

Greater Sudbury Market Association 2020 Season Report

Presented To:	Community Services Committee
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Type:	Correspondence for Information Only
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Recommended by:	Chief Administrative Officer

Report Summary

This report provides information regarding the 2020 Market season and the activities of the Greater Sudbury Market Association (GSMA).

Relationship to the Strategic Plan, Health Impact Assessment and Community Energy & Emissions Plan (CEEP)

The Greater Sudbury Market Association provides the Market program in strategic alignment with the City's objectives related to Business Attraction, Development and Retention as well as Community Vibrancy and Creating a Healthier Community.

Financial Implications

There are no financial implications associated with the 2020 Market Season report.

Background

Following Council's approval and direction to staff to enter into a Contribution Agreement with the Greater Sudbury Market Association in 2020, the GSMA managed and coordinated a successful Market season last year despite considerable challenges due to COVID-19. Economic Development staff have also confirmed that the organization met all of its deliverables and reporting requirements as outlined in the 2020 Agreement with the City.