

## For Information Only

### Transit Service to St. Gabriel Villa

Presented To: Community Services Committee

Presented: Monday, Jul 11, 2016

Report Date: Monday, Jun 27, 2016

Type: Correspondence for Information Only

### Resolution

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### Finance Implications

Based on previously approved operator scheduling, this route will be required to run from June to September 2016. As a result, there will be an unbudgeted expenditure of approximately \$4,000 until the change can be reflected in the next operator schedule.

## Background

During the Finance and Administration Committee meeting in March 2015, staff was directed to prepare a budget option for a one (1) year trial bus service to St. Gabriel's Villa. Staff reviewed the 702 Azilda/Chelmsford transit route and determined that 15 minutes would need to be added to the schedule in order to service St. Gabriel's Villa.

A 2015 budget option valued at approximately \$19,000 was presented to Council, which provides service three times a day, seven days a week. The one year trial was approved by Council and funded by Provincial Gas Tax (ridership growth envelope).

## Ridership Impact

As per Transit Service Standards, an introduction of modified service should be guaranteed for a minimum of 6 months, with interim monitoring occurring at 2 and 4 months. Interim targets are established at 33 and 66 percent respectively. At the introduction of the option, this trial was extended for a 12 month period. The modified service was measured against the Economic Performance Key Indicator with a minimum target of 25% recovery ratio as the desired result.

Month	# days	Cost per Month	Ridership per Month	R/C
June	17	\$ 879.75	0	0.0%
July	31	\$ 1,604.25	6	0.6%
August	31	\$ 1,604.25	18	1.9%

### Signed By

#### Report Prepared By

Michelle Ferrigan  
Acting Director of Transit & Fleet /  
Transit Planner  
*Digitally Signed Jun 27, 16*

#### Recommended by the Department

Ron Henderson  
General Manager of Assets, Citizen  
and Leisure Services  
*Digitally Signed Jun 28, 16*

#### Recommended by the C.A.O.

Ed Archer  
Chief Administrative Officer  
*Digitally Signed Jun 28, 16*

September	30	\$ 1,552.50	4	0.4%
<b>October</b>	<b>31</b>	<b>\$ 1,604.25</b>	<b>4</b>	<b>0.4%</b>
November	30	\$ 1,552.50	2	0.2%
December	30	\$ 1,552.50	7	0.8%
January	31	\$ 1,604.25	7	0.7%
February	29	\$ 1,500.75	5	0.6%
March	31	\$ 1,604.25	11	1.2%
April	30	\$ 1,552.50	8	0.9%
May	31	\$ 1,604.25	12	1.3%
June	12	\$ 621.00	4	0.6%
	<b>364</b>	<b>\$ 18,837.00</b>	<b>88</b>	<b>0.7%</b>

## Conclusion

Service to St. Gabriel's Villa via conventional transit did not generate significant ridership. The recovery ratio was consistently below 1% each month. Service will therefore be discontinued as of September 2, 2016. As an alternative, Trans Cab Service is a cost effective and efficient way of providing transit service to low density areas within the city limits. It is the extension of the conventional transit system and is utilized by many of our transit customers. Trans Cab Service is currently available along M.R. 15 between Blezard Valley and Chelmsford to connect to Conventional transit routes. St. Gabriel's Villa is located along the Trans Cab route and as such is eligible for this Trans Cab Service.