



DOWNTOWN SUDBURY
7 CEDAR ST. UNIT 102
SUDBURY, ON P3E 1A2
705 674 5115
www.downtownsudbury.com

Via email

April 10, 2015

Operations Committee
City of Greater Sudbury

RE: EXTENDED SIDEWALK PATIO PROJECT

As you are aware, a 'pilot' project for the 'extended sidewalk patio' was undertaken in 2014 with Mr. Dennis Gainer, at Peddlers Pub on Cedar St. This was based on the very successful program operating in Downtown Barrie.

The project was very successful in spite of the cool and wet season last year. Attached you will see comments and feedback received from the general public (through our Downtown Sudbury Facebook page), as well as a summary of feedback received from neighbouring businesses to Peddlers Pub. In addition, there was interest from two (2) additional businesses in 2014 to participate in this project (and approval received from the Operations Committee to extend the 'Pilot' Project to include these two requests). Unfortunately, due to timing and cost they were not able to undertake the project last year – but – at least one will be making application this year.

In addition, to ensure continuity in the aesthetic look of this program, 'Downtown Sudbury' BIA purchased the engineering drawings that were used by Peddlers Pub and will become a standard requirement for future patios.

You will see that comments/feedback has been very positive from both BIA members and the general public, with the hope that there will be more patios this summer:

- the general public ... would love to see more such patios as it creates the 'ambiance' they are looking for in downtown (this feedback has been received through numerous social media postings as well as one-on-one discussions)
- economic impact ... many neighbouring businesses have indicated that their sales increased when the patio opened and that they have gained new customers/walk-in traffic
- Peddlers has indicated that, while slow to start (due to weather), the project was very successful. They in fact received reservations from various groups/businesses that have not been downtown in a long time.

In addition, this project supports the intentions of the Downtown Master Plan– to *'transform the core into an active, safe and diverse destination for people, businesses, non-for-profits, agencies and investments in all forms'*, as well as *creating a destination attraction*.

...2

As a result the Board of Directors of 'Downtown Sudbury' BIA respectfully request that the 'Pilot' be removed from this project and that the Extended Sidewalk Patio Program become permanent, as per the following resolution passed at the April 9th meeting of the Board:

15-11

WHEREAS the extended sidewalk patio 'Pilot Project' was very successful in 2014, generating very positive feedback from the public, businesses and media, including the need for more of this type of patio, including from a number of Downtown Sudbury BIA members;

AND WHEREAS this project fits with the philosophy and goals of the Downtown Master Plan ... *to transform the core into an active, safe and diverse destination for people, businesses, not-for-profits, agencies and new investments in all forms*;

BE IT THEREFORE RESOLVED THAT the City be requested to eliminate the 'Pilot' designation and to make the extended patio program permanent;

AND FURTHER THAT this be done in conjunction with a resolution to aggressively seek better parking solutions in the downtown.

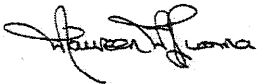
CARRIED

We would also request that all fees (except for the Road Occupancy Permit fee) continue to be waived to allow applicants to recoup some of their significant investment and that a gradual escalating payment fee structure be considered thereafter.

'Downtown Sudbury' BIA will continue to work with proponents through their application process, assisting with concerns raised and, as this is a new program, recommending any changes that may be required as it moves forward.

Thank you for your support to this project and your consideration to the request to make the Extended Patio Program permanent.

Yours truly,

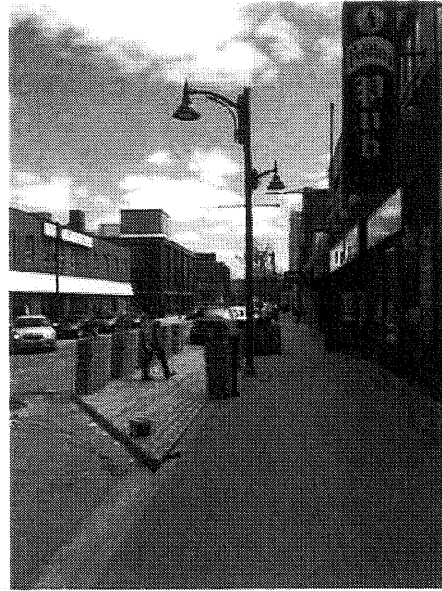


Maureen M. Luoma
Executive Director

Att.

FULL EXTENDED PATIO ... 'PILOT' PROJECT 2014
PEDDLERS PUB (Cedar St.)

UNDER CONSTRUCTION ...



UP & RUNNING ...





Member Input

As you may recall the summer of 2014 saw the introduction of a Full Sidewalk Patio courtesy of, Peddler's Pub to the streetscape of Downtown Sudbury. Similar versions of the full sidewalk patio have met with success in other parts of the province and we are hoping to build on that success locally.

Despite setbacks with weather the pilot project with Peddler's Pub gained a foot hold in the Downtown scene with the pub, the public and other establishments now wishing to move forward with similar endeavours in 2015.

At this time we would like to gather some input from Downtown Businesses on their thoughts/suggestions on the Full Sidewalk Patio Project as we embark on the 2015 Full Sidewalk Patio season.

- * This survey was conducted with 9 businesses in the immediate block/area of the Full Sidewalk Patio and reflects their views

1. Would you view the addition of the Full Sidewalk Patio as positive?

89% - Positive (8)

11% - Negative (1)

2. Any concerns/issues about the loss of on-street parking because of the patio?

44% - No Concerns (4)

56% - Concerns (5)

Of the responses having a concern with loss of parking the comments were more general in nature then specifically directed at the patio program.

- * The loss of parking is bad, but the beautiful patio makes up for that

- * Parking Downtown is always terrible

- * Parking is a definite concern for us with any space lost compounding the issue

- * Parking Downtown is always a source of complaint with customers hence the need for a multi-level parking facility

3. Did you experience any changes to maintenance and litter pick-up as a result of the patio?

100 % - No Issues (9)

4. Was there any concerns regarding the safety for vehicles and pedestrians because of the patio?

89% - No Concerns (8)

11% - No Response (1)

5. Did you receive any customer feedback regarding the Full Sidewalk Patio?

56% - No Feedback Received (5)

11% - Wished we had a patio as well (1)

22% - Complaints regarding parking (2)

11% - No Response (1)

6. Any additional comments you would like to add?

- * There should be more full sidewalk patios.

- * Great Job

- * I Love the vibe of outdoor patios...Great Addition to the Downtown

- * Super nice patio, great to meet friends after work