

## Healthy Community Cabinet – Create Greater Sudbury Concept Plan

### IAP2 Public Participation Spectrum

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Developed by the International Association for Public Participation

### INCREASING LEVEL OF PUBLIC IMPACT

| INFORM  | CONSULT  | INVOLVE   | COLLABORATE  | EMPOWER  |
|---|--|---|--|--|
| <b>Public Participation Goal:</b>   | <b>Public Participation Goal:</b>  | <b>Public Participation Goal:</b>   | <b>Public Participation Goal:</b>  | <b>Public Participation Goal:</b>  |
| To provide the public with balanced and objective information to assist them in understanding the problems, alternatives, opportunities and/or solutions. | To obtain public feedback on analysis, alternatives and/or decisions.  | To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.  | To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.                            | To place final decision-making in the hands of the public.   |
| <b>Promise to The Public:</b>   | <b>Promise to The Public:</b>  | <b>Promise to The Public:</b>   | <b>Promise to The Public:</b>  | <b>Promise to The Public:</b>  |
| We will keep you informed.  | We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. | We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision. | We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible. | We will implement what you decide.   |
| <b>Example Techniques to Consider:</b>  | <b>Example Techniques to Consider:</b>   | <b>Example Techniques to Consider:</b>  | <b>Example Techniques to Consider:</b>   | <b>Example Techniques to Consider:</b>   |
| <ul style="list-style-type: none"> <li>• Fact sheets</li> <li>• Web sites</li> <li>• Open houses</li> </ul>   | <ul style="list-style-type: none"> <li>• Public comment</li> <li>• Focus groups</li> <li>• Surveys</li> <li>• Public meetings</li> </ul>         | <ul style="list-style-type: none"> <li>• Workshops</li> <li>• Deliberate polling</li> </ul>   | <ul style="list-style-type: none"> <li>• Citizen Advisory Committees</li> <li>• Consensus-building</li> </ul>  | <ul style="list-style-type: none"> <li>• Citizen juries</li> <li>• Ballots</li> <li>• Delegated decisions</li> </ul> |