

Healthy Kids Programming- January to June 2016



Program or Service	Start Date	End Date	# served to June 30, 2016	Who was served
Healthy Kids Public Education Campaign- marketing, social media and direct education campaigns to help parents get their children active and eating well.	Dec 2015	March 2018	6,245 website users 1375 facebook likes	Campaigns reached families in all neighbourhoods.
Supportive Skating Program- Free equipment and lessons at selected outdoor rinks	January 2016	March 2016	90	Programs were offered to 6-12 year olds at outdoor rinks in the Donovan, Minnow Lake and Chelmsford.
"Activate Your Neighbourhood"- Healthy Kids is providing support to grassroots groups to organize Active Play events in their neighbourhoods.	February 2016	ongoing	10 events 201 adults 247 children	This program is available to all neighbourhood groups and citizens.
Supportive swimming lessons- free lessons at City and community pools for children from selected schools.	January 2016	March 2016	11 Schools 285 children	School boards selected schools where many children aged 7 to 11 had not had the opportunity to take swimming lessons.
"Winter Wonder" free outdoor education field trips for selected schools.	January 2016	March 2016	481	Students from age 9 to 12 at schools across Greater Sudbury.
Supportive Cycling Program- Free cycling equipment and lessons for children in need.	March 2016	June 2016	98	Programs were offered to 4 to 12 year olds at school locations in Flour Mill, New Sudbury and Hanmer.
"Activate Grades 5 to 8"- Free weekly drop-in physical activity programs in neighbourhood youth centres and community centres.	April 2016	ongoing	705 visits 49 sessions	Programs were offered to 10-12 year olds at locations in the downtown, South End, Onaping Falls, Levack, Chelmsford, Hanmer, Lively, Flour Mill.
"Activate Your Recess"- Equipment, resources and training to support more active play at selected schools (through the Recess Rescuers program), child care centres and Best Start Hubs.	April 2016	June 2016	15 schools 670 children	10 schools from across CGS were selected for this program by school board partners.
Active Transportation- Support for children and families to walk and cycle to get to school and activities- including the piloting of a Walking School Bus and the Walk and Wheel to School Challenge	April 2016	June 2016	366 children	Participating schools were from: Naughton, Coniston, Garson, the South End, Downtown, and Hanmer.
Free Snowshoe Lending in Partnership with Greater Sudbury Public Libraries. Community members can borrow snowshoes to get out and be active.	Feb. 2016	ongoing	199 pairs checked out	Snowshoes were available at 6 library locations.
"Snow Day" a free, fun-filled family festival to promote active outdoor family fun and introduce the community to the Healthy Kids Community Challenge.	January 2016	February 2016	750 (382 children).	Families from across CGS participated in this event.
HKCC partnered with Centre de santé communautaire du Grand Sudbury (CSCGS) to offer a soccer program at no cost for francophone youth.	April 2016	June 2016	130	This program served francophone children aged 4-12 from Hanmer and the surrounding area.
iCan Bike program- a Learn-to-ride program for children and youth with disabilities.	July 2016	July 2016	30	This program served children with disabilities from across Greater Sudbury.