

March of Dimes Canada

Establishing Community Based
Affordable and Accessible
Housing and Independent Living
Services for Individuals Living An
Acquired Brain Injury

Types of Acquired Brain Injuries

Non-traumatic Brain Injury

- Stroke
- Anoxia [loss of oxygen]
- Meningitis, encephalitis
- Hydrocephalus
- Tumour
- Aneurysm
- Medical conditions
- Substance use

Traumatic Brain Injury

- Motor vehicle collision
- Other trauma to the head, physical violence
- Falls
- Recreational accidents
- Chemical toxicity exposure

Impact of Brain Injury on Day to Day Functioning

Brain injuries differ from person to person depending on area damaged and severity of damage.

Often interfere with areas of functioning we take for granted day to day to the extent a person needs to relearn the skills or is permanent and one needs to adapt compensatory strategies.

Deficits can impact one's:

Cognition

Behaviours

Emotional Responses

Physical Abilities

Communication

Socialization

ABI Services Offered within Greater Sudbury

Began providing Acquired Brain Injury Services in 1996 with 3 consumers currently provide services to close to 70 individuals within Greater Sudbury on an annual basis

Over 200 individuals across the Northeast on an annual basis and over 700 individuals to date have been supported in approximately 15 communities

- Assisted Living-Supportive Housing
- Congregate Care
- Outreach Services
- Group Services (Day centre and individual groups)
- Support ABI System Navigator (regional position)
- Third Party Funded services (WSIB, Motor Vehicle)

History of MODC ABI Housing Services

- 1996 – Supportive Housing program funded in North Eastern Ontario based in Greater Sudbury to support 5 individuals and expanded to 6
- 2004 – Opened First Congregate Care home in Greater Sudbury to support an additional 5
- 2011- Opened Wade Hampton Home in Greater Sudbury which currently meets the needs of 11 individuals

Waitlists

Why the need for additional housing ?

- Current waitlists for congregate care level supports are 27 individuals who need 24 hour care with continued referrals being received on-going
- 36 individuals identified to benefit from Supportive Housing level supports within our region

What is March of Dimes Canada Non-Profit Housing Corporation

The Non-Profit Housing Corporation was established as a subsidiary business of March of Dimes Canada in 1992 to develop and promote affordable supportive housing for people with physical disabilities including those who have experienced a brain injury. It provides 87 accessible units within Ontario.

In early fall 2011, NPHC added to their established properties by opening an eight-bedroom congregate care home with three 1 bedroom apartments on Bancroft Drive in City of Greater Sudbury have since renovated to accommodate 11 individuals.

March of Dimes Canada Non Profit Housing Corporation: Congregate Care Model

Our Program Purpose

The purpose of our Bancroft site is to provide a specialized residential setting for people with Acquired Brain Injuries. We complement rehabilitation and attendant services in the community while providing a more desirable home like living environment than an institution or a long-term care facility.

Our Objectives

- To provide a specialized setting that is safe and secure, allowing for opportunities to participate in the community at an appropriate level.
- To provide rehabilitation interventions at the least intrusive level possible.
- To promote maximum individualized participation in activities of daily living.
- To provide age appropriate programming in natural environments.
- To provide on-going opportunities to enhance skills and abilities in home and community.
- To encourage independence and personal growth.

Current Setting







Exercise Room



Hydrotherapy Room



Why Support our Program?

Community Benefits

The benefits to the City of Greater Sudbury are widespread but can be divided into two main categories: Healthcare and Economic.

- **Healthcare** benefits include, but are not limited to, reducing demands on hospital while enhancing community-based health care services; cost effective use of health care dollars (approximately 1/3 of the cost of hospitalization), support caregivers; providing opportunities for specialized professionals and students to remain in Northern Ontario; reducing level of institutionalization in providing a home-like environment which is proven to be more conducive to on-going rehabilitation.
- **Economic** gains include permanent job creation; increasing vacancy rate for subsidized and accessible housing, and increased spending within the community.

Additional Benefits of Our Expansion Plans

Expanding our ABI congregate care home will provide many advantages to the local community:

- provide accessible housing and rehabilitation for another 10 individuals
- enable enhanced community participation and quality of life for the existing clients
- create efficiencies in service and facilities utilization
- reduce costs by centralizing services
- providing additional employment in the range of 30 staff
- increasing our overall scheduling efficiency while improving service to our consumers
- minimize the number of young individuals inappropriately placed in long term care or having to remain in hospital beds



Our Capital Campaign

- Based on Phase 1 of our project, we estimated that our project will cost approximately \$3M to be raised through community and government grants and other fundraising venues.
- Fundraising goal is to raise \$1 million from the local community through individual and corporate donations, service clubs and foundations.

Status to Date

- We have met with various local stakeholders to determine interest and need for the project and approached various community businesses for support in our fundraising efforts.
- Once these initial funds are raised then MODC will apply for matching government grants however connections have been established.

Moving A-Head Capital Campaign

- Consumer and Family involvement
- Volunteer Recruitment

Community Events

- September Breakfast

Upcoming Events

- February Gala

Video

In Conclusion....

While our goal is to increase the availability of supportive, accessible and affordable housing along with specialized community based supports, the means by which we reach this goal may be far reaching.

In the end it will achieve awareness, advocacy, health care consultation and partnerships of different types

Questions?

Contact Us....

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