

**Attachment A : Public Art Implementation Plan**

**Service Level One – Base Level of Service**

Action	Timing	Related Projects	Suggested Project Leads and Partners	Next Steps	Status	Notes
Establish Public Art Advisory Panel	Year 0		Planning Services Division	Prepare Terms of Reference and appoint PAAP members. Review Terms of Reference, as required, prior to each new term.	Done	
Develop Public Art Handbook	To be developed first	Similar to Film Handbook. One Window for Public Art at City	Lead: Planning Services Division. Partners: Economic Development, Libraries and Museums	Prepare draft handbook		<p>Include Legal Graffiti Wall Process</p> <p>Include intake process for public art requests</p> <p>Use PAAP or subcommittee of PAAP as jury.</p> <p>Maintain open ended Request for Qualification for artists</p> <p>Include Flow-Charts with separate streams (i.e. professional art, community art, legal graffiti walls)</p>
Develop Public Art Master Plan			Lead: Planning Services Division. Partners: Community Services (CANs)	Community consultation: identify priority sites, themes and targets		<p>Questions re: whether a public art master plan is required. Could further emphasize artist role in community consultation.</p> <p>Include the pre-identification of walls / spaces for public</p>
Finalize Public Art Policy	During and after handbook		Planning Services Division	Prepare handbook with input from PAAP and Various City Departments Conduct Master Planning Process (See second category) Present suggested changes to policy, if any, in Q4, 2020 or later, for adoption.		Suggestion to finalize handbook first, then return with the finalization of policy/by-law
Inclusion of Public Art in City Policies			Planning Services Division	Phase Two of Official Plan Review (launched in June 2019).		Flows through to the various master planning exercises and eventually RFPs, RFQs, etc.

**Service Level Two – Average Level of Service**

Action	Timing	Related Projects	Suggested Project Leads and Partners	Next Steps	Status	Notes
Request Budget for Public Art	After handbook, policy and master plan (2021?)	Public Art Master Plan	Planning Services Division	Complete Master Planning Process and Finalize Policy to help determine service standard and budget impact.		Consider seeking direction to prepare budget options paper.

Identification, promotion and Celebration of Public Art (website, online maps, directory, tours, brochures, pamphlets, etc).		Public Art Inventory				Similar considerations to inventory.  Separate out external and internal public art (e.g. murals and monuments v hanging paintings on City walls).
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**Service Level Three – Enhanced Level of Service**

Action	Timing	Related Projects	Suggested Project Leads and Partners	Next Steps	Status	Notes
Public Art Catalogue and Inventory				Inventory and catalogue City-owned public art, including information on ownership, copyright, maintenance requirements, etc.		Would require additional staff resources. Should this occur, would unlock category 3 initiative.  Consider using a web app (“category 2”) and community groups to help build inventory. Would need to predetermine categories/boxes for input.  Separate out external and internal public art (e.g. murals and monuments v hanging paintings on City walls).
Public Art Asset Management Plan		Public Art Inventory		Based on Public Art Inventory, establish asset management plan.		Similar considerations to inventory.  Separate out external and internal public art (e.g. murals and monuments v hanging paintings on City walls).
Establish a Collections Mandate		Public Art Master Plan	Libraries and Museums	Prepare public art master plan to identify community priorities.		Similar considerations to inventory.  Separate out external and internal public art (e.g. murals and monuments v hanging paintings on City walls).
Private Sector Public Art Requirements	After municipal process in place	Zoning; Site Plan Control; Section 37 Community Benefits	Planning Services Division			Consideration of getting the municipal process and system in place first.