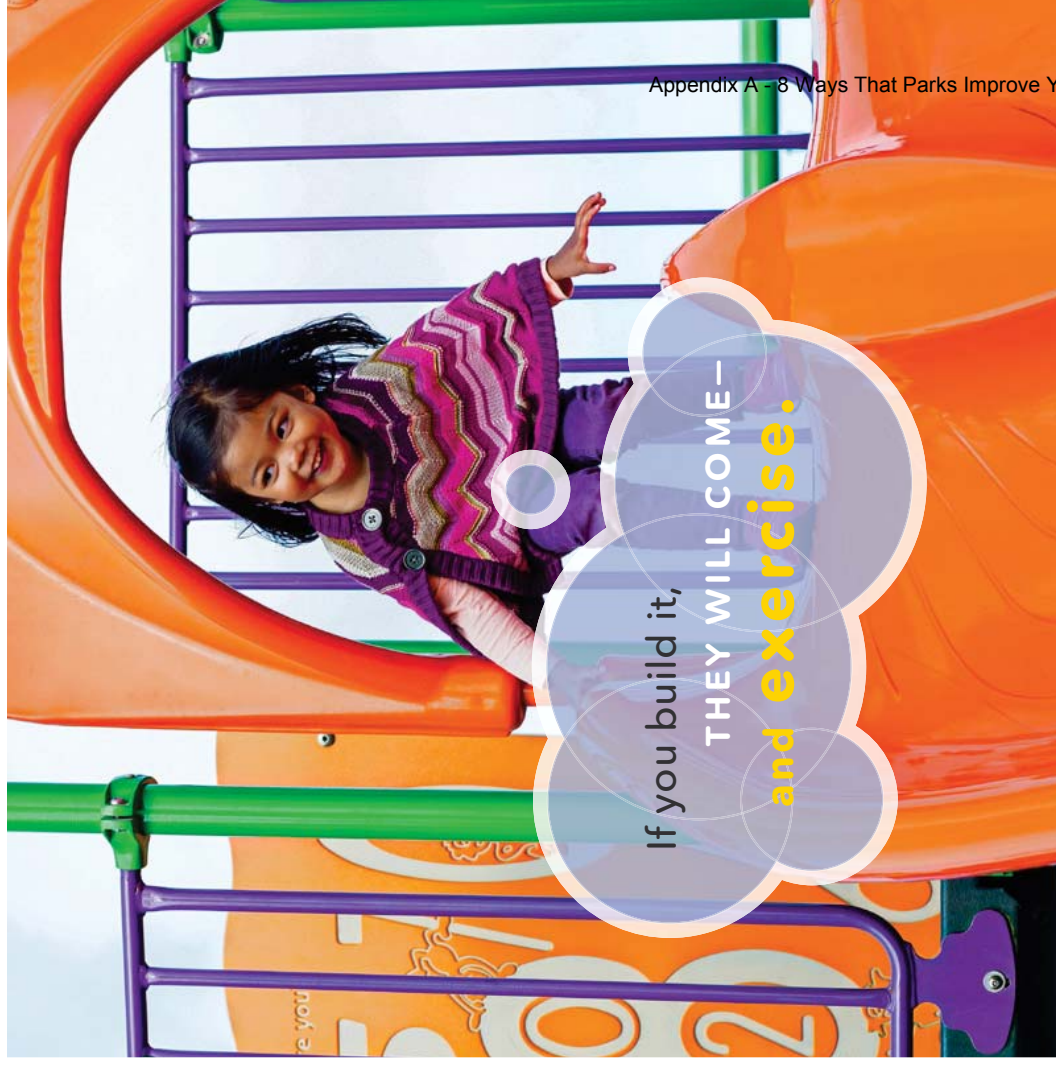


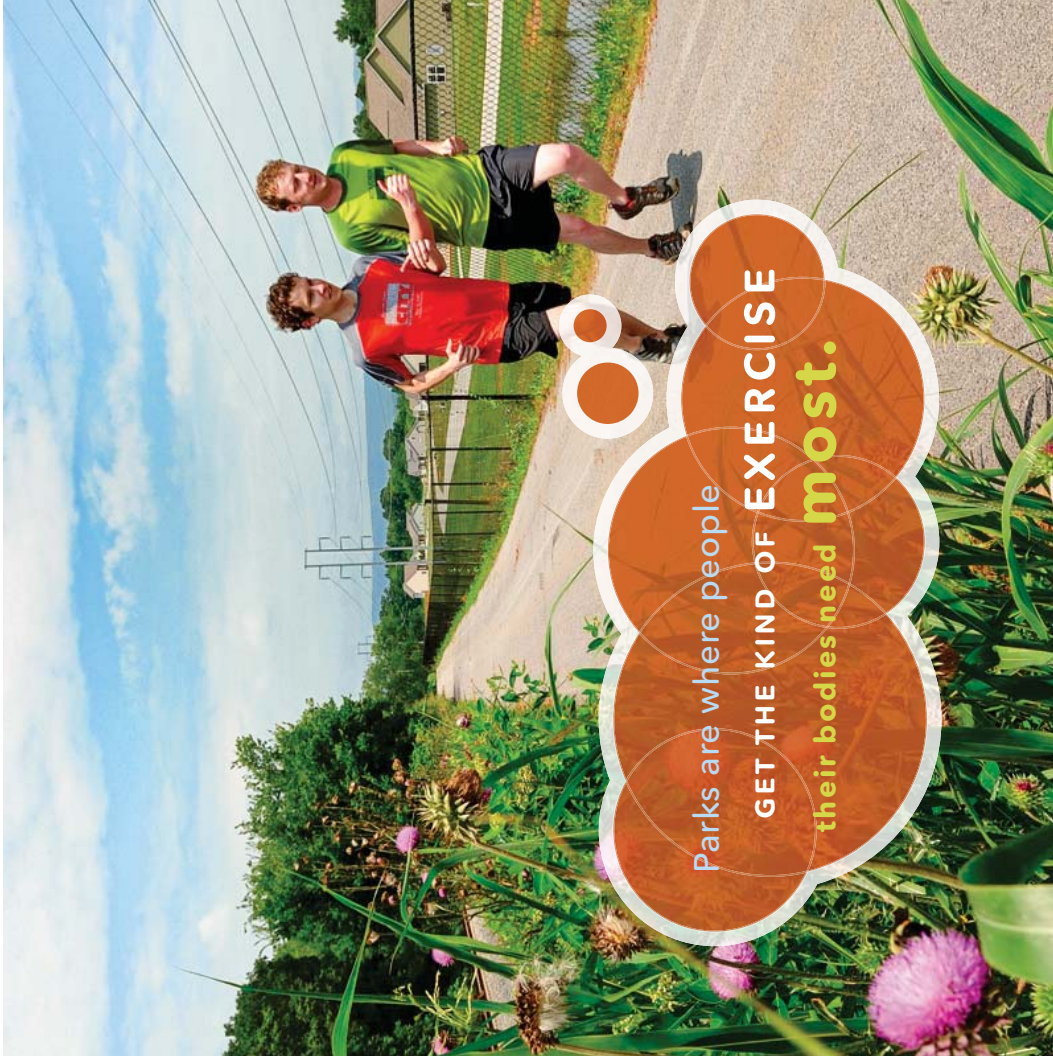


1 Research has shown that physical activity is one of the most important contributors to fitness and health.^{1,2} But 95 percent of U.S. adults, 92 percent of adolescents, and 58 percent of children aren't getting the recommended amount of daily physical activity.³ Parks can help. The more parks there are in a community, the more people exercise.⁴⁻⁶ People who live closer to parks exercise more.⁷ And people who regularly use parks get more exercise than people who don't.⁷⁻⁹ The takeaway? Building new parks—and improving existing parks—is a great way to keep people active.



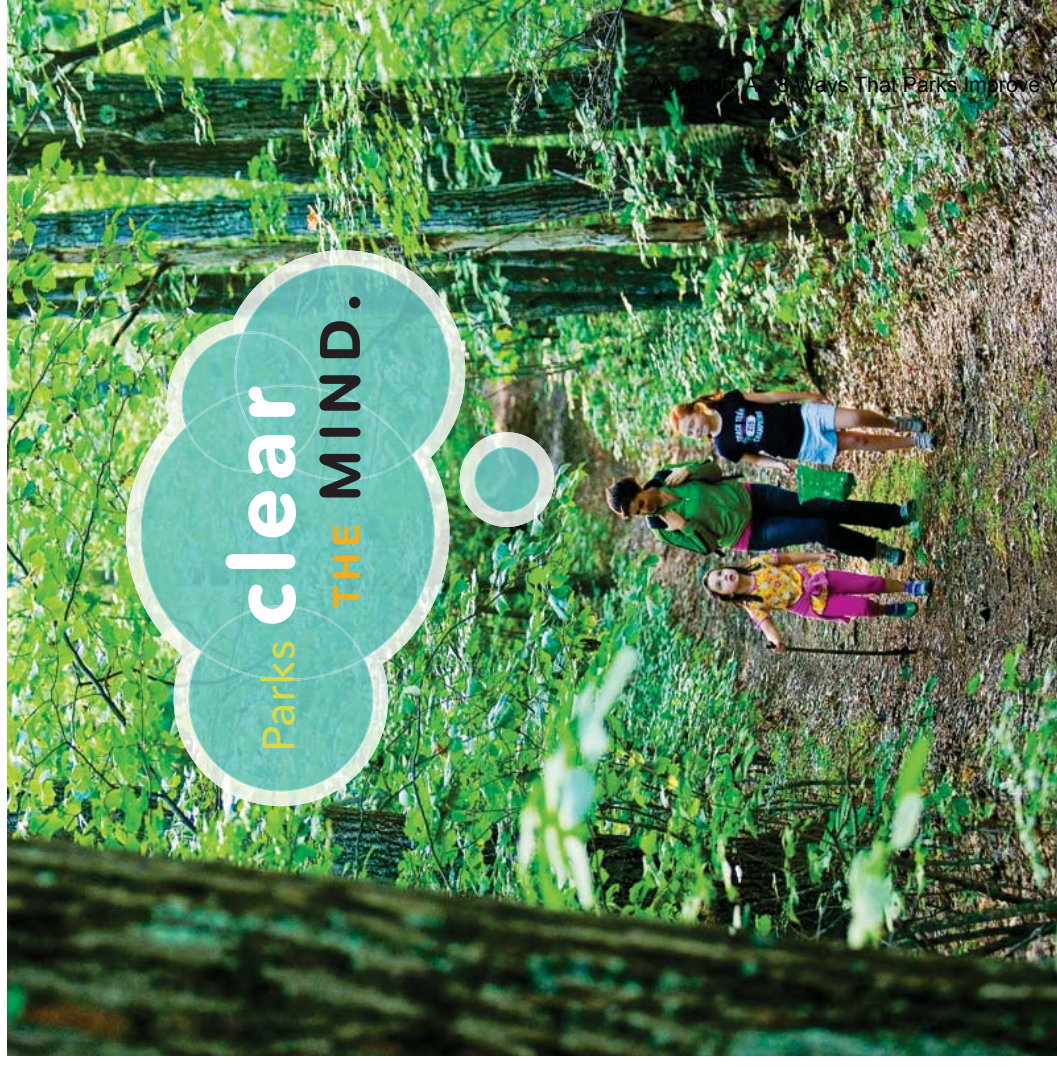
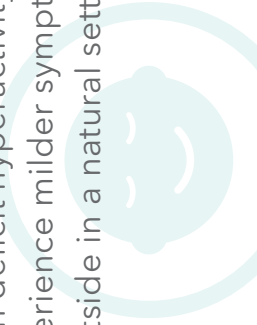
ANNA KUPFERBERG

2. While any physical activity is better than none, nothing builds fitness as well as exercise that raises a sweat and gets our hearts pumping. Parks are where much of that type of exercise occurs. According to one study, approximately 12 percent of moderate exercise takes place in neighborhood parks. But for vigorous exercise, the proportion soars to 50 percent.¹⁰



DARCY KIEFEL

3 Most people know from experience that exercise can leave us with a sense of calm and well-being.¹¹ But more surprising is that people who live closer to parks report better mental health—even if they don't actually exercise there.¹²⁻¹⁵ This may be particularly true for parks with a lot of trees, grass, and other natural features, as studies show that exposure to nature can reduce stress and promote relaxation.^{12,16,17} Time spent in green outdoor spaces has also been shown to boost focus and concentration in both adults and children.¹⁶ Kids with attention deficit hyperactivity disorder (ADHD) experience milder symptoms when they play outside in a natural setting.^{18,19}



JERRY AND MARCY MONKMAN

4. Sprucing up a park has been shown to increase the number of people who visit and exercise there, sometimes dramatically. The more aesthetically pleasing a park, the more likely people are to exercise there and in surrounding neighborhoods.²⁰⁻²² Larger parks with more facilities are more likely to be used.^{23,24} Simply improving park signage has been shown to increase park use, and more substantial renovations can go even further.^{25,26} Of two recently renovated San Francisco parks, one experienced a more than fivefold increase in park use; in the other park, use nearly doubled.²⁷

ALLANA WESLEY-WHITE



A makeover
CAN MAXIMIZE

A PARK'S POTENTIAL
to improve
public health.



5. It's no surprise that park features like basketball courts and playing fields encourage physical activity.^{28,29} But recent research has shown that the same is true of the humble walking path, which provides a place to exercise for people of all ages.^{30,31} And while you'd expect a skate park to attract skaters, it turns out that adding one can increase park use overall—even among those who'd never step foot on a board.³²



6. Trust for Public Land Fitness Zones® are special areas of public parks set aside for free outdoor exercise equipment. One study indicated that Fitness Zones attract new users to parks, encourage former park users to return to parks, and increase the amount of physical activity that occurs in parks—even among visitors who are not themselves using the equipment.³³ Fitness Zones have proven particularly popular with women, who typically use parks less often than men.³³ And when Fitness Zones are installed near playgrounds, they allow adults to model healthy behavior for their children, encouraging kids to develop good habits that can last a lifetime.



ALLANA WESLEY WHITE

7 Team sports, clubs, classes, exercise groups—parks that offer these are much more likely to be used than those that don't.^{8,30} Classes at skate parks have been shown to increase their popularity—especially among girls, who might not otherwise use them.³² Without programming and distinctive features to attract visitors, park use declines.³⁴ Lack of programming may be one reason parks in lower-income neighborhoods are less likely to be used than those in neighborhoods where incomes are higher.²³

TOMMY LEONARDI



8 Exercise is one of the cheapest ways to stay healthy. One recent study found that exercise can prevent chronic diseases as effectively as medication.³⁵ Another found that moderately active retirees had significantly lower health care costs than sedentary retirees.³⁶ Building new parks, upgrading old ones, and enriching all parks with programming and features that promote exercise is not only good medicine, it's also good for the bottom line.



JERRY AND MARCY MONKMAN



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