

arts**junction**

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**WHERE
CREATIVITY & INNOVATION
LIVES & WORKS & PLAYS**

**AN INVESTMENT IN
SUDBURY'S EMERGING
CREATIVE ECONOMY**

**IN 1883 WE
WERE KNOWN
AS....**

SUDBURY JUNCTION

IN 2017 PEOPLE
COULD BE
CALLING THE
DOWNTOWN....

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A VIBRANT **HUB** WHERE
CREATIVITY & INNOVATION ...
LIVES & WORKS & PLAYS

A PROJECT OF THE SUDBURY ARTS COUNCIL

INNOVATION &
IDEA
EXCHANGE
OCCURS WHEN
CREATIVE
MINDED
PEOPLE LIVE,
WORK AND
PLAY IN CLOSE
PROXIMITY



A PROJECT OF THE SUDBURY ARTS COUNCIL

MORE CREATIVE PROESSIONALS

- ▶ **LIVING** IN THE DOWNTOWN
- ▶ **WORKING** IN THE DOWNTOWN
- ▶ **PLAYING & RECREATING** IN THE DOWNTOWN



Increasing Creative Professionals ... DOWNTOWN



Let's develop
more **Space** for
Innovation & Creativity
to Happen



MORE DIVERSE CREATIVE PROFESSIONALS @ THE HUB

- ▶ Will allow us the opportunity to
re-purpose and protect an historical building in the downtown
- ▶ Establish **affordable housing** for creative professionals
- ▶ Establish spaces for **collaboration so more innovation & creativity can occur**

A PROJECT OF THE SUDBURY ARTS COUNCIL

STATUS OF THE PROJECT

- ▶ WE HAVE A **BUILDING IDENTIFIED**
& **A WILLING SELLOR**
- ▶ WE HAVE **CAPABLE PARTNERS** COMMITTED
- ▶ *Michel Vezeau* CGV Builders,
- ▶ *Oryst Sawchuk* Sawchuk Peach
Associates Architects Planners
- ▶ *Jeff Kolibash* CMHC

A PROJECT OF THE SUDBURY ARTS COUNCIL

LOCATED IN DOWNTOWN SUDBURY

- ▶ 55 residential units
 - ▶ **30 units designated affordable housing**
 - ▶ 25 units designated @ market rate
- * WE REQUIRE A KICK-START **INVESTMENT** TO MOVE FORWARD



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A FIT WITH THE PLAN FOR DOWNTOWN



THE PLAN FOR DOWNTOWN

- ▶ Downtown is a centre for **BEAUTY**
- ▶ Downtown is a centre for **CREATIVITY**
- ▶ Downtown is a centre for **INNOVATION**
- ▶ Downtown is a **DESTINATION**
- ▶ Downtown is a centre for **URBAN LIVING**
- ▶ Downtown is the **HEART** of Greater Sudbury & is for **EVERYONE**

A PROJECT OF THE SUDBURY ARTS COUNCIL

THIS PROJECT SUPPORTS SUDBURY'S CREATIVE PROFESSIONALS

- ▶ THIS PROJECT CAN HELP **CREATE ACCOMMODATION** FOR ARCHITECTURAL FACULTY & STUDENTS DOWNTOWN



- ▶ *Artsjunction* can also SUPPORT ACCOMMODATIONS for the **FILM MAKING INDUSTRY, THEATRICAL PERSONNEL & PROFESSIONAL MUSICIANS** of SUDBURY.



A PROJECT OF THE SUDBURY ARTS COUNCIL

THIS IS A TRANSFORMATIVE PROJECT FOR THE DOWNTOWN

- ▶ THIS PROJECT CAN HELP **Contribute to a VIBRANT ARTS & CULTURAL HUB** in the downtown.
- ▶ THIS PROJECT is inclusive & will invite **CREATIVE PROFESSIONALS** from **FIRST NATIONS, FRANCOPHONE** & PEOPLE from a **MULTI-CULTURAL** background.

A PROJECT OF THE SUDBURY ARTS COUNCIL

ADDING HUMAN ENERGY TO THE DOWNTOWN



Great Vibes Downtown

A PROJECT OF THE SUDBURY ARTS COUNCIL

IN ADDITION TO THE LIVING SPACE...THERE WILL BE:

- ▶ **INCUBATOR SPACE** for interdisciplinary creativity
- ▶ **ADMINISTRATIVE SPACE** for emerging arts groups
- ▶ **GALLERY SPACE** for local visual artists
- ▶ **REHEARSAL SPACE / STUDIO SPACE / STORAGE SPACE**
- ▶ **A PUB/COFFEE HOUSE**

A PROJECT OF THE SUDBURY ARTS COUNCIL

► INCUBATOR SPACE



► FOR INTERDISCIPLINARY CREATIVITY

A PROJECT OF THE SUDBURY ARTS COUNCIL

ATTRACTIVE TO A DIVERSE GROUP OF CREATIVE PROFESSIONALS ...

- ▶ FILM & DIGITAL MEDIA
- ▶ VISUAL ARTS
- ▶ LITERARY ARTS
- ▶ PERFORMING ARTS & ENTERTAINMENT
- ▶ CULINARY ARTS
- ▶ DESIGN PROFESSIONALS

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► Creators creating



► Creators sharing

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▶ Pedestrian friendly lifestyles



▶ Artists helping to create a school of fine art?

CREATIVES BRING BEAUTY & VIBRANT EVENTS TO THE DOWNTOWN



**UP
FEST**

ART + MUSIC + YOU

DOWNTOWN SUDBURY / AUGUST 13-15 2015

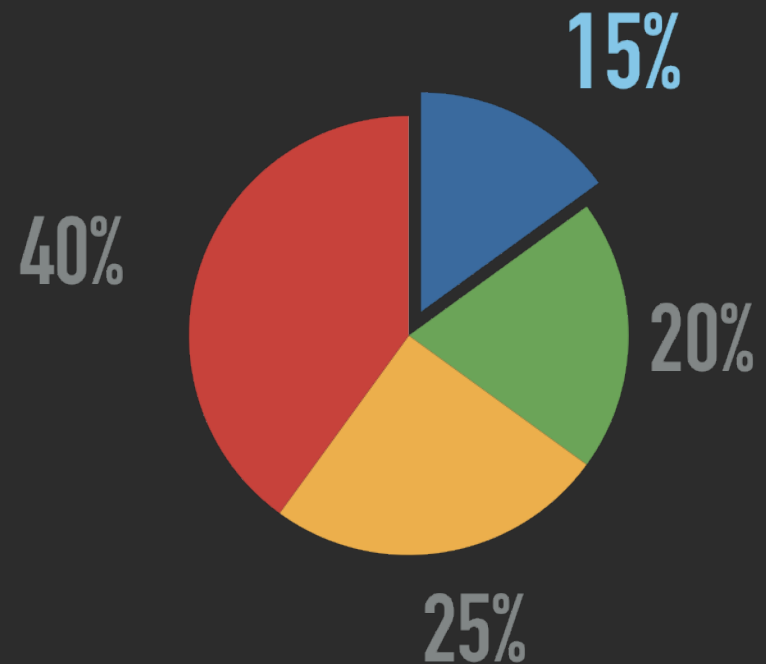
**WE LIVE
UP HERE**



A PROJECT OF THE SUDBURY ARTS COUNCIL

THIS IS A 10 MILLION DOLLAR PROJECT

- ▶ WE ARE ASKING FOR 1.5 MILLION DOLLARS TO KICK-START



OUR TARGET FOR COMPLETION OF THIS PROJECT

- ▶ Complete an **updated business plan and governance plan** for the project by Spring 2016
- ▶ **Secure funding** and purchase building by year end 2016
- ▶ **Complete renovations** by fall of 2017
- ▶ **Grand Opening** October 2017

A PROJECT OF THE SUDBURY ARTS COUNCIL

OUR OFFER TO YOU AS A CONTRIBUTING PARTNER

- ▶ **Input** into the updated **business plan** and **governance plan**.
- ▶ A **position on the new governing Board of Directors** to steer the project



**WHAT PEOPLE WILL BE
SAYING ABOUT
SUDBURY...**

“ SUDBURY IS A NORTHERN
DESTINATION FOR
INSPIRATION, CREATIVITY
& INNOVATION”

THE REASON THE
GROUP OF SEVEN
WERE INSPIRED TO
COME TO NORTHERN
ONTARIO....WAS FOR OUR
AWESOME LANDSCAPE.



WE CAN INSPIRE A NEW
GENERATION OF CREATIVES BY
DEVELOPING AN *AWESOME*
URBANSCAPE THAT ATTRACTS
THEM.

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A project of the Sudbury Arts Council