



June 9, 2021

Clerks Services
City of Greater Sudbury
SENT VIA EMAIL clerks@greatersudbury.ca

Re: Planning Committee Recommendations File 571-6-21-13

We have recently expanded our haunted attractions business to include outdoor pop-up movie nights on the lawn. We are pleased to provide feedback on the proposed by-law changes to permit drive in concerts and movies to occur in the City of Greater Sudbury. With summer upon us we understand the importance of approving the bylaw at your June 14, 2021 planning committee in order to have a policy for the summer season. In the essence of time, we support the bylaw as presented, however, we would like to propose that staff consider the following recommendations and return to council with a report with proposed amendments to the bylaw in the first quarter of 2022.

Our recommendations are as follows:

1. Any film or movie shown on city property be required to provide a copy of their movie license from a Canadian distributor upon booking of a city owned facility.
2. That the 14 days be amended from 14 calendar days to up to 7 consecutive days to permit outdoor drive-in concert and movie festivals and provide more flexibility to permit more events to happen throughout the year in a shorter period of time. Under the current bylaw, someone could book every Saturday and Sunday for 7 weeks in one venue and no other dates would be permitted in that venue. This amendment would permit more events to happen over a shorter period of time.
3. In addition to I and P, C6, expand on the C5 land use idea to include additional venues such as other larger commercial parking lots (other than shopping malls) and outdoor event spaces such as places of amusement, racetracks, parks, fairgrounds not owned by the municipality. C2, C7, M1, M2 should also be considered.

The sources cited in the original staff report included a CTV Northern Ontario news report on one pop-up drive in movie company as well as a story from TVO. We would like to recommend that the City of Greater Sudbury contact Criterion Pictures at 1-800-565-1996 and ACF-Films at 1-800-289-8887 to gain an understanding of the requirements of the major motion picture studios with respect to public display of live movies and copyrights. These organizations are the only licensed distributors in Canada and can offer some valuable industry insights.

Respectfully submitted,
Robby Lavoie
Owner, Northern Screams

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