



Location:	Council Chamber, Tom Davies Square
Commencement:	6:09 PM
Adjournment:	9:14 PM

## Minutes

**For the 3<sup>rd</sup> Policy Committee Meeting held  
Wednesday, March 23, 2011**

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### Chair

### **COUNCILLOR CLAUDE BERTHIAUME, IN THE CHAIR**

### Present

Councillors Cimino; Barbeau; Dutrisac; Dupuis (D8:16pm); Rivest; Kilgour; Belli; Craig; Caldarelli; Kett; Landry-Altmann

### City Officials

Doug Nadorozny, Chief Administrative Officer; Greg Clausen, General Manager of Infrastructure Services; Catherine Matheson, General Manager of Community Development; Bill Lautenbach, General Manager of Growth & Development; Joseph Nichols, Acting Chief of Emergency Services; Marc Leduc, Fire Chief; Lorella Hayes, Chief Financial Officer/Treasurer; Jim Dolson, Acting Executive Director, Administrative Services; Robert Falcioni, Director of Roads & Transportation; Paul Baskcomb, Director of Planning Services; Mark Simeoni, Manager of Community & Strategic Planning; Chris Gore, Manager of Community Partnerships; Tony Derro, Manager of Taxation; Darlene Barker, Manager of By-law Enforcement Services; Jason Ferrigan, Senior Planner; Barb McDougal-Murdoch, Community Development Co-ordinator; Michelle Fex, Market Square Officer; Brian Bigger, Auditor General; Angie Haché, City Clerk; Poppy Pelletier, Video-Audio Operator; Franca Bortolussi, Council Secretary

### News Media

CBC Radio; EastLink News; Rogers; Le Voyageur; Northern Life; Sudbury Star

### Declarations of Pecuniary Interest and the General Nature Thereof

None declared.

## Community Delegations

- 1 . Report dated March 15, 2011 was received from the General Manager of Community Development regarding Bicycle Advisory Panel – Bicycling Technical Master Plan.  
The Bicycling Technical Master Plan for the City of Greater Sudbury was distributed under separate cover.  
Over 150 postcards signed by 'Sudburians who want 3% of the Roads Department budget devoted to cycling infrastructure' were received at the meeting.  
Russ Thompson, Nicole Good and John-Wesley McGraw, Bicycle Advisory Panel Members, made an electronic presentation regarding the Bicycling Technical Master Plan.  
Russ Thompson stated that the Bicycle Advisory Panel was established in order to assist staff and

Council in implementing a vision for a 'safe and attractive bicycle transit system'. He advised of the key initiatives and activities of the Advisory Panel including Ramsey Lake Cycle Tours, Sustainability Joy Rides, advising staff and Council and authoring the Bicycle Technical Master Plan. He listed the four pillars identified in the City's Healthy Community Strategy which are benefits of bicycling.

Nicole Good explained that cycling was studied in Sudbury because of physical activity levels and disease, popularity of bicycling in Sudbury and decrease in bicycling accidents. She outlined the barriers to biking and what will get Sudburians riding in utilitarian, recreational and non-cyclist terms.

John-Wesley McGraw stated that the Master Plan is needed as it fulfills an important Bicycle Advisory Panel mandate and achieves Sustainable Mobility Plan recommendations. He explained in detail route classifications, roadway markings and priority cycling corridors. He outlined the progress to date and concluded with the next steps including adopting the Master Plan and entrenching it in the City's Official Plan at the next review; allowing the Sustainable Mobility Advisory Panel to guide the implementation of the Plan; social marketing/education campaign for promotion of safe cycling; and advocating for a policy for bicycling-related issues while striving for balance in needs of pedestrians, cyclists and motorists.

- 2 . Documentation from The Arthritis Society was distributed to Committee Members at the meeting.

Jana Schilkie, Community Engagement Specialist-Northeast Ontario, made an electronic presentation entitled '*The Arthritis Society Walk to fight Arthritis*'. She provided facts about arthritis and about The Arthritis Society which was established in 1948 and has invested more than \$170 M towards arthritis research. She listed the *Walk to Fight Arthritis* goals including raising awareness, engaging and empowering people with arthritis, their family and friends, attracting 300 participants to the Greater Sudbury event and raising \$25,000 at the Greater Sudbury event. She showed a flyer for the event and a quote from Meagan McGrath, Honourary Chair. She advised the Walk is taking place at Fielding Memorial Park on May 15, 2011. She advised that The Arthritis Society – Northeast Ontario is involved in community engagement and arthritis rehabilitation and education programs and listed their partnerships.

Gerry Loughheed Jr., Walk Leader for 2011, thanked Council for providing Fielding Park for the event and for providing an accessible bus to bring seniors who wish to participate in the Walk. He asked everyone to participate in the *Walk to Fight Arthritis*.

- 3 . Mark Holmes, Vice-President, Corporate Affairs, Xeneca LP, made an electronic presentation entitled '*Waterpower on the Vermillion, Addressing Multiple Objectives*'. He provided a history of waterpower from the Decew Gristmill in 1871 to nuclear power plants starting in 1966 and then a revival to small hydro. He advised of the aging supply mix and stated that nuclear is required to strengthen the base load supply, gas and large hydro to meet peak load flexibility and renewables (wind, solar and small hydro) to diversify the supply mix. He stated that the waterpower industry is growing globally and that small waterpower is green. He indicated that Zeneca's mission is to identify and build multiple small waterpower projects throughout Ontario. He provided detailed information on the Vermillion River projects. He concluded by stating that various issues have been raised by stakeholders and Xeneca has been working actively to address the issues with engineering solutions.

The Committee agreed to a request by Councillor Barbeau to allow Linda Heron, Chair, Vermillion River Stewardship, to address the Committee on this matter.

Linda Heron made an electronic presentation entitled '*Vermillion River Stewardship*'. She advised of the vision and mission of the Stewardship. She explained in detail four run-of-river dam proposals using modified peaking on the Vermillion River. She explained 'modified peaking' and advised of an Environment Canada Report regarding the impact of dams to sources of drinking water. She listed their major concerns and questions. She explained in detail the '*Green Energy Rush*'. She concluded with a list of considerations and recommendations.

## Presentations

- 4 . Report dated March 9, 2011 was received from the General Manager of Growth & Development regarding Financial Incentives for Downtown Renewal Pilot Program.

Jason Ferrigan, Senior Planner, made an electronic presentation entitled '*Financial Incentives for Downtown Renewal Pilot Program*'. He stated the \$250,000 Pilot Program was designed to contribute to ongoing revitalization by providing financial incentives and showed the primary and secondary areas of the program. He explained the process from the public information session to implementation, funding and monitoring and the results of seventeen applications. He indicated that the seven completed applications and the four which will be completed by the end of the year will result in new Downtown investment of \$532,846. He provided before and after pictures of two of the projects. He provided a summary evaluation of the primary and secondary areas and concluded that the pilot program is substantially complete and consideration should be given to allocating the

remaining \$95,000 from the Pilot Program to other historical core areas.

The following recommendation was presented:

2011-08 Cimino-Barbeau: THAT the \$250,000 Financial Incentives for Downtown Renewal Pilot Program be concluded;

AND THAT consideration be given to allocating the \$95,000 of uncommitted funds from this Pilot Program to other historic core areas, through the Town Centre Community Improvement Plan that is being developed.

**CARRIED**

- 5 . Report dated March 15, 2011 was received from the General Manager of Growth & Development regarding Draft Brownfield Strategy and Community Improvement Plan for the City of Greater Sudbury.

Draft Brownfield Strategy and Community Improvement Plan entitled 'Reclaiming our Urban Places, Greater Sudbury Brownfield Community Improvement Plan' was distributed to Committee Members at the meeting.

Jason Ferrigan, Senior Planner, made an electronic presentation entitled 'City of Greater Sudbury Brownfield Strategy and CIP Update'. He stated that a brownfield is an undeveloped or previously developed property that may be contaminated and is usually a former industrial or commercial property that may be underutilized, derelict or vacant. He showed examples of brownfields. He stated that there are approximately 60 brownfields in the City with approximately 16 being risk properties. They total \$16.1 M in assessment and \$675,000 in municipal taxes. He indicated a majority have good redevelopment potential. He listed the market barriers and the four-part proposed strategy being implementing failed tax sale procedure, targeting incentives towards up-front costs, marketing and attracting investment and educating and building capacity. He listed the benefits of brownfield development and listed the next steps from public open houses to the strategy and Community Improvement Plan being in effect in late October.

## **Correspondence for Information**

- 6 . Report dated March 18, 2011 was received from the General Manager of Growth & Development regarding Annual Report 2010 Regreening Program for information only.

Annual Report 2010 Regreening Program was distributed under separate cover.

The Committee agreed to a request by Councillor Landry-Altman that a presentation regarding the Regreening Program.

## **Managers' Reports**

- 7 . Report dated February 2, 2011 was received from the General Manager of Infrastructure Services regarding Consolidation of Road Fouling, Occupancy and Entrance By-laws.

Robert Falcioni, Director of Roads & Transportation, made an electronic presentation entitled 'Proposed Consolidation of Various Roads By-laws'. He provided details on the Road Fouling By-law, the Road Occupancy By-law and the Private Entrance By-law. He outlined the fee structure for the associated by-laws. He concluded with the recommendation that the by-laws be adopted and that the User Fee By-law be updated to reflect the fees.

Proceed Past 9:00 p.m.

2011-09 Cimino-Dutrisac: THAT we proceed past the hour of 9:00 p.m.

**CARRIED BY 2/3 MAJORITY**

Motion for Deferral

The Committee approved a motion by Councillor Kilgour to defer this matter to the next meeting of the Policy Committee to allow time for the Committee to review the draft by-laws.

## **Motions**

8 . The following recommendation was presented by Councillor Belli:  
2011-10 Belli-Kilgour: WHEREAS the City of Greater Sudbury's Sign By-law 2007-250 restricts the number of portable sign permits commercial properties are permitted based on their frontage;  
WHEREAS properties with 76.2 metres (250 feet) of frontage are restricted to two, three month portable sign permits per year which only allows a business to have a portable sign for six months of the year;  
WHEREAS properties find it difficult to manage the restricted number of permits, especially towards the end of the year during the Holiday season;  
WHEREAS large properties with many businesses, but small frontages are particularly affected by this restriction;  
WHEREAS businesses rely on portable signs as a cost effective method of advertising;  
WHEREAS many municipalities in Ontario use distance as part of the criteria for granting portable sign permits;  
THEREFORE BE IT RESOLVED THAT that Compliance and Enforcement Services review criteria for granting portable sign permits and present options to provide a fair, consistent advertising venue for business on all property sizes to the Policy Committee for their consideration at their April or May meeting.

**CARRIED**

9 . The following recommendation was presented by Councillor Kilgour:  
2011-11 Kilgour-Cimino: WHEREAS Cliffs Natural Resources has acquired chromite deposits in the "Ring of Fire" area of Northern Ontario for the purpose of mining chromite and producing ferrochrome for sale to steel makers in North America and around the world for an estimated 30-year period;  
AND WHEREAS the base case location identified by Cliffs Natural Resources for the Ferrochrome Production Facility is located north of Capreol on privately-owned lands within the City of Greater Sudbury;  
AND WHEREAS the proposed site has been identified by Cliffs Natural Resources as the most technically feasible site for its large size and relative remoteness, proximity and connection with the CN transcontinental rail line, and existing road and electric power corridors;  
AND WHEREAS Cliffs Natural Resources estimates that 500 people will work at the site during construction and up to 500 during operations and that the availability of skilled labour is a significant consideration in selecting the location of the Ferrochrome Production Facility;  
AND WHEREAS the construction and on-going operation of the Ferrochrome Production Facility would translate into a significant investment for the community with tremendous long-term economic impact;  
AND WHEREAS the City of Greater Sudbury and surrounding area has a long and rich tradition in the mining and mining supply and services sectors with several mining, milling and smelting operations throughout the community;  
AND WHEREAS in addition to having a potential site that meets all of their basic requirements, the City of Greater Sudbury hosts the skilled labour force, educational and research institutions, and supporting business infrastructure to ensure Cliffs Natural Resources' business success in our community;  
THEREFORE BE IT RESOLVED THAT the Council of the City of Greater Sudbury hereby support the proposed Cliffs Natural Resources' Ferrochrome Production Facility to locate in the City of Greater Sudbury;  
AND FURTHER THAT the Council of the City of Greater Sudbury strongly encourage the Province of Ontario to take necessary steps to address infrastructure and energy requirements and direct City staff to proactively and creatively do what is necessary in order to increase our competitive offering to attract Cliffs Resources and ensure that this business opportunity is realized in Greater Sudbury and for the benefit of Northern Ontario.

**CARRIED**

## **Addendum**

Adjournment

2011-12 Barbeau-Cimino: THAT this meeting does now adjourn. Time: 9:14 p.m.

**CARRIED**

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Councillor Claude Berthiaume, Chair

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Angie Haché, City Clerk