

Creating a Pedestrian Village

Peddlers Pub Outdoor Patio Proposal



The Concept

- This is being proposed as a 'Pilot Project' with Peddler's Pub for the summer of 2014
- Our goal is to build a patio on the Cedar St. sidewalk that extends to the edge of the curb.
- We will build a walking detour for foot traffic.
- This detour will be flush with the sidewalk and completely seamless. (refer to pictures)
- This extension would require 2 parking spaces.

Key Benefits

- Downtown attraction. This would be beautifully designed and give patrons the opportunity to be outside, comfortable, enjoying the weather and looking around seeing/discovering the surrounding shops (minus the complacency people have while driving by or walking towards a set destination).
- Ties in perfectly with the Downtown Master Plan concepts. *“A downtown that is mixed in character and function, is well integrated with surrounding communities and supports an authentic and unique identity.”*

Key Benefits cont...

- Potential to increase business for Peddlers Pub and create a blueprint for other downtown businesses. (all costs covered by Peddlers Pub)
- Creates the opportunity to properly balance the cost vs. benefit issue that all downtown businesses face. The benefit has to outweigh the cost to attract more businesses to locate downtown.
- Beautifies the exterior appearance of downtown Sudbury, giving Sudburians a greater sense of pride in our growing and forward thinking city.

The Barrie Blueprint

- The downtown core of Barrie has successfully undertaken this strategy with tremendously positive results.
- Below are photos from one of the downtown businesses.



Example, Angle 1



Example, angle 2



Testimonial

- Andre Legault (Manager – Kensington Burger Bar, Downtown Barrie and the Producer of The Budweiser Music Festival that has major success in Sudbury)
- *“It opened everything up, increased tourism. Everyone wants to be outside in the summer and this allowed people to be outside and downtown. Without this option people would just stay at home in their own backyard on their patio by themselves.”*

Obstacles

- Less parking downtown. This project would take up 2 parking spots. We are fully confident that the loss of parking is a small price to pay for more tourism downtown, promoting a pedestrian culture, showcasing local businesses and increased revenue for local businesses.

Assurances

- Construction and safety will be in accordance with Public Works. (Public Works has indicated support in principle to this concept)
- BIA will act as 'facilitator' in this process.
- Full reports will be available for city council.
- Ready for spring.

Request/Ask

- We are looking for the necessary approvals to allow this project to proceed as a 'pilot project' for 2014. We request to do this with the necessary city departments.

THANK YOU

