's approval of an option related to naming of the equipment.)
- R-3. Report dated May 20, 2015 from the Acting General Manager of Citizen and Leisure Services regarding Copper Cliff Memorial Garden. **32 - 36**
(RECOMMENDATION PREPARED)
(This report requests the naming of City property that has the Copper Cliff War Memorial monument and Ukrainian Church Monument on it. The property is adjacent to the Copper Cliff Museum.)
- R-4. Report dated May 5, 2015 from the Acting General Manager of Citizen and Leisure Services regarding Annual Grants Allocation Background. **37 - 49**
(FOR INFORMATION ONLY)
(At the March 31, 2015 meeting, Council requested an information report on the historical background on grants to various non-profit community organizations. The information report provides background information from 2005 - 2015 (10 years).)

ADDENDUM

CIVIC PETITIONS

QUESTION PERIOD AND ANNOUNCEMENTS

NOTICES OF MOTION

ADJOURNMENT

BRIGITTE SOBUSH, DEPUTY CITY CLERK

For Information Only

Leisure Program and Facility Management Software

Presented To: Community Services Committee

Presented: Monday, Jun 15, 2015

Report Date: Wednesday, May 13, 2015

Type: Correspondence for Information Only

Recommendation

For Information Only

Health Impact Assessment

The upgrade of Leisure Program and Facility Management software would improve the ability for citizens to communicate for the purposes of their leisure activities.

Background

The former City of Sudbury and subsequently, the City of Greater Sudbury have been utilizing the CLASS recreation program software since 1999. There are currently 84 municipalities in Ontario utilizing the CLASS software and another 19 municipalities using the current provider's new product. This software program encompasses the management of all recreation program registration, such as summer camps and swimming lessons, all facility booking such as ice time, athletic fields, community halls, as well as various other amenities that require this type of software. There are 135 CGS staff using the CLASS system currently, processing approximately \$31,221,854.00 (2014 estimate) in annual transactions, which encompasses revenues, receivables, and payments for the following departments: Leisure, Parking and Environmental Services. The City, through managing this software, has continued to upgrade the system as required.

The CGS has been informed that the current vendor (CLASS) of this software will end its support of the current product in November of 2017.

Executive Summary

As mentioned above, the current vendor of our leisure programs and facilities management system has announced the end of support of the current product and the announcement that a new product is being offered to customers.

Signed By

Report Prepared By

Cindy Dent
Manager of Recreation
Digitally Signed May 13, 15

Division Review

Real Carre
Director of Leisure Services
Digitally Signed May 13, 15

Recommended by the Department

Ron Henderson
General Manager of Citizen and Leisure Services
Digitally Signed Jun 1, 15

Recommended by the C.A.O.

Bob Johnston
Interim Chief Administrative Officer
Digitally Signed Jun 3, 15

The current system is installed on site and managed by the Information Technology section. The new system provided by the current vendor utilizes a vendor hosted model where the software is installed on the vendor site and maintained by vendor staff. Hosted models, or Software as a Service (SaaS), do provide a number of benefits for the client in the form of a reduction in maintenance and risk of a particular solution. With this hosted model, the vendor is also moving to a new payment model which could see an increase in costs for the new system.

Because of the dramatic change and possible cost implications, many cities in Canada are reviewing the options and trying to determine a course of action. These issues are common to cities all over Canada and some municipalities have been collaborating to discuss the problems. In September 2014, The Municipal Information Systems Association (MISA) of Canada created a working group for municipalities to review the issues, share info, and review options for moving forward towards a new software solution. This working group, which the City of Greater Sudbury joined, was able to successfully lobby the vendor to extend support of the current version of the product to November of 2017 and provide more time for Municipalities to assess an upgrade to the last version of the software before the cloud hosted product becomes the only supported option. The extension provided by the current provider will allow the City of Greater Sudbury to spend more time evaluating options with other members of the MISA Canada working group.

Based on the analysis of the working group, a number of municipalities have simply negotiated with the vendor and transitioned to the new system while others have chosen to RFP in order to review other vendors who can possibly provide a similar or improved service. There will be operational cost implications contingent upon what new product is selected through the purchasing policy. Our goal is to monitor the current projects underway by other municipalities and determine what options exist for the City of Greater Sudbury and report back to Council by spring 2016, in anticipation of a 2017 budget impact.

Benefits of new product

Considering the current technology is 30 years in existence, the opportunities available to the CGS through this upgrade are substantial. Wireless technology has far surpassed capabilities of the current software and our citizens will experience a tremendous increase in services as a result of this change.

From a citizen perspective, our community is looking for more convenience when it comes to program registration, and facility bookings. We continue to experience line ups on program registrations days, and have taken steps to provide extra staff resources on site at Howard Armstrong Recreation Centre, overtime for CSC staff in Valley East and 311 staff for telephone registration. This is just one example of the limited capacity of our current software in reference to recreation program registration. Improved capabilities and convenience for our citizens would dramatically improve with new software.

From a CGS staff perspective, new software could potentially be browser based and not hosted by CGS. This would allow unlimited capacity for staff to access the software, creating more opportunities than currently exist.

There is the potential to use the information in a new system to improve how we market our facilities and programs to our clients, based on their specific needs. Targeted marketing using email, social media, and printed media can provide better information to citizens. For example, a family who participated in swimming lessons in January could receive an email notifying them of the upcoming swim registration in April, with a link to click on and easily register immediately from their phone. New technology could also provide the potential to direct-market available ice-time,

athletic fields or community halls. Most new software also provides the capability to utilize facility and program data to produce a marketing document similar to our Leisure Guide.

There are many opportunities to create efficiencies across departments including, Citizen Services, Leisure Services (Parks, Recreation, Arenas), Information Technology and Communications.

Considering the corporate efforts to increase and optimize revenue streams and increase marketing opportunities, this software change is very much in line and supports these strategic efforts.

Conclusion

Staff will continue to monitor current projects underway in other municipalities and report back to Council in spring of 2016.

The follow-up report will provide Council with an opportunity to review:

1. Potential 2017 operational budget impact related to increased expenses
2. Procurement process
3. Implementation plan, including an update on capabilities of new technology
4. Survey the results from other municipalities related to service provider

Request for Decision

Generating advertising revenue in Leisure Services

Presented To:	Community Services Committee
Presented:	Monday, Jun 15, 2015
Report Date	Tuesday, May 26, 2015
Type:	Managers' Reports

Recommendation

WHEREAS the Finance and Administration Committee of the City of Greater Sudbury requested a report and discussions with Leisure Services regarding new revenue opportunities, and;

WHEREAS Leisure Services staff have investigated opportunities for increased revenue through marketing and advertising, and;

WHEREAS the Purchasing By-law provides that Council may authorize staff to enter into Revenue Generating Contracts without a competitive process where the Total Acquisition Cost is greater than \$49,999, and;

WHEREAS such authorization would facilitate the opportunity to increase advertising revenue in/on Leisure Services facilities as opportunities arise.

THEREFORE BE IT RESOLVED THAT Committee approve the recommendation dated June 15, 2015 and recommend to Council that staff be authorized to enter into Revenue Generating Contracts without a competitive process where the Total Acquisition Cost is greater than \$49,999 for the purposes of facilitating increased advertising revenue for the City of Greater Sudbury, and

THAT the City implement a playfield fencing advertisement strategy as a pilot project at the James Jerome Sports complex and other high profile / visible playfields and that advertisement panels (3' - 8') be sold at a yearly fee of \$2,000 or \$3,000 for a 2 year period.

Finance Implications

Any additional program costs will be reallocated from existing operating budgets or recovered through revenue generation (sales of advertising spaces). Net revenue generated in 2015 will be contributed to the Tax Rate Stabilization Reserve in accordance with the approved budget option.

Signed By

Report Prepared By

Real Carre
Director of Leisure Services
Digitally Signed May 26, 15

Health Impact Review

Real Carre
Director of Leisure Services
Digitally Signed May 26, 15

Division Review

Real Carre
Director of Leisure Services
Digitally Signed May 26, 15

Recommended by the Department

Ron Henderson
General Manager of Citizen and Leisure Services
Digitally Signed Jun 1, 15

Recommended by the C.A.O.

Bob Johnston
Interim Chief Administrative Officer
Digitally Signed Jun 3, 15

Health Impact Assessment

The Advertising and Marketing initiative has been reviewed and the proposed changes will not adversely impact the existing service levels. Some actions recommended by this report, including increased corporate sponsorship, may increase service levels and improve universal access to recreation activities.

Background

At the Finance and Administration Committee Meeting of February 25th, 2015, during Budget 2015 deliberations, the Committee requested a “report and discussions with Leisure Services regarding new revenue opportunities as for example advertising on soccer field fencing..”.

In response to this request, staff has investigated potential opportunities for increases advertising and marketing, this report will detail options and recommendations to facilitate the pursuance of those opportunities.

Challenges and Caveats

Purchasing by-law – restrictions re: revenue generating contracts

Currently, the existing Purchasing By-law (2014-01) dictates that the procurement of revenue generating contracts requires a competitive process, based on the total acquisition cost of the contract, unless otherwise authorized by City Council. Therefore, a contract with a total acquisition cost of greater than \$49,999 would require a Request for Tender or Request for Proposal. This report includes a recommendation that could authorize staff to enter into a revenue generating contract without a competitive process, to allow for negotiations with firms, organizations and interested third parties, that might want to enter into longer term advertising agreements. *(For example, a private sector organization that wanted to advertise on a high visibility, high traffic area at a rate of \$20,000/year for 3 years - total acquisition costs \$60,000).*

Existing advertising contracts

Existing advertising contracts for indoor ice facilities (rink boards) and transit already exist and are therefore out of scope for this analysis.

Existing Resources

In order to effectively pursue marketing and advertising opportunities, dedicated resources will need to be allocated to the initiative. There is potential to move some existing operating budget funds to assist in identifying and fulfilling opportunities (i.e. realigning cost centres that have existing advertisement/marketing line accounts).

It is anticipated that dedicated staff resources will also be required. In order to meet this challenge, staff resources could be reallocated to provide sufficient staff support, within existing budgets, to implement and support the initiative as a pilot project.

Opportunities

Playfields and Parks

- Opportunity for large signage on premier ball diamonds (Terry Fox, Delki Dozzi, etc..) (see Appendix A)
- Fence signage at premier playfields (James Jerome, Delki Dozzi, HARC, HillCrest)
- Sale of advertising space on the Bell Park/Grace Hartman Amphitheatre electronic sign board

Pools

- Television monitors in lobby/common spaces
- Corporate Sponsored family swims

Ski Hills

- Advertising/signage on ski lift towers
- Signage on back of chair lifts
- Sponsored events

Arenas

- Television monitors in lobbies/common spaces
- Corporate Sponsored public skating
- Roadside electronic Boards – message boards and paid advertising

Leisure Guide

- Potential for additional advertising revenue in the Leisure Guide

Corporate Social Responsibility

- Soliciting sponsors for city events (festivals, family day, public skating, public swims) – not directly advertising, but can offset CGS costs and provide good messaging from corporate partners

Outdoor Rink Boards

- Consideration will be given to providing advertising opportunities on outdoor rink boards

Communications/Marketing

The Leisure Services Division will work with the Corporate Communications Section to promote and market the advertising opportunities at CGS recreational facilities. Dedicated staff resources will be utilized, through Leisure Services, to maximize the revenue generating potential of the initiative.

Recommendations

The following recommendations are provided for Committee's consideration at this time:

- 1) Staff be authorized to identify and reallocate existing budget resources to invest in marketing and advertising opportunities
- 2) Committee could recommend that Council authorize staff to enter into revenue generating contracts, without the requirement of a competitive process (to provide ad hoc opportunities for the community to purchase advertising through a long term contract which may have a total acquisition cost of greater than \$49,999) as per the resolution contained in this report
- 3) A rate card be established to define the rental rates associated with new advertising opportunities which will be included as part of the yearly amendments to the user fee by-law
- 4) The implementation strategy, at the onset of the initiative, could include the following facilities:
 - James Jerome Sports Complex - fencing surrounding the artificial turf playfield
 - Terry Fox Sports Complex - fencing surrounding ball diamonds
 - Hillcrest Playground - fencing surrounding playfields and ball diamond

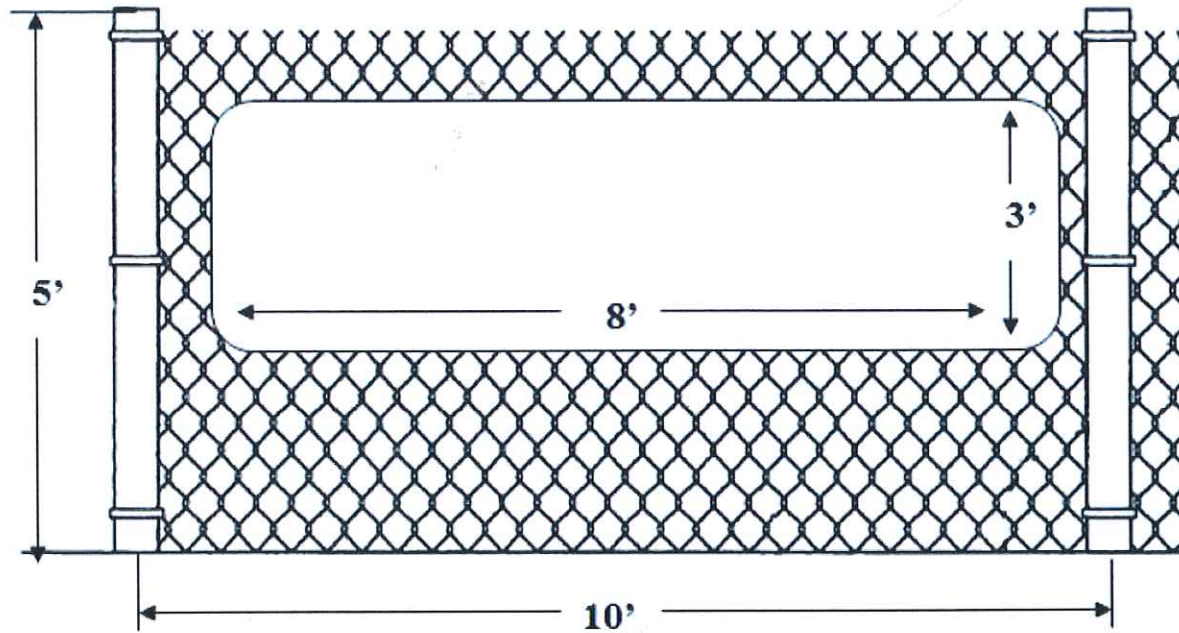
- Howard Armstrong Recreation Complex - fencing surrounding playfields
- Adanac Ski Hill - advertising opportunities on back of chair lifts and safety bars will be considered (subject to approval from T.S.S.A.)

5) The City implement a playfield fencing advertisement strategy as a pilot project at the James Jerome Sports complex and other high profile / visible playfields and that advertisement panels (3' - 8') be sold at a yearly fee of \$2,000. or \$3,000. for a 2 year period

6) That an advertisement cost centre be set up to manage revenues and expenses related to the sale of new advertisement opportunities.

Appendix A

Sample of North Bay Fence Advertising



Examples of Ski Lift Advertising

Back of Chair lift



Safety bar advertisements



Opportunities at James Jerome Sports Complex



Opportunities at Terry Fox Sports Complex



Request for Decision

Naming Commemorative Swings

Presented To: Community Services Committee

Presented: Monday, Jun 15, 2015

Report Date Wednesday, May 20, 2015

Type: Managers' Reports

Recommendation

WHEREAS the City of Greater Sudbury approved the 2015 budget enhancement option as submitted by the Chenier family to purchase two commemorative swings at a cost of \$26,000;

WHEREAS the commemorative swing sets be installed at the Jeanne D'Arc Playground (Dominion Park) located in Hanmer, in memory of Jason Chenier and at Ridgecrest Playground located in New Sudbury in memory of Jordan Fram;

AND WHEREAS the naming of the equipment would fall under By-Law 2012-256 which is a by-law of the City of Greater Sudbury to adopt a Building, Property and Park Naming Policy or By-Law 2011-152, which is a by-law of the City of Greater Sudbury to adopt the Parks Services Donation and Memorial Program Policy subject to option selected.

THEREFORE BE IT RESOLVED that the City of Greater Sudbury select option _____ related to the naming of the commemorative swings.

Finance Implications

The cost of purchasing commemorative saucer swings estimated at \$26,000 has been approved as part of the 2015 Citizen and Leisure capital funded projects.

Health Impact Assessment

The project will assist in removing barriers by providing accessibility to local neighbourhood playground sites.

Background

Signed By

Report Prepared By

Real Carre
Director of Leisure Services
Digitally Signed May 20, 15

Health Impact Review

Real Carre
Director of Leisure Services
Digitally Signed May 20, 15

Division Review

Real Carre
Director of Leisure Services
Digitally Signed May 20, 15

Recommended by the Department

Ron Henderson
General Manager of Citizen and Leisure Services
Digitally Signed May 20, 15

Recommended by the C.A.O.

Bob Johnston
Interim Chief Administrative Officer
Digitally Signed Jun 3, 15

As part of the 2015 public budget process, Mrs. Chenier submitted a request to purchase two commemorative saucer swings which would be purchased and installed at the Jeanne D'Arc Playground (Dominion Park) located in Hanmer in memory of Jason Chenier, and at Ridgecrest Playground located in New Sudbury, in memory of Jordan Fram. Council approved the 2015 Budget enhancement option which will be funded through the 2015 Citizens and Leisure capital funded projects.

The naming of the commemorative saucer swing sets would fall under either By-Law 2012-256 which is a by-law of the City of Greater Sudbury to adopt a Building, Property and Park Naming Policy or By-Law 2011-152 which is a by-law of the City of Greater Sudbury to adopt the Parks Services Donation and Memorial Program Policy. Attached are copies of both naming program policies for Council's information.

The following are two options for Council's consideration related to the naming process:

Option 1 – Council support deferring the decision on naming, pending a public consultation in accordance with Steps 2 and 3 of the Building, Property and Park Naming Policy consultation process. This option includes a decision by Council to waive the application and advertising fees and the application of the naming principles and priorities described in the policy which do not include memorial naming of this nature.

Option 2 – Council supports treating the funding of the equipment as a donation by the families which would result in applying this request through the City's Parks Services Donation and Memorial Program. The policy provides that persons may donate money to the City for memorials of the nature described.

BY-LAW 2011-152

**A BY-LAW OF THE CITY OF GREATER SUDBURY TO
ADOPT THE PARKS SERVICES DONATION AND
MEMORIAL PROGRAM POLICY**

WHEREAS Council for the City of Greater Sudbury deems it advisable to adopt a
Parks Services Donation and Memorial Program as a Council policy;


**NOW THEREFORE THE COUNCIL OF THE CITY OF GREATER SUDBURY
HEREBY ENACTS AS FOLLOWS:**

- 1. The Council of the City of Greater Sudbury hereby adopts the policy attached as
Schedule “A” to this By-law and entitled “The Parks Services Donation and Memorial
Program”.


Effective Date

- 2. This By-law comes into effect upon final passage.

READ AND ENACTED IN OPEN COUNCIL this 29th day of June, 2011



Mayor



Clerk

Parks Services Donation and Memorial Program

Policy Statement

Donations to the City of Greater Sudbury Parks Services Section will be accepted through the Parks Services Donation and Memorial Program.

Purpose

The purpose of the Parks Services Donation and Memorial Program is to provide an opportunity for the public to make donations towards park enhancements and memorial gifts.

Scope

The Parks Services Donation and Memorial Program is administered and managed by the Leisure Services Division, Parks Services Section. All costs associated with the purchase and installation of park enhancements or memorial gifts are the responsibility of donors on a cost-recovery basis.

Policy Details

Members of the public are invited to make a donation through the Parks Services Donation and Memorial Program to commemorate a special person, a momentous occasion or simply donate as a philanthropic gesture to beautify a community park.

Donations towards the purchase of park enhancements or memorial gifts can include:

- Park Benches
- Trees (hardwoods and conifers)
- Bike Racks
- Picnic Tables
- Sun Shelters
- π Sports equipment (basketball standards, tennis nets, soccer goals, etc.)
- π Playground Structures
- π Other options can be discussed with Parks Services

Gifting: Items purchased by donors for Greater Sudbury parks will be accepted by Parks Services (exceptions: trees, benches). Donors must consult with Park Services before making any purchases in order to ensure adherence to safety standards.

Location: Items will be situated in available areas based on current inventory at specific sites. Parks Services will provide interested donors with options for consideration.

Cost: Every park in Greater Sudbury has a predetermined style and aesthetic plan that conforms to the usage of the space. The range of costs for specific items will be provided to donors based on location and installations fees (if installation is required). Donations towards the purchase of park enhancements or memorial gifts will be quoted using a cost-recovery formula.

SCHEDULE A TO BY-LAW 2011-152

Page 2 of 2

Installation: Parks Services will be responsible for all installations. The City of Greater Sudbury maintains ownership of all park enhancements and memorial gifts purchased through donations. Park enhancements and memorial gifts will be available for public use and not the exclusive use of donors.

Maintenance/ Replacement: Parks Services will maintain park enhancements and memorial gifts in the same manner as similar items within parks. Tree replacements will be issued at no charge to donors within five years of the original planting or a subsequent replanting date, if required.

Plaques: Recognition or commemorative plaques will be installed at the request of donors.

Tax Receipts: Donations greater than \$10.00 paid to the City of Greater Sudbury Parks Services Division will receive a tax receipt. Tax receipts will also be issued for gifted items where supporting documentation of the purchase price, such as an invoice, is provided.

Procedure

Applications: Application forms for the Parks Services Donation and Memorial Program will be available on the City of Greater Sudbury website and at all Citizen Service Centre locations.

Tax Receipts: Official tax receipts will be mailed to donors by Financial Services after payment is received by the Parks Services Division.

Corporate Sponsorship Policy

Purpose

The purpose of the Corporate Sponsorship Policy is to provide an opportunity for businesses to make financial contributions towards programs, events, services or facilities in return for public recognition.

Scope

If the value of the public recognition contribution is over \$35,000 a competitive process will be undertaken.

Definition

Corporate Sponsorship: A mutually beneficial business arrangement between the municipality and an external company wherein the external party contributes funds to a municipal program, event, service or facility in return for recognition, acknowledgement or other promotional consideration.

Policy Guidelines

Corporate Sponsorships must:

- respect and comply with City of Greater Sudbury policies, by-laws and plans;
- be consistent with the City of Greater Sudbury Visual Identity Program;
- support the City of Greater Sudbury's vision and mission.

The Corporate Sponsorship Policy excludes:

- corporations that are not in good standing with the municipality;
- businesses which derive revenue from the production of tobacco or alcohol products (except events and facilities licensed under the LLBO);
- funding obtained through formal government programs from other levels of government;
- donations received under the Parks Services Donation and Memorial Program (By-law 2011-152);
- third parties who lease City of Greater Sudbury properties or hold facility agreements with the City of Greater Sudbury for activities or events; and
- existing advertisement agreements that the City of Greater Sudbury has entered into through a competitive process.

The Corporate Sponsorship Policy does not:

- imply endorsement of businesses, products or services;
- relinquish control of program and service delivery, event planning or facility management; or

- include Naming Rights, Pouring Rights or advertisements within printed material produced by the City of Greater Sudbury.

Recognition of Corporate Sponsors will:

- be consistent with the proposed sponsorship of the program, event or facility in question;
- designed in a manner not to detract from the physical attributes and visual integrity of the facility or event/program location; and
- must not negatively impact the experience of users of sponsored events and facilities.

Sponsor Solicitation and Processes

The solicitation of sponsorships shall be conducted in a manner that enhances access and fairness and results in a mutually beneficial agreement for both the City, residents of the City of Greater Sudbury and the corporate sponsor.

Corporate sponsors will advise the CAO and appropriate General Manager in writing of interest in potential sponsorship agreements.

City staff shall be specifically designated by the appropriate General Manager to meet with potential sponsors to discuss arrangements and expectations.

Sponsorships valued less than \$35,000 may be considered when brought forward to the City.

A competitive process will be undertaken for any sponsorship over \$35,000 or those sponsorships that offer a significant corporate profile.

Departments will establish the level and manner of sponsor recognition through the negotiation process associated with each sponsorship agreement.

Any costs to the City associated with a corporate sponsorship must be within approved operating and capital budgets.

Approved corporate sponsorships will be confirmed with a written agreement. Agreements will include at minimum the following:

- The program, service, event or facility in question
- The value of the sponsor contribution
- Obligations for sponsorship recognition
- Responsibility for maintenance, insurance, etc. of any assets associated with or resulting from a corporate sponsorship
- The term of the sponsorship agreement

- Specific plans for marketing and branding of the program, service, event or facility in question

Written corporate inquiries denied sponsorship approval will be advised in writing with a detailed rationale.

The City of Greater Sudbury reserves the right to reject any unsolicited sponsorships that have been offered to the City and to reject any proposals for sponsorship that have been openly solicited by the City.

Termination of Sponsorship Agreements

The City reserves the right to terminate a sponsorship agreement under the following circumstances:

- the sponsor in question uses the City's name outside the parameters of the sponsorship agreement, without prior consent;
- the sponsor in question develops a public image which conflicts with the City's vision, mission and services.

Term

Corporate sponsorship agreements will not exceed the program or service cycle, the event duration or the life of the asset in question.

BY-LAW 2012-256


**A BY-LAW OF THE CITY OF GREATER SUDBURY TO
ADOPT A BUILDING, PROPERTY AND PARK NAMING POLICY**

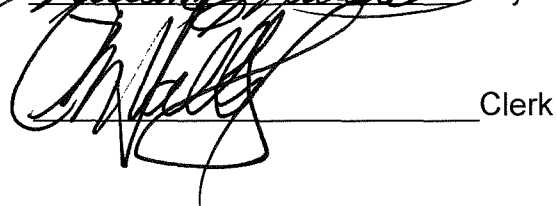
WHEREAS Council of the City of Greater Sudbury wishes to adopt a
Building, Property and Park Naming Policy;

**NOW THEREFORE THE COUNCIL OF THE CITY OF GREATER SUDBURY
HEREBY ENACTS AS FOLLOWS:**

1. Council for the City of Greater Sudbury adopts the Building, Property and Park Naming Policy attached hereto as Schedule A, as the City of Greater Sudbury's Building, Property and Park Naming Policy;
2. By-law 2003-126 and all By-laws amending By-law 2003-126 are hereby repealed.
3. This By-law shall come into force and effect upon passage.

READ AND PASSED IN OPEN COUNCIL this 11th day of December, 2012


Mayor


Clerk

BUILDING, PROPERTY AND PARK NAMING POLICY**Policy**

The naming and re-naming of interior spaces, portions or elements of municipal buildings, properties, parks are important for public awareness, promotion and recognition. All honourific naming and re-naming will respect the need for public consultation and follow appropriate legislative approvals. Honourific naming requests must come from a recognized community or service group or organization, rather than from individuals or affiliated groups or organizations.

Purpose

The purpose of this policy is to ensure consistency and fairness in the naming and re-naming of interior spaces, portions or elements of municipal buildings, properties and parks. The goal is to provide an evaluation framework and approval process that is reflective of the name being proposed.

Scope

This policy applies to Honourific Naming and New Park Development. Names of municipal facilities will not be named after elected officials currently in office. The details of this policy refer to the honourific naming and re-naming of municipal assets which reflect the achievements and contributions from an individual or organization. The significance of their contribution(s) is based on a graduated structure – Neighbourhood or Community **SEE DEFINITIONS***. This structure determines the type of facility to be named and the type of supporting documentation required from the applicant.

When there is a large financial support that exceeds 35% or a sizable donation of the total capital contributions towards new or redeveloped facilities and properties it can also result in the naming of a municipal facility or property. When there is a substantial financial contribution towards a municipal facility or property in excess of 35% or a sizable donation of the total capital contributions, the request for naming may be brought forward for the approval of the Council of the City of Greater Sudbury outside of the Building, Property and Park Naming Policy.

TYPES OF SITUATIONS APPLICABLE TO NAMING**1. Honourific Naming**

Requested by a community group/organization to recognize a group or an individual's outstanding accomplishments, involvement or work in the local community.

2. New Park Development

New neighbourhood parks created as part of the subdivision development process, names are based on geographical association. No public consultation is required and City staff will select an appropriate name for Council's consideration, unless there is a request for a component within the park to be named, in which case the guidelines for honourific naming apply.

Policy Guidelines

Naming Principles and Priorities will be used in conjunction with the graduated system in order to consider a honourific name:

- Names shall assist in emergency response situations by: avoiding duplication, using similar sounding names.
- Names that place the element of the building, property or park in geographical context, so as to assist the citizens in locating the named element – this may reflect such things as significant ecological or natural resource features.
- Names reflect the purpose or use of the element within the building, property or park.
- Names convey a sense of place and community and celebrate the distinguishing characteristics of the neighbourhood or community.
- Names are understandable, recognizable and explainable to citizens and respect the values in regards to history, heritage and culture of the neighbourhood or community.
- Names reflect an individual or organization's significant contributions to public life in general.
- Names reflect an individual or organization with such extraordinary prominence and lasting distinction that no other individuals, families or organizations can come forward and suggest alternatives.

DEFINITIONS

Element: A component within a park or facility, being walkways, meeting rooms, dressing rooms, corridors, gazebos, squares, fountains and other such features.

GRADUATED STRUCTURE		
MUNICIPAL BOUNDARIES	TYPES OF FACILITIES TO BE NAMED	SUPPORTING DOCUMENTATION
Neighbourhood = area that provides services and amenities in a specific locality within Greater Sudbury to a small group of citizens.	Accessory use of a public building Neighbourhood Park (meets the recreational needs of its immediate neighbourhood)	Acknowledgements reflect the contributions made by an individual or organization in regards to a specific neighbourhood.
Community = area that provides services and amenities to an area or district of Greater Sudbury that may encompass several neighbourhoods and benefit a large group of citizens.	Indoor building features Community Parks (provides the space and supportive facilities needed for active recreation)	Acknowledgements reflect the contributions made by an individual or organization in regards to the community and may be recognized throughout the City of Greater Sudbury.

PROCEDURE - APPLICATION AND APPROVAL PROCESS FOR HONOURIFIC NAMING**Step 1**

Applicant shall submit a request – Application Form, for naming to the City Clerk, along with a permission letter obtained from the organization, individual or family member for the proposed name.

A deposit of \$900.00 (price to vary according to costs of advertisement) will be submitted with the application form.

The application form will then be forwarded to the appropriate department that will lead the process.

The lead staff will forward the application form to the Mayor, all members of Council and the appropriate applicable City departments. Comments on the suitability of the application will be gathered from City departments.

The lead staff will work with the applicant to ensure that the following documentation is included:

- Background information outlying the rationale for consideration of the request;
- Biographical information;
- Documentation including but not limited to media clipping (s) as well as petitions and letters from organizations and individuals providing substantial support for the request – support is based on the graduated structure (Neighbourhood or Community);
- Lead staff to review that the contributions from an organization or individual are well documented;
- All discussions of naming and re-naming of municipal buildings, properties or parks and their elements will be considered initially by the appropriate Committee of Council (e.g. Community Services or Operations);
- The Committee will review the application form, comments from City Departments and documentation from the applicant to complete the Checklist. The graduated structure (neighbourhood, community) selected and information provided to the Committee will determine if the Naming Priorities and Principles satisfy the naming request;
- Lead staff and applicant will determine whether or not a special event is planned to coincide with a formal naming ceremony;
- All costs of establishing the naming option e.g., advertising, signage, event, etc., will be made known to the applicant. Funds from the applicant must be confirmed in order to proceed.

Step 2

- The applicant will work with the lead staff person for ensuring that community consultation is met in accordance with City of Greater Sudbury approved guidelines;
- All requests for naming will be advertised in the local media. Citizens will be provided with a period of 30 days within which to comment, as well, the advertisement will contain information about the day of the public meeting;
- All promotion will be done in both English and French;
- News release will be issued;
- PDF Flyer will be created with the information relating to the naming and sent to City Council, CGS Senior Management, Community Action Networks, key stakeholders, Tom Davies Square, CSC, Libraries and the facility where possible;
- Information will be posted on the City's website and other social media formats by which the municipality's Corporate Communications team delivers information (i.e. Facebook);
- Comments on the matter will be sent to the appropriate lead staff;
- Comments must be received by 4:30 p.m. from the 30 days of the notice being issued to residents and then passed along to the lead staff person; and,
- The lead staff person reviews the written comments which are recorded– Total Written Comments Received.

The process to provide notice on the naming process may change to reflect any new Notice By-law that deals with this matter.

- 14 days after the notice has been advertised in the local media, a public meeting will occur to review the name request in more detail.
- Meeting shall occur in the community and as close to the space or element of the building, property or park as possible;
- Lead staff person will facilitate the meeting. The applicant will be in attendance to review the name request and respond to inquiries in more detail;
- The date and time of the meeting will be scheduled so as to allow for the greatest number of the public to be in attendance; and,
- The lead staff person gathers only written comments at the meeting and records it accordingly – Total Written Comments Received.

Step 3

The City administration will bring forward a report for Council containing background information pertinent to one or more suggested names.

The report to Council shall include but not be limited to the following:

- Options for consideration;
- Application form;
- Comments from City Staff;
- Rationale for approval according to the naming principles and priorities;
- Background and biographical information;
- Documentation supporting the request in relation to the graduated structure selected;
- Comments received from the notice with the public;
- Recommendation from the Committee of Council;
- Whether or not a ceremony is required; and,
- All associated expenses with respect to signs, ceremonies, etc. will be paid for by the applicant.

Final decision on naming will be made by Council. Council retains the right to change any name at any time without notice.

CGS Budget Option		Year:	2015
Category: Public Submission	Type: Enhancement	Fund: Capital	
Department: 4420 Playgrounds and Tot Lots	Division: Community Development Servic		
Request: Provide one time funding from Capital Budget of \$26,000 for purchase of Commemorative Swings			
Description/Impact:			
<p>The Chenier family is requesting the purchase of 2 saucer swing sets which would be purchased and installed at the Jeanne D'Arc playground located in the Dominion park subdivision - Hanmer and Ridgecrest Playground in New Sudbury. The equipment purchase would be in memory of Jason Chenier and Jordan Fram.</p> <p>Option 1: Approve the budget option and have the funding treated like a donation by the families which would then trigger the application of the City's Parks Services Donation and Memorial Program. This policy provides that persons may donate money to the City for memorials of the nature described.</p> <p>Option 2: Approve the budget option and defer a decision on naming pending a public consultation in accordance with steps 2 and 3 of the Building, Property and Park Naming Policy public consultation process. This option includes a decision by Council to waive the application and advertising fees and waive the application of the naming principles and priorities described in the Policy which do not include memorial naming of this nature.</p> <p>Funding will be provided by the Leisure Services 2015 Capital Budget - playground enhancements</p>			
Impact on Staffing (Negative if Reduction)		Net Budget Increase (Negative if Reduction)	
Full Time Postion(s): 0		Permanent: \$0 One-time: \$0 Notes:	

Status: Accepted

RECEIVED

CLERK'S

Feb 2nd, 2015

To Whom it May Concern,


My name is Tracy Chenier, on June 8th, 2011 my husband Jason Chenier and his co-worker Jordan Fram were killed at Stobie Mine in a mining accident. Vale plead guilty in the matter and the city was awarded a significant fine.

Last fall, the Fram family and myself spoke to Mayor Matichuk whom supported the idea of using a small portion of the fine to enhance both our local parks (Jeanne D'arc to commemorate Jason and Ridge Crest to commemorate Jordan). This would consist of installing a small structure at each site in memory of the men.

It would mean very much to both our families and enhance the community at the same time. We have had a chance to speak to both Councillors Lapierre and Altmann. They have been kind and supportive of our endeavors.

Please give the attached request your consideration,

Sincerely,
Tracy Chenier


705 677 4457

Budget 2015 Community Consultation Form



Deadline for submissions: Friday, February 6, 2015

As part of Council's commitment to balancing the need to provide excellent, efficient services with the desire to maintain low property taxes, the Finance and Administration Committee of Greater Sudbury is looking for your input into the 2015 municipal budget.

The Committee is looking for creative solutions to find efficiencies or increase revenues, as part of their long-term fiscal sustainability plan. If you have suggestions for fiscal opportunities for our City, the community consultation is your chance to talk about them.

The community consultation is also an opportunity to make funding requests. Such requests should be in line with the City's vision, mission, and values, which speak to quality of life, excellence of service, innovation, and the social, environmental, and economic development of our community.

Budget 15
Have Your Say.

The 2015 Municipal Budget Begins with You:

Tracy Chenier
Name
705 677 4457
Daytime telephone
Organization (if applicable)
j.chenier@eastlink.ca
Email

- ☐ Check here if you would like to make a presentation to the Finance and Administration Committee by attending the Public Consultation on Tuesday, January 20, 2015, starting at 4 p.m. in the Council Chamber of Tom Davies Square. Presenters are asked to limit their remarks to five minutes.

Comments/Suggestions/Opportunities for Savings:

When Vale was found guilty in the accidental death of Jason Chenier and Jordan Train the City received one million fines. The former Mayor was looking into putting a statue in place for each of the men in commemoration.

Description of project/program requiring funding and why this project/program would benefit the community (if applicable):

I am requesting a square swing (similar to attached) be placed at Theme Park Park in Hamner. - Honor of Jason
In addition one at RidgeCrest - Honor of Jordan

Estimated one-time cost or saving:

Estimated on-going costs or savings:

* Estimated cost for one park
12 927.98 - includes swing, freight, installation, sand, sight prep.

Municipal Freedom of Information & Protection of Privacy Act

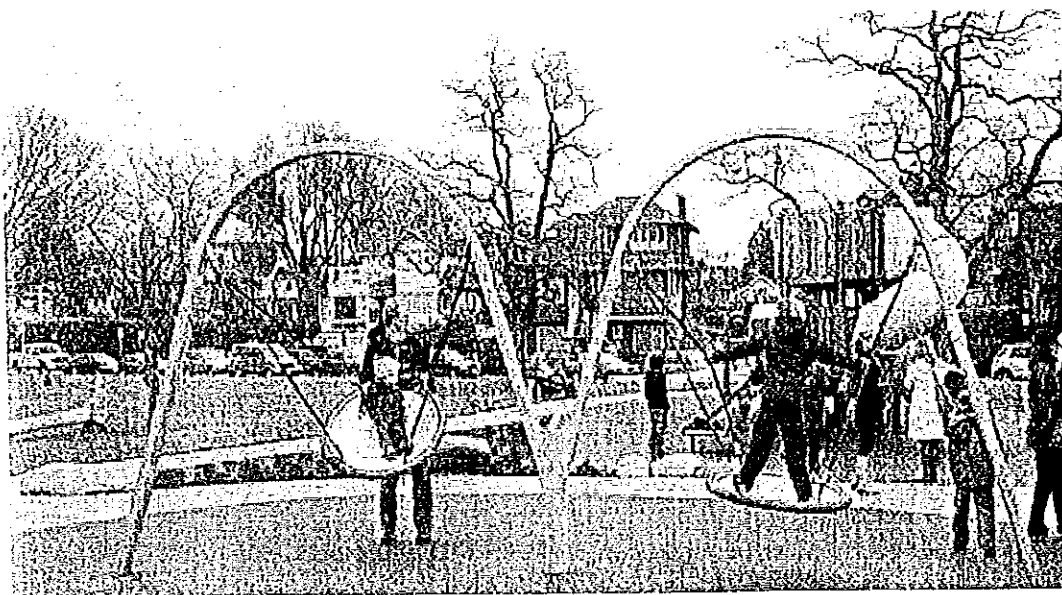
I hereby acknowledge that the City of Greater Sudbury collects this information for the purpose of collecting information for the 2015 municipal budget process in accordance with the Municipal Act, 2001. I consent to the information in this form, its attachments and any further information provided being disclosed in its entirety to Council, City staff and/or members of the public and the information may be discussed in public meetings and posted on the Internet. Any questions relating to the collection, use and/or disclosure of the information provided in this form may be addressed to the Deputy City Clerk at Tom Davies Square, 200 Brady Street, 2nd Floor, P3A 5P3 or by telephoning 705-674-4455 ext. 4206.

Signature

Tracy Chenier

Complete and mail/deliver to:
City Clerk, Tom Davies Square,
200 Brady Street, 2nd Floor,
P.O. Box 5000, Stn A,
Sudbury, ON P3A 5P3
Fax: 705-671-8118

Note: Failure to sign may result in the information or portions thereof not being considered for the 2015 Budget Process.



Sample of swing we are asking to have installed. This can be done over a sandy surface.

RECEIVED

CLERK'S

Melissa at CRCs 705-522-4984

Price Quoted for

- Saucer Swing
- Installation
- freight
- sand
- sight prep.

* 12 927.98

* Ginette Forget Rose has also been helping with pricing and sight inspection for Jeanne D'Arc location.

Request for Decision

Copper Cliff Memorial Garden

Presented To:	Community Services Committee
Presented:	Monday, Jun 15, 2015
Report Date	Wednesday, May 20, 2015
Type:	Managers' Reports

Recommendation

Whereas a small piece of City land adjacent to the Copper Cliff Museum now contains two memorials;

AND WHEREAS one is a War Memorial Cenotaph recognizing those who served in wars this century from the Copper Cliff area,

AND WHEREAS the second is a cairn recognizing that the first Ukrainian Church in Ontario was built in Copper Cliff;

AND WHEREAS a request from the Copper Cliff CAN has been received to name the piece of property Copper Cliff Memorial Garden;

AND WHEREAS the naming of a piece of City property that is not after an individual does not fall under the Corporate Sponsorship policy, the Parks Services Memorial Donation program, or the Building, Property and Park naming policy;

THEREFORE BE IT RESOLVED THAT the City of Greater Sudbury approves the naming of a piece of City land as described in the attached sketch as the Copper Cliff Memorial Garden.

Signed By

Report Prepared By

Ron Henderson
General Manager of Citizen and Leisure Services
Digitally Signed Jun 3, 15

Health Impact Review

Ron Henderson
General Manager of Citizen and Leisure Services
Digitally Signed Jun 3, 15

Recommended by the Department

Ron Henderson
General Manager of Citizen and Leisure Services
Digitally Signed Jun 1, 15

Recommended by the C.A.O.

Bob Johnston
Interim Chief Administrative Officer
Digitally Signed Jun 3, 15

Health Impact Assessment

The existing property has been reviewed and the proposed changes will not negatively impact the said property as it is not currently named.

Background

The City owns a piece of property adjacent to the Copper Cliff Museum as described in the attached sketch. Over the past many years, the City maintained a flower garden and pedestrian walkway on the property.

In 2012, the City was approached by two groups to erect memorials on the property. The first was Legion

Branch 224 from Copper Cliff that requested moving a War Memorial Cenotaph located at the Legion as it had been recently sold. This cenotaph recognized those who served from the Copper Cliff area during various wars this century but primarily World Wars I and II. As part of the cenotaph relocation, Legion Branch 224 invested in walkways, foundations and plantings to improve the site.

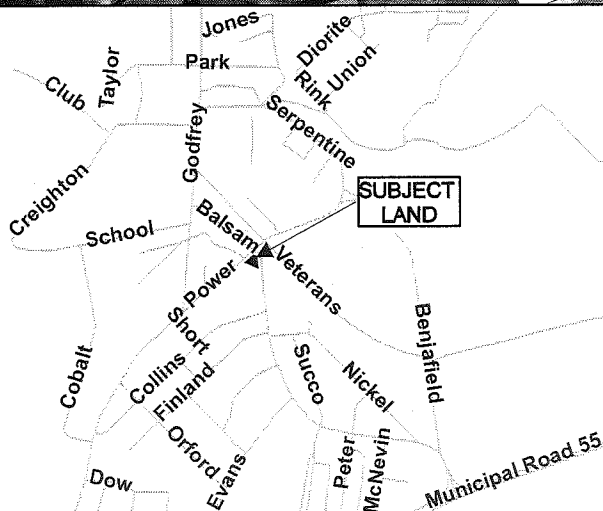
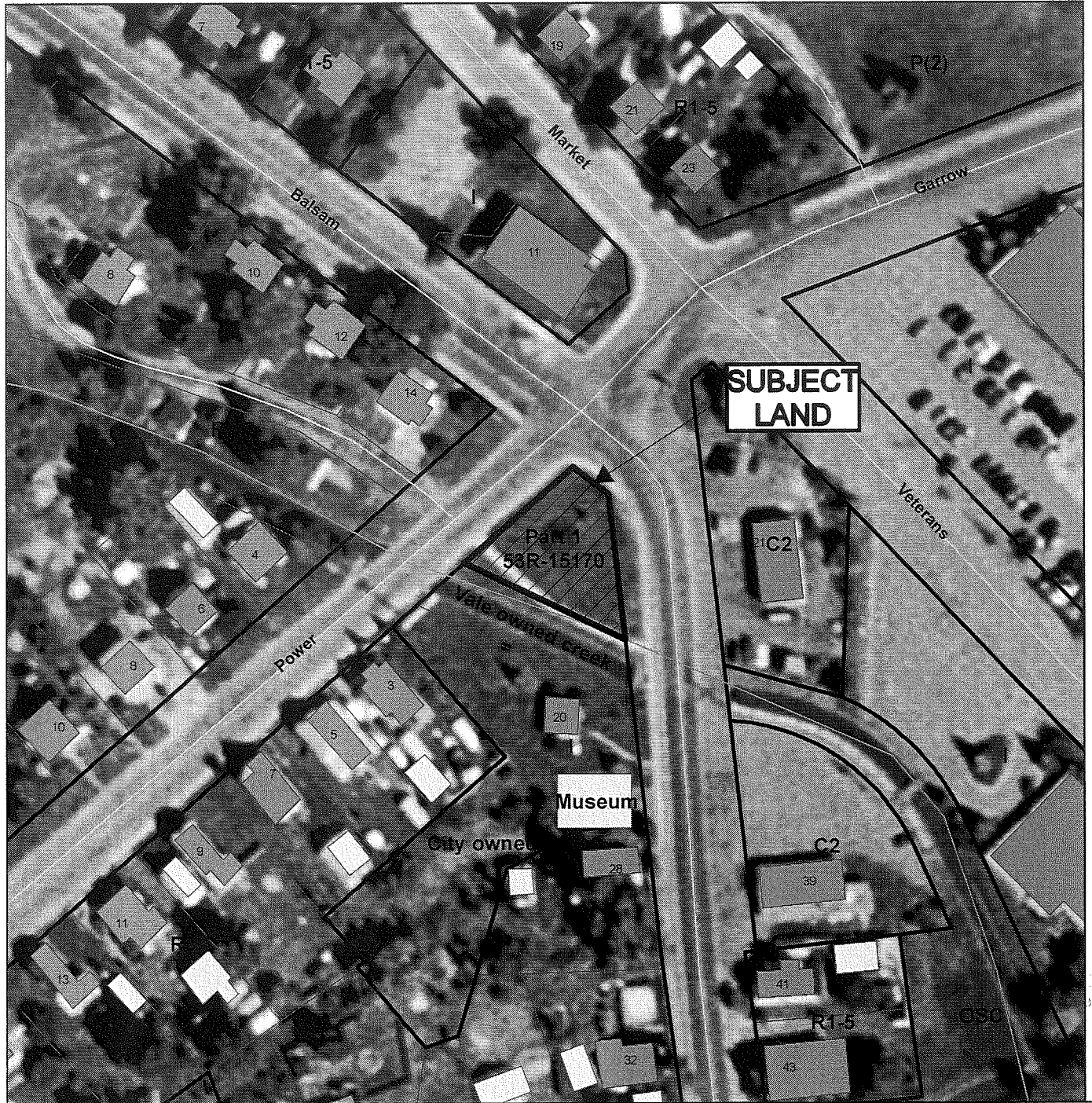
The second request came from the Ukrainian Senior Centre to move a cairn situated on private property in Copper Cliff commemorating that the first Ukrainian church built in Ontario in 1909 was in fact built in Copper Cliff.

In 2013 the Copper Cliff CAN met with City staff with a few suggestions on naming the site. The CAN also put out a newsletter in fall 2013 seeking suggestions from the community.

In the end, given the small property size and the two memorials erected, the CAN unanimously agreed to recommend the name "Copper Cliff Memorial Garden".

Conclusion

There are no current policies/by-laws for the naming of City property that is not after an individual. As such, it is recommended by the Copper Cliff CAN that a piece of City property adjacent to the Copper Cliff Museum and described in the attached sketch be named Copper Cliff Memorial Garden. A resolution has been prepared requesting the Committee's approval.



Balsam Street, Copper Cliff



PIN 73599-0008
 Parcel 50921
 Part 1, Plan 53R-15170
 Lot 12, Concession 2
 Township of McKim
 City of Greater Sudbury

NTS

Date: 2015-05-07
 34 of 51

ST. NICHOLAS UKRAINIAN CATHOLIC CHURCH





The first Ukrainian Church in Ontario
Built on this site 1909; Destroyed in fire 1927
Commemorated 1991

the Centennial year of the arrival of the first
Ukrainian immigrants to Canada.

Erected by Ukrainian Professional and Business Club, Sudbury



BRIDGE
Balsam St.
at
Finland St.
is Load Restricted
MT Gross Weight

MAXIMUM	
	16
	28
	40

tonnes

For Information Only

Annual Grants Allocation Background

Presented To: Community Services Committee

Presented: Monday, Jun 15, 2015

Report Date Tuesday, May 05, 2015

Type: Managers' Reports

Recommendation

For information only

Finance Implications

The grants allocation to a variety of community groups and organizations were included as part of the 2015 and previous operational budgets.

Health Impact Assessment

The annual grants allocation to not for profit groups and organizations are intended to assist community groups in delivering services to our citizens.

Executive Summary

At the March 31, 2015 Council meeting as part of approving By-Law 2015-37, a By-Law of the City of Greater Sudbury to authorize the payment of grants to various non-profit community organizations in the Leisure Services section, Council requested an information report providing a historical background of the grant allocation to a variety of community groups and organizations. Attached is a copy of the 2015 Annual Grants Allocation report (Appendix A).

Background

The following provides a background of the Annual Grants Allocation to community groups and organizations from 2005 to 2015 (10 year period).

Senior Citizens Centres

In accordance with the provisions of the Elderly Persons Centres Act which is mandated under the Ministry of Health and Long Term Care, the City contributes annually to the maintenance and operating costs of the approved Senior Citizen Centres in the amount of up to 20% of the centre's operating costs. The following is a summary of the approved Annual Senior Citizens Centres grants.

Signed By

Report Prepared By

Real Carre
Director of Leisure Services
Digitally Signed May 5, 15

Division Review

Real Carre
Director of Leisure Services
Digitally Signed May 5, 15

Recommended by the Department

Ron Henderson
General Manager of Citizen and
Leisure Services
Digitally Signed May 26, 15

Recommended by the C.A.O.

Bob Johnston
Interim Chief Administrative Officer
Digitally Signed Jun 3, 15

Club accueil Âge d’or - Azilda

2005 - 2010	\$9,900
2011	\$13,059
2012 - 2015	\$14,100

Nickel Centre Seniors Club

2005 - 2011	20% work-in-kind
2012 - 2015	\$6,700

Rayside-Balfour Seniors Craft Shop

2005 – 2015	\$5,700
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Club Accueil Âge d'or – Hanmer

2005 - 2010	\$12,000
2011	\$12,800
2012 - 2015	\$17,080

Onaping Falls Golden Age Club

2005 – 2010	\$5,102
2011	\$6,400
2012 – 2015	\$9,527

One-Eleven Senior Citizens Inc. Sudbury

2005 – 2015	\$12,000
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Parkside Older Adult Centre Sudbury

2005 – 2015	\$12,000
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Club 50 Chelmsford

2009 – 2015	\$12,000
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Club Amical du Nouveau Sudbury

Le Club Amical du Nouveau Sudbury receives an annual grant in order to assist with the operating cost of the Centre.

2014 – 2015	\$14,000
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Community Centres

The following community centres each receive an annual operating grant.

Wahnapitae Community Centre

2005 – 2013	\$14,000
2014 – 2015	\$16,000

Skead Community Centre

2005 – 2013	\$14,000
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2014 – 2015	\$16,000
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Penage Road Playground Association

2005 – 2013	\$14,000
2014 – 2015	\$16,000

Beaver Lake Community Centre

2005 – 2013	\$14,000
2014 – 2015	\$16,000

The City also provided a one-time allocation of \$20,000 in 2009 to construct a wheelchair ramp to respond to accessibility issues related to the facility, and a one-time allocation in the amount of \$6,000 in 2014 to assist with the cost of roof repairs.

Carole Richard Community Centre

2005 – 2013	\$14,000
2014 – 2015	\$16,000

Kukagami Campers Association

2009 – 2013	\$14,000
2014 – 2015	\$16,000

Youth Centres

The Rayside-Balfour Youth Centre, Sudbury Action Centre for Youth and the Valley East Youth Centre receive an annual operating grant.

Rayside-Balfour Youth Centre

2006	\$38,000 one-time grant
2007 – 2014	\$40,000
2015	\$60,000

Sudbury Action Centre for Youth

2007 – 2008	\$20,000
2009 – 2014	\$69,120
2015	\$89,120

Valley East Youth Centre

2006	\$2,400
2007	\$40,000

The department has converted the annual grant allocation to operational funds to operate the Valley East Youth Centre since there was no interest in re-establishing a volunteer committee.

Community Action Networks (CAN) operating grants

Council approved the Community Action Networks “Terms of Engagement” and further approved annual operating grants of \$2,500 to assist established CANs with administrative costs. The funds are intended to cover the costs associated with promotion of activities, purchase of supplies, mailings, development of websites and other day to day expenses for CANs who meet the minimum eligibility requirements.

Uptown Ward 12	2010 - 2015
Capreol	2009 - 2015
Coniston	2009 - 2015
Copper Cliff	2009 - 2015
Donovan/Elm West	2009 - 2015
Garson/Falconbridge	2009 - 2015
Minnow Lake	2009 - 2015

New Sudbury Ward 12	2009 - 2015
Onaping Falls	2009 - 2015
Azilda	2009 - 2015
South End	2009 - 2015
Walden	2009 - 2015
Ward 1	2009 - 2015
Valley East	2009 - 2015
Chelmsford	2010 - 2015
Ward 8	2012 - 2015
Flour Mill	2009 - 2014

Rainbow Routes

To provide an annual grant of \$30,000 to assist with the operating costs such as staffing, insurance and office expenses. Rainbow Routes has also received a number of one-time allocations which were used for trail development initiatives.

2006	\$289,000 one-time
2007	\$82,500 one-time
2008	\$84,670 one-time
2009	\$20,000 one-time
2009 - 2015	\$30,000 annual grant

Sudbury Community Foundation

The Sudbury Community's Foundation's mission is to enhance the quality of life in the Sudbury area through the disbursement of funds in support and advancement of educational programs, heritage and local cultural traditions. The foundation receives an annual grant of \$50,000.

2005 – 2015	\$50,000
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Capreol Northern Railway Museum

The City provides an annual grant in the amount of \$3,570 to assist with the operational costs of the museum.

2005 – 2015	\$3,570
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Volunteer Sudbury/Bénévolat Sudbury

An annual grant of \$10,000 is provided to the Volunteer Sudbury/Bénévolat Sudbury/Volunteer Centre to assist with the annual operating cost of the centre. In addition, the association has received a series of one-time grant allocations for program development.

2005 – 2015	\$10,000
2009	\$5,700 one-time grant allocation to promote volunteering
2014	\$20,000 one-time grant partnership allocation to develop a database of pre-screened volunteers to assist with various emergencies. Grant was allocated based on
	50% (\$10,000) in 2014 and balance of the grant in the amount of \$10,000 in 2015.

Samaritan Centre

Provide an annual grant to the Samaritan Centre to assist with the operating costs of the centre.

2012 – 2015	\$27,000
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Child Care Resources

Provide an annual grant to Child Care Resources in order to operate a Developmental Summer Centre for children between the ages of 5 – 16 years with developmental disabilities. The program operates out of Gatchell Senior Public School.

2010 – 2015	\$20,000
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Sudbury Regional Soccer Association

The City provided an annual grant in the amount of \$25,000 to the Sudbury Regional Soccer Association in order to assist with the operating costs of the indoor soccer centre located at the Exhibition Centre.

2005 – 2012	\$25,000
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Anderson Farm Site Committee

The City provides an annual grant in the amount of \$2,500 to the Anderson Farm Site Committee to assist with hosting the Annual Walden Fall Fair.

2008 – 2015	\$2,500
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Onaping Falls Lions Club

The City provides an annual grant in the amount of \$1,500 to the Onaping Falls Lions Club to assist with the cost of hosting the Annual Onaping Falls Cavalcade of Colours.

2005 – 2015	\$1,500
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Science North

An annual grant is provided to Science North to assist with the cost of purchasing fireworks of the Canada Day celebrations.

2006 – 2015	\$10,000
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Ukrainian Seniors Centre

The City provides work-in-kind valued at \$2,000 to the Ukrainian Seniors Centre in support of the annual Canadian Garlic Festival.

2005 – 2015	\$2,000 (work-in-kind)
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Sudbury Rainbow Crime Stoppers

The City provides a grant to assist with ongoing operating costs.

2011	\$50,000 one-time
2013	\$50,000 one-time
2014	\$50,000 one-time
2015	\$50,000 annual grant

Social Planning Council

The City provides an annual grant to assist with the cost of civic engagement, policy and research in areas of Social Services.

2007 - 2008	\$50,000
2009	\$50,000 (additional \$50,000 as per 2009 Budget enhancement option) \$100,000
2010 - 2015	\$100,000

Junction Creek Stewardship Committee

The committee has received funding to assist in environmental restoration activities and to increase awareness and appreciation of Junction Creek by carrying out a variety of programs.

2007 - 2008	one-time allocation of \$30,000 per year
2009	one-time allocation of \$20,000
2010 - 2013	one-time allocation of \$25,000 per year
2014	one-time allocation of \$30,000
2015 - 2018	one-time allocation of \$30,000 per year



Request for Decision
2015 Annual Grants Allocation

Presented To:	City Council
Presented:	Tuesday, Mar 31, 2015
Report Date	Wednesday, Mar 11, 2015
Type:	By-Laws
By-Law:	2015-37

Recommendation

THAT the City of Greater Sudbury approve the allocation of the 2015 Grants as outlined in the report from the General Manager of Community Development;

AND THAT the appropriate By-law be passed.

Finance Implications

The grants allocation to a variety of community groups and organizations have been included as part of the 2015 budget approval.

Executive Summary

As part of the 2015 budget process, Council of the City of Greater Sudbury approved the annual and one-time allocation of grants to a variety of community groups and organizations.

Background

Senior Citizens Centres

In accordance with the provisions of the Elderly Persons Centres Act which is mandated under the Ministry of Health and Long-Term Care, the City contributes annually to the maintenance and operations costs of the approved Senior Citizen Centres in the amount of up to 20% of the centres' operating costs.

The following is a summary of the approved Senior Citizens Centres including the yearly grant allocation:

- Club Accueil Âge d'Or - Azilda - \$14,100
- Nickel Centre Seniors Club - \$6,700
- Rayside-Balfour Senior Craft Shop - \$5,700
- Club Accueil Âge d'Or - Hanmer - \$17,080

Signed By

Report Prepared By
Real Carre
Acting General Manager of Community Development
Digitally Signed Mar 11, 15

Recommended by the Department
Luisa Valle
Director of Social Services
Digitally Signed Mar 11, 15

Recommended by the C.A.O.
Doug Nadorozny
Chief Administrative Officer
Digitally Signed Mar 12, 15

Onaping Falls Golden Age Club - \$9,527
One Eleven Senior Citizens Centre Inc. - Sudbury - \$12,000
Parkside Older Adult Centre Sudbury - \$12,000
Club 50 - Chelmsford - \$12,000

Club Amical du Nouveau Sudbury

Council approved an annual grant in the amount of \$14,000 in order to assist with the annual operating costs of the centre.

Community Centres

The following six [6] community centres each receive an annual operating grant of \$16,000:

1. Wahnapiatae Community Centre
2. Skead Community Centre
3. Penage Road Playground Association
4. Beaver Lake Community Centre
5. Carole Richard Park Community Centre
6. Kukagami Campers Association

Nickel District Conservation Authority

To provide a grant in the amount of \$30,000 per year for 4 years (2015 - 2018) for the Junction Creek Stewardship Committee to co-ordinate citizen participation in environmental restoration activities, and to increase public awareness and appreciation of Junction Creek by carrying out a variety of programs.

Special Events

The City provides an annual grant in the amount of \$2,500 to the Anderson Farm Site Committee to assist with hosting the Annual Walden Fall Fair. An annual grant of \$1,500 is provided to the Onaping Falls Lions Club to assist with the cost of hosting the Annual Onaping Falls Cavalcade of Colours. In addition, the City provides work-in-kind valued at \$2,000 to the Ukrainian Senior Centre in support of the Annual Canadian Garlic Festival. The work-in-kind includes the installation of signs and fencing required to close the northbound lanes of Notre Dame Avenue between Elm Street and Ste-Anne Street, Sudbury. The City provides an annual grant to Science North in the amount of \$10,000 to assist with the cost of purchasing fireworks for the Canada Day celebrations.

Sudbury Rainbow Crime Stoppers

To provide an annual grant in the amount of \$50,000 to assist with ongoing operational costs.

Volunteer Sudbury/Bénévolat Sudbury (Volunteer Centre)

To provide an annual grant of \$10,000 to the Volunteer Sudbury/Bénévolat Sudbury (Volunteer Centre), operated by Volunteer Sudbury, in order to assist with the annual operating cost of the centre.

Volunteer Sudbury/Bénévolat Sudbury

As part of the 2014 Budget process, Council approved a one-time grant in the amount of \$20,000 for Volunteer Sudbury/Bénévolat Sudbury to develop a data base of pre-screened volunteers who could be called upon in an emergency to assist with various emergency related tasks. The allocation is part of a partnership funding between the City of Greater Sudbury, Health Sciences North, and the Sudbury and District Health Unit. The grant was to be allocated as follows: 50% (\$10,000) in 2014 and the balance of the grant in the amount of \$10,000 is part of the 2015 grant allocation.

Youth Centres

Council has approved an annual operating grant to the Rayside-Balfour Youth Centre in the amount of \$60,000 and \$89,120 to the Sudbury Action Centre for Youth.

Sudbury Community Foundation

The Sudbury Community Foundation's mission is to enhance the quality of life in the Sudbury area through the disbursement of funds in support and advancement of educational programs, heritage and local cultural traditions. Therefore, an annual grant of \$50,000 is provided.

Capreol Northern Railway Museum

The City provides a yearly grant in the amount of \$3,570 to assist with the operational costs of the museum.

Community Action Networks [CANs] Operating Grants

Council approved the Community Action Networks 'Terms of Engagement' and further approved an annual operating grant of \$2,500 to assist the following established CANs with administrative costs. The funds are intended to cover costs associated with promotion of activities, purchase of supplies, mailings, development of websites and other day to day expenses for CANs who meet the minimum eligibility requirements.

- Uptown Ward 12
- Capreol
- Coniston
- Copper Cliff
- Donovan/Elm West
- Garson/Falconbridge
- Minnow Lake
- New Sudbury Ward 12
- Onaping Falls
- Azilda
- South End
- Walden
- Ward 1
- Valley East
- Chelmsford
- Ward 8

Rainbow Routes

To provide an annual grant of \$30,000 to assist with the operating costs such as staffing, insurance and

To provide an annual grant of \$30,000 to assist with the operating costs such as staffing, insurance and office expenses.

Samaritan Centre

To provide an annual grant in the amount of \$27,000 to the Samaritan Centre to assist with the operating costs of the centre.

Child Care Resources

An annual grant in the amount of \$20,000 is provided to Child Care Resources in order to operate a Developmental Summer Centre for children between the ages of 5-16 years with developmental disabilities. The program operates out of Gatchell Senior Public School. In addition to the annual grant, the organization will access the Gatchell Pool during the summer at no cost and the City will assist with advertising the summer program in the Leisure Guide. The City will also provide assistance in program registration.

Social Planning Council

To provide an annual grant in the amount of \$100,000 consistent with other years to assist with the cost of civic engagement, policy and research in areas of Social Services.



City of Greater Sudbury Charter

WHEREAS Municipalities are governed by the Ontario Municipal Act, 2001;

AND WHEREAS the City of Greater Sudbury has established Vision, Mission and Values that give direction to staff and City Councillors;

AND WHEREAS City Council and its associated boards are guided by a Code of Ethics, as outlined in Appendix B of the City of Greater Sudbury's Procedure Bylaw, most recently updated in 2011;

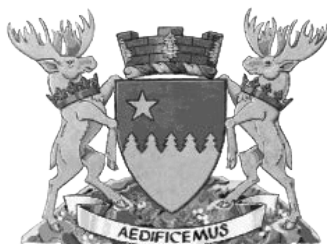
AND WHEREAS the City of Greater Sudbury official motto is "Come, Let Us Build Together," and was chosen to celebrate our city's diversity and inspire collective effort and inclusion;

THEREFORE BE IT RESOLVED THAT Council for the City of Greater Sudbury approves, adopts and signs the following City of Greater Sudbury Charter to complement these guiding principles:

As Members of Council, we hereby acknowledge the privilege to be elected to the City of Greater Sudbury Council for the 2014-2018 term of office. During this time, we pledge to always represent the citizens and to work together always in the interest of the City of Greater Sudbury.

Accordingly, we commit to:

- Perform our roles, as defined in the Ontario Municipal Act (2001), the City's bylaws and City policies;
- Act with transparency, openness, accountability and dedication to our citizens, consistent with the City's Vision, Mission and Values and the City official motto;
- Follow the Code of Ethical Conduct for Members of Council, and all City policies that apply to Members of Council;
- Act today in the interest of tomorrow, by being responsible stewards of the City, including its finances, assets, services, public places, and the natural environment;
- Manage the resources in our trust efficiently, prudently, responsibly and to the best of our ability;
- Build a climate of trust, openness and transparency that sets a standard for all the City's goals and objectives;
- Always act with respect for all Council and for all persons who come before us;
- Ensure citizen engagement is encouraged and promoted;
- Advocate for economic development, encouraging innovation, productivity and job creation;
- Inspire cultural growth by promoting sports, film, the arts, music, theatre and architectural excellence;
- Respect our historical and natural heritage by protecting and preserving important buildings, landmarks, landscapes, lakes and water bodies;
- Promote unity through diversity as a characteristic of Greater Sudbury citizenship;
- Become civic and regional leaders by encouraging the sharing of ideas, knowledge and experience;
- Work towards achieving the best possible quality of life and standard of living for all Greater Sudbury residents;



Charte de la Ville du Grand Sudbury

ATTENDU QUE les municipalités sont régies par la Loi de 2001 sur les municipalités (Ontario);

ATTENDU QUE la Ville du Grand Sudbury a élaboré une vision, une mission et des valeurs qui guident le personnel et les conseillers municipaux;

ATTENDU QUE le Conseil municipal et ses conseils sont guidés par un code d'éthique, comme l'indique l'annexe B du Règlement de procédure de la Ville du Grand Sudbury dont la dernière version date de 2011;

ATTENDU QUE la devise officielle de la Ville du Grand Sudbury, « Ensemble, bâtissons notre avenir », a été choisie afin de célébrer la diversité de notre municipalité ainsi que d'inspirer un effort collectif et l'inclusion;

QU'IL SOIT RÉSOLU QUE le Conseil de la Ville du Grand Sudbury approuve et adopte la charte suivante de la Ville du Grand Sudbury, qui sert de complément à ces principes directeurs, et qu'il y appose sa signature:

À titre de membres du Conseil, nous reconnaissons par la présente le privilège d'être élus au Conseil du Grand Sudbury pour le mandat de 2014-2018. Durant cette période, nous promettons de toujours représenter les citoyens et de travailler ensemble, sans cesse dans l'intérêt de la Ville du Grand Sudbury.

Par conséquent, nous nous engageons à :

- assumer nos rôles tels qu'ils sont définis dans la Loi de 2001 sur les municipalités, les règlements et les politiques de la Ville;
- faire preuve de transparence, d'ouverture, de responsabilité et de dévouement envers les citoyens, conformément à la vision, à la mission et aux valeurs ainsi qu'à la devise officielle de la municipalité;
- suivre le Code d'éthique des membres du Conseil et toutes les politiques de la municipalité qui s'appliquent à eux;
- agir aujourd'hui pour demain en étant des intendants responsables de la municipalité, y compris de ses finances, biens, services, endroits publics et du milieu naturel;
- gérer les ressources qui nous sont confiées de façon efficiente, prudente, responsable et de notre mieux;
- créer un climat de confiance, d'ouverture et de transparence qui établit une norme pour tous les objectifs de la municipalité;
- agir sans cesse en respectant tous les membres du Conseil et les gens se présentant devant eux;
- veiller à ce qu'on encourage et favorise l'engagement des citoyens;
- plaider pour le développement économique, à encourager l'innovation, la productivité et la création d'emplois;
- être une source d'inspiration pour la croissance culturelle en faisant la promotion de l'excellence dans les domaines du sport, du cinéma, des arts, de la musique, du théâtre et de l'architecture;
- respecter notre patrimoine historique et naturel en protégeant et en préservant les édifices, les lieux d'intérêt, les paysages, les lacs et les plans d'eau d'importance;
- favoriser l'unité par la diversité en tant que caractéristique de la citoyenneté au Grand Sudbury;
- devenir des chefs de file municipaux et régionaux en favorisant les échanges d'idées, de connaissances et concernant l'expérience;
- viser l'atteinte de la meilleure qualité et du meilleur niveau de vie possible pour tous les résidents du Grand Sudbury.