

## Request for Decision

### P6M Initiative - Remove 2-hour free parking at the Beech Street Lot

Presented To: Finance and  
Administration  
Committee

Presented: Tuesday, Nov 17, 2015

Report Date Wednesday, Nov 04,  
2015

Type: Managers' Reports

### Recommendation

THAT the City of Greater Sudbury removes the 2-hour free parking program from the Beech Street lot.

### Finance Implications

If approved, this initiative will begin on March 1st and will result in increased revenue of approximately \$19,500 for 2016 which will be contributed to the Parking Improvements Reserve Fund. The 2017 operating budget will be adjusted based on the 2016 actual revenue realized.

## Background

One of the recommendations of the 2010 Strategic Parking Plan is to alter or remove the City's 2-hour free program in off-street lots downtown. The 2-hour free program is currently being offered at the Beech Street lot and the Energy Court lot. The system was intended to support downtown businesses by providing free short-term parking spaces for their customers, however, the results have shown that it has not worked as planned.

The biggest challenge with the current program is to prevent abuse by commuters looking for all-day parking. The pay-and-display machine will automatically issue a 2-hour free ticket first so there is nothing to prevent someone to return every 2 hours and obtain another ticket. The program is also difficult to enforce as officers have to record the licence plates and return periodically. This is impractical and results in a lack of proper enforcement.

Staff's recommendation is to remove the 2-hour free parking program at the Beech Street lot but maintain it at the Energy Court Lot to promote this underutilized parking lot at proximity to the downtown core.

Based on actual usage of the 2-hour free program and anticipated slight drop in usage, the additional anticipated revenues are estimated at \$26,000 per annum which would be contributed to the Parking

#### Signed By

**Report Prepared By**

Danielle Braney  
Director of Asset Services  
*Digitally Signed Nov 4, 15*

**Division Review**

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**Recommended by the C.A.O.**

Kevin Fowke  
Acting Chief Administrative Officer  
*Digitally Signed Nov 9, 15*

Reserve. The pay-and-display machine at the Beech Street lot will be replaced in the coming months. The removal of the program will be effective March 1st 2016 to allow for the replacement of the machine and signage to take place and communication to announce the change to the general public. The additional revenues for 2016 are then estimated at \$19,500.