



Friends of Sudbury Transit



What should be added to TMP?

- Transportation Demand Management to reduce the need to build more roads
- Transit Ridership Strategy
- Targets for increasing ridership
- Employer discount bulk bus passes to get employees to work by bus
- Master Transit Plan
- Park & Ride

Full Cost Accounting for Different Modes of Travel

How much does your commute cost (or save) society?

Every time you travel you put money into the system, but you also cost the system. Your contribution to and burden on the system differs depending on how you travel.

For example, when you ride the bus you pay a fare – money into the system. Your burden on the system includes the cost of operating the bus, and also less obvious impacts like emissions and noise pollution.

By looking at the ratio of what we put in versus what we cost the system, we see that different ways of travelling are more subsidized than others.

The practice of taking these less tangible costs and benefits into consideration and assigning them a dollar value is known as "full-cost accounting." While there are many ways of doing this, this infographic shows one example of how those costs and charges can be calculated.

IF WALKING
COSTS YOU
\$1



SOCIETY
PAYS
\$0.01



IF BIKING
COSTS YOU
\$1



SOCIETY
PAYS
\$0.08



IF BUSSING
COSTS YOU
\$1



SOCIETY
PAYS
\$1.50



IF DRIVING
COSTS YOU
\$1



SOCIETY
PAYS
\$9.20

