

# Economic Bulletin

## 2025

January – June

### Greater Sudbury Gross Domestic Product (GDP)

**\$9.7 billion**

10th highest in Ontario  
Toronto Metropolitan University's Centre for Urban Research and Land Development – Analysis on Canada's Census Metropolitan Areas (CMAs) – 2020

**\$56,315**

per capita  
4th highest in Ontario  
Toronto Metropolitan University's Centre for Urban Research and Land Development – Analysis on Canada's Census Metropolitan Areas (CMAs) – 2020

## Growth by the Numbers

### Immigration Pilot Programs

Immigration, Refugees and Citizenship Canada (IRCC) selected the City of Greater Sudbury as a participating community to host the new Rural Community Immigration Pilot (RCIP) and Francophone Community Immigration Pilot (FCIP) programs.



**191,902**

Population

\*Population data reflects the Greater Sudbury Census Metropolitan Area, offering a broader and more accurate estimate than municipal boundaries alone.

#### Launched in June:

**525** RCIP Allocations for 2025

**45** FCIP Allocations for 2025

#### RCIP Priority Sectors:

- Natural and applied sciences
- Health
- Education, law and social, community and government services
- Trades and transport
- Natural resources and agriculture

#### FCIP Priority Sectors:

- Business, finance and administration
- Health
- Education, law and social, community and government services
- Art, culture, recreation and sport
- Trades and transport

**149** Total Designated Employers

Total as of June 2025. Only employers operating within the priority sectors, within the designated program boundaries, and hiring for priority occupations will be eligible to apply for program designation.

**172** Total Applications for June Intake

#### Candidates Recommended for June Intake:

**66** RCIP

**7** FCIP

## Unemployment

**5.5 per cent**

Greater Sudbury  
June 2025

**7.8 per cent**

Ontario  
June 2025

**6.9 per cent**

Canada  
June 2025

## IN SUDBURY... Your new JOB is waiting!

Let employers find you!



## Talent Attraction

Greater Sudbury's new talent attraction and retention campaign, **Move to Sudbury**, targets key regions in Canada and internationally, appealing to individuals and families seeking a higher quality of life, affordable housing and job opportunities.

In May, the City launched a reverse job board, allowing job seekers to upload their résumés to a database accessible to local employers.

**1,500** inquires requesting more information to Move to Sudbury

**200** conversations continued following initial email inquiry

**67,000** landing page visits  
January to June 2025

**4,500** résumés submitted to reverse job board

**200+** employers signed up  
May to July 2025

## Health Care

**5** Total New Family Physicians Servicing the Community

Family physicians work in various capacities. All new family physicians that have started practicing in 2025 have been Practice Ready Ontario recruits. Practice Ready Ontario is a provincial practice-ready assessment program available to internationally trained family physicians to obtain an independent practice certificate in Ontario.

#### 2 New Health Care Facilities

- MoveMedicine Inc.
- Sudbury Hyperbarics & Wound Care Clinic

**20**

Total New Specialists

Fields of Medicine: Anesthesiology, Cardiology, Care of the Elderly Family Practitioner, Dentistry, Emergency Medicine, Endocrinology, Forensic Pathology, General Internal Medicine, General Surgeon, Geriatrician, Infectious Disease Specialist, Medical Oncology, Nuclear Medicine, Pediatrics, Psychiatry, and Radiology.

Data provided by Health Sciences North.

## Building Greater Sudbury

Total Construction Permit Value for all Sectors: **\$166.3M**

### Residential Construction

**603** Total Residential Units Approved Through Development Applications

**53** New Residential Construction Permits Issued

**\$38.2 million** New Residential Construction Value

**550** Residential Alterations or Renovations Permits Issued

**\$29.9 million** Residential Alterations or Renovations Construction Value

**205** Housing Units Approved by Building Permits

### Industrial/Commercial/Institutional (ICI) Construction

**164** Total Permits Issued

**\$98.2 million** Total Construction Value of all ICI Permits

**34** Permits Issued for Projects Over \$1 million

**\$92.5 million** Total Construction Value of all Projects Valued Over \$1 million



### Highlighted Development Projects

A look at some projects in various stages of development as of June 2025.

#### Residential:

- Construct New and Conversion Development – Stonebrook Suites (870 Auger Street) – Creating 69 Units of Housing – Construction Value of **\$9.4 M**
- Construct New Multi-Unit Building – Creating 10 Units (3692 Highway 144) – Construction Value of **\$1.2M**
- Construct New Multi-Unit Building – Creating 8 Units – (214 Moonlight Avenue) Construction Value of **\$1.1M**

#### Institutional:

- Conversion Change of Use – Creating a Mental Health Crisis Residence – Construction Value of **\$6.7M**
- Facility Upgrades – Laurentian University – Construction Value of **\$5.9M**
- Facility Upgrades – Health Sciences North – Construction Value of **\$2M**

#### Commercial:

- Interior Alterations – Creating MNP Offices – Construction Value of **\$5.1M**
- Interior Alterations – Creating Doghouse Restaurant & Patio – Construction Value of **\$1.6M**
- Interior Alterations and Addition – CIP Medical Clinic – Construction Value of **\$1.1M**

#### Industrial:

- Clarabell Mill – Demolish Conveyor Gallery and Conveyor Belt Rebuild – Construction Value of **\$19.1M**
- Vale – Phase 3 Scrubber Building – Construction Value of **\$11.2M**
- Construct New Fabrication Shop – Jenmar – Construction Value of **\$3M**

## Community and Business Support

### Greater Sudbury Development Corporation (GSDC) Funded Projects and Organizations

\*This is a look at some GSDC funded projects and organizations in the first six months of 2025.

- BEV In-Depth: Mines to Mobility Conference
- Laurentian University's Institute for Northern Housing Innovation at the McEwen School of Architecture Curling Canada 2025 Northern Ontario Mixed Residents
- Greater Sudbury Export Marking Assistance Program
- Northern Ontario Venture Capital Fund Feasibility Study



## Start-Ups and Growing Businesses

### Innovation Quarters (IQ)

January – June 2025

**Cohort 5**  
**13** businesses supported

### Regional Business Centre

- **51** businesses started
- **3** businesses expanded
- **62** new jobs created
- **668** inquires for support
- **17** seminars delivered to 239 members

### Starter Company Plus

- **93** applications received
- **22** accepted into the program
- **17** completed training program

### Bell Business Excellence Awards

May 29, 2025 - Hosted by the Greater Sudbury Chamber of Commerce

**1 Award Winning Alum:**  
Small Enterprise Award – Kadence Music Therapy

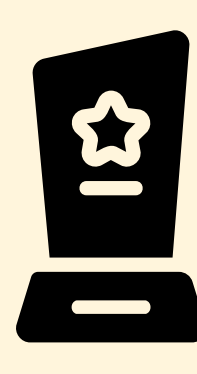
**2 Awards Sponsored:**  
The Small Enterprise Award – Regional Business Centre  
Executive of the Year Award – City of Greater Sudbury and the GSDC



IQ Cohort 5



Starter Company Plus



## International Visits

*Note: Greater Sudbury strengthens global ties and drives economic growth through international delegation visits to and from the city, promoting investment, trade and innovation.*

- Kazakhstan Ambassador to Canada Visit – February
- South Korea and Japan Mission – April
- United Kingdom Japanese Relocation Visit – April
- Business Mission of Canada Companies to Kazakhstan – June
- The Organization for Economic Co-operation and Development (OECD) 2025 Conference of Mining Regions and Cities in Finland – June
- Michener Institute's Ontario Rural Practice Preparation Program Visit – June

## Filming in Greater Sudbury

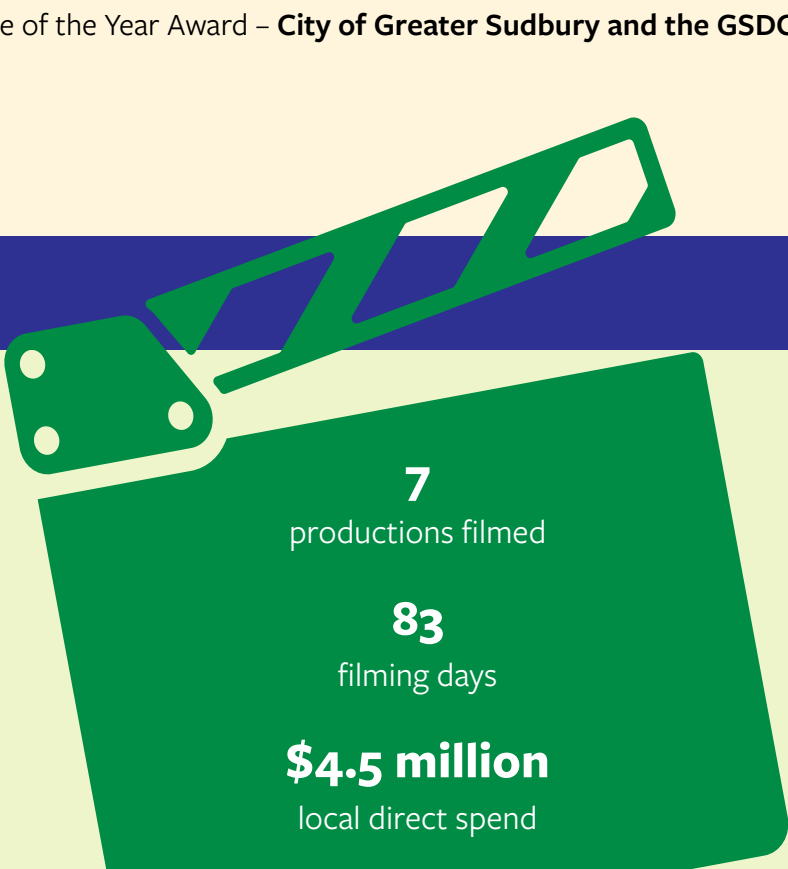
### Productions Highlight

**Shoresy Season 5** – filmed in February and March 2025

Local filmmakers continue to strengthen creative capacity, with several groups collaborating on new productions. Scriptfest is creating opportunities for emerging talent and building partnerships across public and private sectors.



Shoresy Season 5



**7** productions filmed

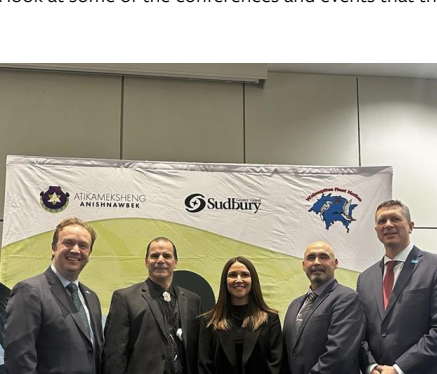
**83** filming days

**\$4.5 million** local direct spend

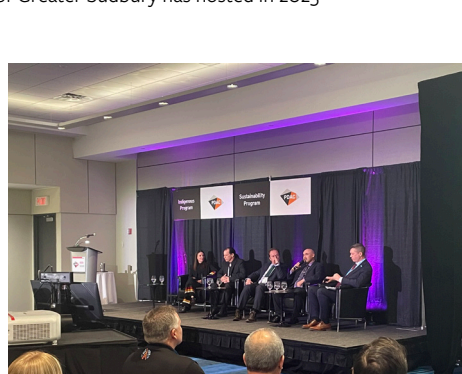
## A Destination for Events, Culture, and Tourism

### Conferences and Events Hosted by the City of Greater Sudbury

A look at some of the conferences and events that the City of Greater Sudbury has hosted in 2025



**Indigenous Partnerships in Mining and Municipal Government Official Propsectors and Developers Association of Canada Annual Convention (PDAC) Panel** – March



**BEV In-Depth: Mines to Mobility Conference** – May



**Sudbury Mining Cluster Reception at PDAC 2025** – March



**3rd Annual Sudbury Local Immigration Partnership Summit 2025** – March



**Economic Developers Council of Ontario (EDCO) - Sudbury Regional Event** – June

## WESTJET

### Launches Direct Flights to Calgary

WestJet has officially launched its first-ever non-stop service between Sudbury and Calgary, opening new skies for travellers and businesses in Northern Ontario.

The seasonal route, which began June 12, operates twice weekly on Thursdays and Sundays through October. It marks WestJet's return to Sudbury after a seven-year absence and introduces the first direct air link between northeastern Ontario and Alberta.

The new service offers residents and businesses in Sudbury a faster, more convenient gateway to Western Canada. With Calgary as a major hub, passengers can access more than 70 destinations across North America and beyond.

The route is expected to support local businesses, enhance regional mobility and unlock new opportunities for tourism and trade. It also supports the Greater Sudbury Airport's strategy to expand air service and support post-pandemic recovery.

WestJet's return to Sudbury signals growing demand for regional connectivity and a renewed confidence in Sudbury's economic potential.

## Tourism Development Fund Support

**Total Tourism Development Fund (TDF) Investment for 2025: \$794,500**  
– January to July 2025

The Tourism Development Fund (TDF) was established by the GSDC to promote and grow the tourism industry in Greater Sudbury by directing funds for tourism marketing and product development opportunities. It is managed by the GSDC's Tourism Development Committee, a sub-committee of the GSDC Board composed of board members and tourism leaders in our community.

### Projects Funded through the TDF in 2025

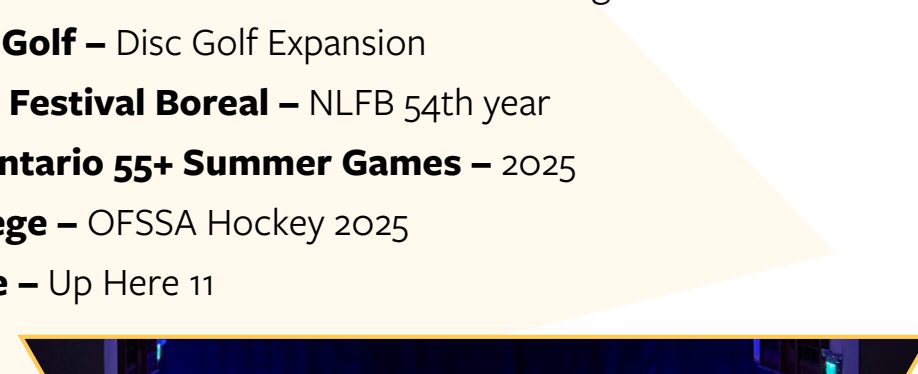
- AfroFest** – Afrofestival 2025
- Atikameksheng Anishnawbek** - Annual Jingtamok (Powwow 2025)
- Cinefest Sudbury** – 2025 Tourism Growth Strategies
- HM Events and Entertainment** – Indian Food Carnival
- Sudbury Indie Cinema** – RAFT Project 2.0
- Jones Entertainment** – Hockeyfest 2025 Featuring the Reklaws
- Kivi Park** – Tourism Experience
- Knox Music Hall** – Featured Artist and Event Marketing
- Nickel City Disc Golf** – Disc Golf Expansion
- Northern Lights Festival Boreal** – NLFB 54th year
- Sudbury 2025 Ontario 55+ Summer Games** – 2025
- St. Charles College** – OFSSA Hockey 2025
- We Live Up Here** – Up Here 11

### Film Projects Funded through the TDF in 2025

**Substance Production - The Fame: \$50,000**

**MotionArc Studios - Scriptfest: \$20,000**

**The Pond Production Inc. - The Pond: \$20,000**



Knox Music Hall



Kivi Park