

# Election Modernization

City Council  
September 13, 2016



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# Municipal Elections Modernization Act 2016 - Nominations

- Shortening Election Period to 120 days
  - Nomination period runs May 1<sup>st</sup> to 4<sup>th</sup> Friday in July
- Nominees require support from twenty-five eligible electors
- Nomination fees are refundable to those candidates who file their financial statements by the deadline



# Municipal Elections Modernization Act 2016 – Campaign Finances

- Municipalities must have rules on the use of Municipal Resources during an Election
  - By-Law 2016-17F passed in January 2016
- Only individual citizens may donate to a campaign
  - Introduces bans on corporate and trade union donations to all candidates
- Third parties must register prior to advertising for or against a candidate or issue
  - Also required to comply with contribution and spending limit rules and file financial statements



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# Municipal Elections Modernization Act 2016 – Other Items

- New rules around Election Advertising
  - Candidates must identify who is responsible for ads
- Clarifies authority and independence of Clerk
  - Voting locations, advance vote, voter's list, recounts
- Requires publication of accessibility plans
- Report on number of declined/rejected ballots
- Restricts electors and others from taking pictures or images of their own or other ballots





# Municipal Elections Modernization Act 2016 – Council Decisions

- Section 41
- Authorizing the use of ranked ballots elections for offices on Council
  - Ranked ballots are not an option for School Board elections
- Section 42
- Authorizing the use of voting and vote counting equipment and/or alternative voting methods

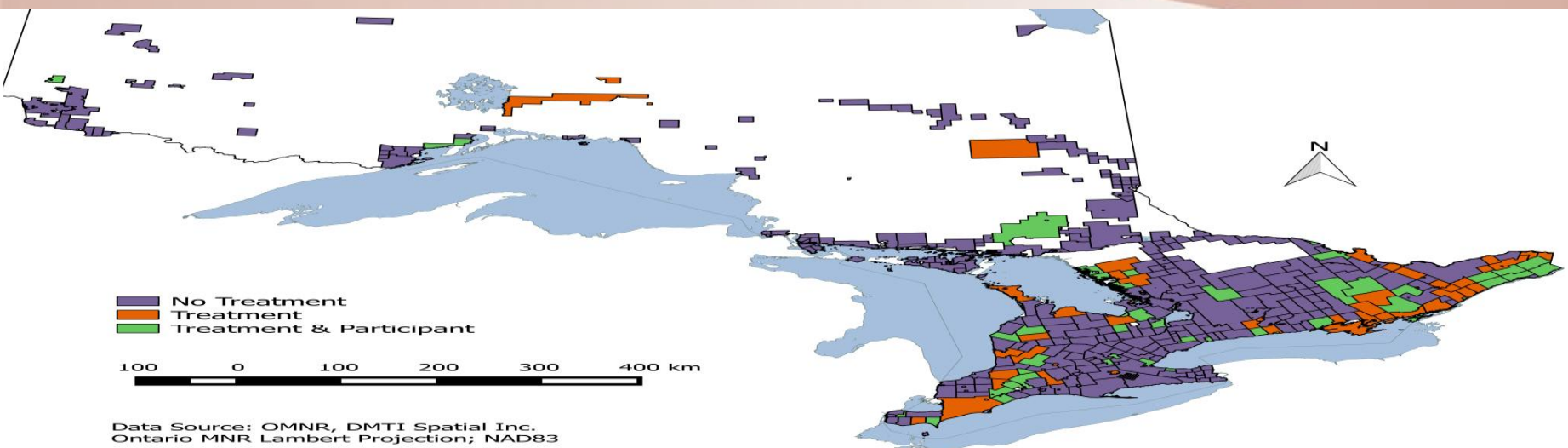


# Election Change Management

	2010	2014
Advance Vote Days	3 in person days	1 in person day 11 Online voting days
Advance Vote Locations	22	5 in person locations Election Bus
Election Day Locations (excluding NRH)	64 – Electors must vote at assigned location	25 – Vote Anywhere
Election Day Staff	800	350 Vote Location Staff 50 Staff Specialists
Election Budget	\$800,000	\$750,000

# Online Voting in Ontario

- 33 Municipalities used Online Voting in 2010
- 97 Municipalities used Online Voting in 2014
  - 2.4 million Ontario Electors =  $\frac{1}{4}$  of the population
  - Ajax is totally paperless, providing Online/ Telephone
  - West Perth and Leamington are entirely Online

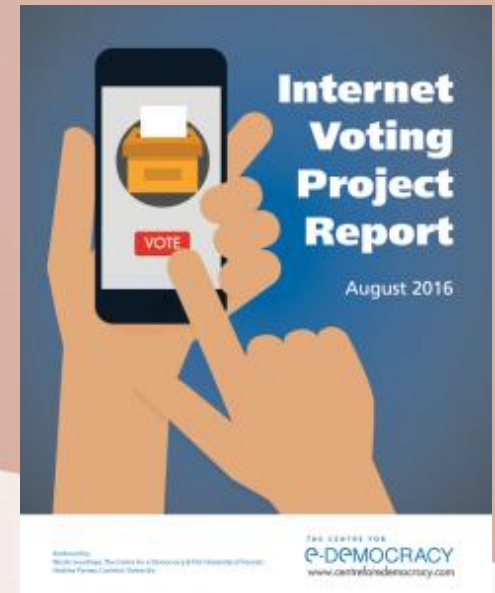


# Online Voting in Ontario

- 95% of online voters and 78% of paper ballot voters would use online voting in the next election
- Both online and paper ballot voters cite convenience as why they would vote online in the next election
- 88% of online ballots were cast at home

*“When offered alongside other voting methods, Internet voting is Ontario voters’ preferred method for municipal elections and a strong majority of users say they would recommend its use to others.”*

Dr. Nicole Goodman, Internet Voting Project



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# Online Voting in Greater Sudbury

**26,826 ballots or 44.9% of total ballots cast are cast online**

- *Voted from Treviso (Italy) last evening. It was easy and uneventful. . . .a good way to cast a ballot.*
- *SO... just voted online. Fast, easy and convenient. You have until 8pm tonight- GO! Democracy is what we Canadians are about-don't waste it.*
- *My son and I did tonight too. Really easy. First time he's voted in quite a while....Very cool.*
- *I just voted from university!! I always enjoy voting and this is so straightforward.*

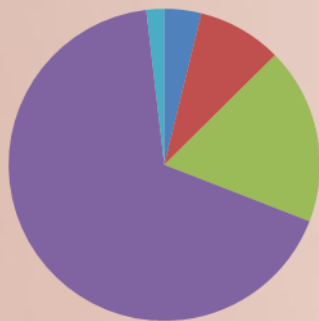


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# Online Voting in Greater Sudbury

- 98.6% of Voters were fairly or very satisfied with Internet Voting
- 88.6% Voted from home, most for convenience
- 98.9% would vote online in the next municipal election
- 12.5% of those who voted online would likely not have voted if only paper ballots available



■ Definite No  
■ Probable No  
■ Probable Yes  
■ Definite Yes  
■ Don't Know

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# Recommendation for 2018

- Online Voting in the Advance Period until the opening of Polls on Election Day
- Introduction of touch screen technology for in person voting during the Advance Period
- Traditional paper ballots, tabulator count on Election Day



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# Ranked Ballots

## First Past the Post

- Candidate with the most number of votes is elected
- Range of support for members of Council 35.28% - 52.98%



## Ranked Ballot

- Candidates must achieve +50% of the votes to be elected
- 2 of 13 members of Council received more than 50% of votes

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# Ranked Ballots

- [https://www.youtube.com/watch?v=\\_5SLQXNpzsk](https://www.youtube.com/watch?v=_5SLQXNpzsk)



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# Ranked Ballots

Significant challenges to be ready for 2018:

- No Canadian municipality has run a ranked ballot election
  - Only 8% of Ontario Clerks feel ready
- Council and School Board voted differently
- Vote Casting and Counting Technology
- Increased cost



SAMPLE BALLOT			
	1st Choice	2nd Choice	3rd Choice
Candidate A	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Candidate B	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Candidate C	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

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# Women in Government Day

- 2018 is the 100th anniversary of women gaining the right to vote
- Goal to increase diversity of candidates
- September 30, 2016
  - Keynote speaker Patty Hadju, Minister of Status of Women

## Women in Government

**Did you know?**

1918 Women in Canada win the right to vote  
1921 Agnes MacPhail is the first woman elected to Parliament  
2010 Marianne Matichuk becomes the City of Greater Sudbury's first elected female mayor  
2014 Only 9.3% of Council Candidates are women in the Municipal Election  
2018 Municipal and School Board Election

Women represent 52% of the world's population, and yet only two out of ten candidates for political office are women. Despite winning the right to vote 100 years ago, women are still underrepresented in political leadership roles at all levels of government.

This is evident in our own community where women are leaders in a number of sectors including: business, healthcare and education, but only 4 out of 13 members of council are women and in the 2014 Municipal Election only 8 out of 78 candidates for council were women.

**How do we increase women's participation in politics?**

The City of Greater Sudbury has launched the Women in Government initiative, endorsed by Council resolution CC2016-74.

As part of this initiative, the City of Greater Sudbury will be hosting two events: Women in Government Day and Mentor Speed Dating.

Through these events, we hope to make the political process more familiar to women in our community and facilitate an environment which will provide participants with the tools and resources they may need to run for office.

Our first event, Women in Government Day will be held on Friday, September 30, 2016, from 9:30 a.m. to 3:30 p.m. at Tom Davies Square.

**How Do I Register?**

To register for Women in Government Day please complete and submit the included Registration Form to [clerks@greatersudbury.ca](mailto:clerks@greatersudbury.ca)

In order to ensure you are able to attend the workshops of your choosing please submit your registration by Friday, September 16th, 2016. Applications received after the 16th, will be processed on a first come first served basis based on workshop availability.

**Other Events**

For participants of Women in Government Day who wish to work with a mentor on a potential future in elected politics, we will be hosting a second event in mid October sponsored by Collège Boréal, Mentor Speed Dating.

This event will feature keynote speaker The Honourable Patty Hadju, Minister of Status of Women Canada, and will provide participants with a unique opportunity to network, learn the intricacies of running a campaign and hear from those who have been involved in campaigns, ran for office or been elected. In addition to a roundtable discussion featuring currently elected officials and a series of workshops will be offered on the following topics:

**Campaign School**

- Gathering your team
- Organizing your campaign (how to reach out to voters, signs, canvassers, messaging, communications, Eday organization)

**Fundraising**

- How to ask for donations and hold successful fundraising events
- Campaign finance rules

**Political Reality vs. Reality Show**

- Differentiating how politics works and what life is like as a politician vs. what is shown on TV and in the media

**Work Life Balance**

- What does it mean to be an Elected Official?
- Rules to finding balance: managing and minimizing the impact on family life

**Media Training**

- Finding your voice, brand and messaging
- Preparing for interviews, handling the tough questions and what to do when you say the wrong thing

**Mock Council Meeting**

- Learn what it's like to participate in a Council meeting
- Understanding procedural rules

For information about Women in Government initiative events please contact:

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**Together we can make 9% history.**

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