Downtown Sudbury BIA - 2024 Budget

Maureen Luoma <maureen@downtownsudbury.com>

Mon 3/4/2024 10:08 AM

To:Brigitte Sobush < Brigitte.Sobush@greatersudbury.ca>;Kyla Bell < Kyla.Bell@greatersudbury.ca>;Amy Bouchard < Amy.Bouchard@greatersudbury.ca>

Cc:Kyle Marcus <kyle@downtownsudbury.com>;Kendra MacIsaac <kendra.macisaac@ymcaneo.ca>;Jeff MacIntyre <jeff@marketinghounds.com>;Fern Cormier <Fern.Cormier@greatersudbury.ca>;Natalie Labbee <Natalie.Labbee@greatersudbury.ca>

1 attachments (11 KB)

AGM 2024 Budget.docx;

You don't often get email from maureen@downtownsudbury.com. Learn why this is important

Good morning -

The Board of Directors of Downtown Sudbury BIA held their Annual General Meeting last Thursday, February 29, 2024, at which time the following resolution was passed by the Membership:

AGM-24-01

THAT The General Membership of Downtown Sudbury BIA supports the 2024 Program and Operating Budget in the amount of \$630,000, as presented by the Board of Directors at the AGM, held Thursday, February 29, 2024;

AND FURTHER THAT this represents a 0% increase in the member levy over 2023. **CARRIED UNANIMOUSLY**

I have also attached the approved 2024 Budget.

Please note, the actual levy on our members this year will be in the amount of \$630,000.

We would request that this be forwarded to City Council for their ratification. Please let us know if you should require any additional information

Maureen Luoma Downtown Sudbury BIA

DOWNTOWN SUDBURY BIA

2024 OPERATING BUDGET

Presented to Membership Thursday, February 29, 2024

PROGRAM/WORK AREA

PROPOSED BUDGET 2024

Promotion/Marketing	236,000
*Patio Program	
*Space Activation	
*Downtown Gift Cards	
*Media Campaign	
*Sponsorships	
*Events	
*Downtown Awards	
Economic Development	9,000
*0 Vacancy	
*Win This Space Initiative	
Beautification/Design	135,000
*Downtown CleanUp Program	
*Welcoming Streets	
*Coffee with a Cop	
*planters, banners	
*lighting (across-the-street)	
Admin/Prof Dev/Overhead	250,000

TOTAL 2024 OPERATING BUDGET

\$630,000