## Taxi Tariff Rates and

Taxi Fares
Presentation to
Operations Committee
August 11, 2014

## Background

- New Taxi By-law
- Effective May 13, 2014
- Tariff Rates regulated
- Intentionally omitted Tool used to calculate changes in Costs to Operate a Taxi - Schedule C in the by-law
- No changes in Tariff Rates


## Tool used to Calculate Tariff

## Rates

- Previous tool used since 2008 considered fluctuation in gas prices only
- Taxi Consultant Dr. Hara - Review in February 2014
- Current method is unsustainable considers only one cost factor of taxi operation
- Recommends a Taxi Costridex


## Taxi Cost Index - (TCI)

- Hara Report recommended multifactored indexing reflecting true costs of running taxi business including:
- Fuel, Repairs and Maintenance, Employed Driver Returns, Insurance, Depreciation and Return on Investment
- Previous Council - Taxi Cost Index 2003 reviewed and had provided this model.
- Challenge to Finance staff to update old CPI Indices to new current 2014 CPI Indices.


## Calculations of Current TCI

- Base Values from 2002 where compared to current values of CPI in June, 2014.
- Factors such as previous fare increases given by Council and harmonized tax impact were accounted.
- Indicates an 11\% increase in Tariff Rates
- Council now has a current tool for future comparisons.


## Consultation Process

- Staff met with Taxi Owners on July 29/14
- Discussed proposed Taxi Cost Index
- Presented proposed increase in Taxi Tariff Rates - 11\%
- Discussed and agreed upon amendments to the by-law to recommend increase and Taxi Cost Index


## Taxi Tariff Proposed Increase

Taxi Tariff Rates

Current Fares (2010)
Drop Rate
Distance
5 km trip
Wait Time
\$3.50-1 ${ }^{\text {st }} 112$ m
\$0.25 - each 112 m
\$14.50
\$36.75 / hr - . 57 / min

Proposed - Sep 1/14 $\$ 3.75-1^{\text {st }} 100 \mathrm{~m}$
\$0.25 - each 100 m
\$16.00
$\$ 40.75$ / hr - . 67 / min

- Last increase due to taxi costs was 6 years ago in 2008
Taxi meters may be calibrated during annual renewal inspections Sudfisury


## Recommendation

- That Council authorize through amendments to the taxi by-law
- $11 \%$ increase in the taxi tariff rates as shown in the report;
- Implementation of the Taxi Cost Index to compare costs of operating a taxi on an annual basis.


## Conclusion

- Upon approval of these recommendations staff will
- Calibrate taxi meters prior to September 1 during annual renewal inspections at no additional cost to the industry;
- Review, annually, costs using the proposed TCI
- Consult with the industry and provide results to Council with recommended changes
- Provide Council with a review of the newly enacted by-law as directed in 2015

