

Moonlight Beach Park – Playground Naming

Presented To:	Community and Emergency Services Committee
Meeting Date:	June 19, 2023
Type:	Managers' Reports
Prepared by:	Jeff Pafford Leisure Services
Recommended by:	General Manager of Community Development

Report Summary

This report provides a recommendation to name the playground area at Moonlight Beach Park, the 'United Way Playground' in recognition of the financial commitment made by the United Way Centraide North East Ontario. The report also provides an update on the Playground Revitalization project.

Resolution

THAT the City of Greater Sudbury approves the naming of the playground area 'United Way Playground', as outlined in the report entitled "Moonlight Beach Park – Playground Naming", from the General Manager of Community Development, presented at the Community & Emergency Services Committee meeting on June 19, 2023.

Relationship to the Strategic Plan, Health Impact Assessment and Community Energy & Emissions Plan (CEEP)

This report supports Council's Strategic Plan in the area of Creating a Healthy Community through investment in infrastructure to support community recreation and aligns with the Population Health Priority of Play Opportunities. The contribution towards new play equipment by United Way Centraide North East Ontario will result in enhanced opportunities for physical activity for Moonlight Beach users.

This report refers to operational matters and has no connection to the Community Energy & Emissions Plan (CEEP).

Financial Implications

There are no financial implications associated with this report.

Costs in the amount of \$156,000 for new playground equipment at Moonlight Beach Park were funded through United Way Centraide North East Ontario's contribution and previously approved capital funds for the project.

Background

As part of the 2018 budget deliberation process, a business case for the revitalization of 58 playground sites identified as being in poor condition was approved. The business case outlined capital investment to upgrade 58 playground sites at an estimated cost of \$40,000 per site for a total of \$2,320,000. The approved business case included an annual contribution from the Healthy Community Initiative (HCI) funds in the amount of \$150,000 per year to cover debt payments for 25 years. During the budget deliberation process, Council was also informed about the United Way Centraide North East Ontario's (UWCNEO) commitment to match the City's investment in Playground Revitalization through a fundraising campaign.

As part of a report titled "Playground Revitalization Update 2022" presented to the Community Services Committee meeting of February 16, 2022, Council was advised of UWCNEO's challenges to raise capital funds for the project due to several factors. Council directed staff to enter into a partnership agreement with UWCNEO which reflected a revised fundraising commitment by the organization. Under the agreement, UWCNEO committed to funding improvements to the Moonlight Beach Playground in the amount of \$150,000 and contributing an additional \$100,000 to be used to revitalize additional playground sites.

The agreement also states that the new playground amenity at Moonlight Beach Park would be named with a name determined by UWCNEO with a subsequent report presented to the Community & Emergency Services Committee as per the City's Building, Property and Park Naming Policy.

New equipment was installed at Moonlight Beach Park in the Fall of 2022, with landscaping and other site remediation taking place in Spring 2023.

Building, Property and Park Naming Policy

United Way Centraide North East Ontario has requested that upon the completion of the playground that the asset be named 'United Way Playground'. The park itself will continue to be named Moonlight Beach Park. The City of Greater Sudbury's Building, Property and Park Naming Policy notes that when there is a large financial support that exceeds 35% of the total capital contribution towards new or redeveloped facilities and properties, the naming of a municipal facility or property may be brought forward to Council for approval. The policy also provides for the naming of individual elements (components) within a park or facility.

Playground Revitalization Project Update

In addition to the replacement of playground equipment at Moonlight Beach Park, eight municipal playgrounds were renewed in 2022 through a partnership of the City of Greater Sudbury and FedNor Canada (Community Revitalization Fund):

- St. Charles Lake Tot Lot, Sudbury (Ward 1)
- Simon Lake Park, Naughton (Ward 2)
- Gil Loop Tot Lot, Onaping (Ward 3)
- Shawn Tot Lot, Azilda (Ward 4)
- Grandview Playground, Sudbury (Ward 5)
- Brighton Tot Lot, Garson (Ward 7)
- Lebel Playground, Sudbury (Ward 8)
- Rosemarie Playground, Sudbury (Ward 8)

Equipment has been installed at all locations, with landscaping and site work being completed Spring 2023.

The City of Greater Sudbury also applied to the Ontario Trillium Foundation Community Building Fund (capital stream) to revitalize five additional playgrounds but unfortunately not successful with the application.

To date, 16 playgrounds remain to be revitalized from the original 58 identified. Locations as follows:

- VLA Playground, Lively (Ward 2)
- Black Lake Playground, Lively (Ward 2)
- Penage Road Community Centre, Whitefish (Ward 2)
- Den Lou Playground, Whitefish (Ward 2)
- Whitefish Playground, Whitefish (Ward 2)
- Centennial Park, Whitefish (Ward 2)
- Nickel Basin Playground, Chelmsford (Ward 3)
- Onaping Tot Lot, Onaping (Ward 3)
- Pine and Fir, Onaping (Ward 3)
- Daniel Tot Lot, Val Caron (Ward 5)
- Pine Street, Garson (Ward 7)
- Central Lane, Garson (Ward 7)
- Thomas Tot Lot, Garson (Ward 7)
- Parkinson Tot Lot, Falconbridge (Ward 7)
- Don Lita Playground, Sudbury (Ward 8)
- Mountainview Playground, Wahnapiatae (Ward 9)

City staff continue to explore grant and other funding opportunities to advance the project. UWCNEO's commitment of an additional \$100,000 will advance additional location(s) as determined with the organization. The City has also issued a request for Expression of Interest (EOI) to identify potential sponsors for the remaining 15 playgrounds.

Resources Cited

By-law 2012-256 A By-law of the City of Greater Sudbury to Adopt a Building, Property and Park Naming Policy

<https://www.greatersudbury.ca/linkservid/8F25AAA3-0426-C0B9-FA5F45022272D23C/showMeta/0/>

Name a Building, Property or Park

<https://www.greatersudbury.ca/play/parks-and-playgrounds1/name-a-building-property-or-park/>

Playground Revitalization – Update 2022, Community Services Committee (February 16, 2022)

<https://pub-greatersudbury.escribemeetings.com/filestream.ashx?DocumentId=43500>

Operations Greater Playgrounds Over To You website

<https://overtoyou.greatersudbury.ca/operation-greater-playgrounds>