## Proposed Sign By-law 2021-111 Changes

- 1. That the third preamble be amended by deleting the word 'sections' and replacing it with 'section' and also deleting 'and 99.1'.
- 2. That Part 1, Terminology be amended by:
  - a. In the definition of "Awning", by deleting 'structure' and replacing it with 'Structure'.
  - b. In the definition of "Canopy", by adding the following after 'structure' and before 'projecting': 'unenclosed by building walls'.
  - c. In the definition of "Electronic Billboard Sign", by deleting 'Billboard' after 'a' and before 'Sign' and replacing it with 'Permanent'.
  - d. In the definition of "Erect", by adding the following sentence after 'relocate': "Erected", "Erecting" and "Erection" shall have the same meaning as Erect;'.
  - e. In the definition of "Façade", by deleting 'an' and replacing it with 'a' and include the following after 'parapet' and before the comma: 'and any protrusion of walls along the building'.
  - f. Adding the following definition: "Fuel Station Canopy Sign" means a sign located on the canopy structure above the pump island;'.
  - g. In the definition of "Illuminated", by adding 'and "Illuminate" after 'Illumination' and before 'has'.
  - h. Moving the definition of "Lawn Bag Sign" to after "Information Sign".
  - i. In the definition of "Information Sign", by adding 'that is less than 0.5m² in size' after 'Sign' and before 'which'.
  - j. In the definition "Property", by adding the following sentence after 'thereon': "Properties" shall have the same meaning as Property;'.
  - k. In the definition "Sign Area", (b), by deleting 'structure' and replacing it with 'Structure'.
  - I. In the definition "Zone", by adding the following sentence after 'By-law': "Zoned" shall have the same meaning as Zone;'.
  - 3. That Part 3, Application of By-law & Exceptions, be amended by:
    - a. In 5-(1), by deleting 'Property' and replacing it with 'Properties'.
    - b. In 7, (g), by deleting 'erected' and replacing it with 'Erected'.
  - 4. That Part 4. General Rules, be amended by:
    - a. In 15-(1), (c), by deleting 'illuminated' and replacing it with 'Illuminate' and by deleting the comma after 'horizontal'.
    - b. In 17-(1), (f), by adding 'Sign' after 'Billboard' and before 'or'.
  - 5. That Part 5, Sign Permits Application/Issuance/Revocation, etc., be amended by:
    - a. In 20-(5) (b), by deleting the word 'Manager' and replacing it with 'Permit Issuer'.
  - 6. That Part 6, Permanent Signs, be amended by:
    - a. In Table 2, by deleting the Footnote to Table 2 in its entirety and removing the references to it in 'Additional Regulation'.
    - b. In Table 3, Parts 1 and 2, by:
      - i. Under Billboard Sign or Electronic Billboard Sign, by adding 'C6' in the Zones Permitted section.

## Proposed Sign By-law 2021-111 Changes

- ii. Under Billboard Sign or Electronic Billboard Sign, Maximum Sign Area, by deleting '20.0m²' and replacing it with the following: '20.0m² if Ground Sign, If Wall Sign, See Maximum Sign Area of Wall Sign'.
- iii. Under Direction Sign, Maximum Sign Area, by deleting '0.3m<sup>2</sup>' and replacing it with '0.5m<sup>2</sup>'.
- iv. Under Wall Sign, Maximum Sign Height, by deleting 'Lesser of 4.5 m or the base of windows on any story above the ground floor' and replacing it with '2.75 m minimum clearance above Grade'.
- c. In Table 4, by:
  - i. Deleting the extra '&' in the table heading.
  - ii. Adding Awning Sign and Canopy Sign regulations (found in Table 3) for M1-1 and M1 zones.
- d. In Table 5. by:
  - i. Under Wall Sign, Maximum Sign Height, by deleting 'story' and replacing it with 'Storey'.
- e. In Table 6, by:
  - i. Deleting the footnote for Ground Sign and Wall Sign and replacing it with dashed line.
  - ii. Deleting 'Footnote to Table 6 1. Only permitted non-residential uses'.
- f. In 41. (f), by:
  - i. Deleting 'or' at the end of (i) and deleting the period at the end of (ii) and replacing it with '; or'.
  - ii. Adding the following provision: '(iii) 100.0 metres or more from lands Zoned for residential uses'.
- g. In 42. by adding the following provision: '(f) the Electronic Message Board is Erected in a location which is not 100.0 metres or more from any other Electronic Message Board'.
- h. In Fuel Price Sign, by:
  - i. Adding the following to the heading 'and Fuel Station Canopy Sign'.
  - ii. In 43, by adding a '-(1)' immediately after.
  - iii. In 43, by adding the following provision: '(2) Where an automotive service station of gas bar use is authorized within a Zone, an Illuminated Fuel Station Canopy Sign is permitted on all sides with a 2.75m minimum clearance above grade and no portion of the sign extending beyond the limits of the canopy face.'.
- i. In 44-(1), by adding 'or' at the end of (c), removing '; or' at the end of (d) and replacing it with a period and deleting sentence (e).
- 7. That Part 8, Signs Within a Road Allowance, be amended by:
  - a. In 61-(2), by deleting 'Manager' and replacing it with 'Permit Issuer'.
- 8. That Part 9, Variances and Appeals, be amended by:
  - a. In 64-(1), Sign Variance Committee, by deleting 'Adjustments' and replacing it with 'Adjustment'.
  - b. In 64-(6), by correcting the alphabet order.
  - c. In 64-(10), by deleting 'and' after (a) and before (b), and replacing it with 'or'.
  - d. In 64-(7), by deleting 'and' after (a) and before (b), and replacing it with 'or'.