

TRAFFIC CALMING

on Elm Street, Downtown Sudbury





I reside in a loft apartment above my business with my family, including my 12 year old son. We all love living downtown due to the ease with which we can walk to the businesses/places/activities we frequent. I personally feel that the safety aspect of calming the traffic on Elm is a great benefit.

Stephanie Jutzeler
The Spa at 61 Elm



In search of a new office location, 73 Elm was short listed as a possibility. However, one of the deciding factors in not choosing this location was the lack of close proximity parking that would allow patrons, ticket purchasers and volunteers a quick in-and-out service.

Tammy Frick
Cinéfest Sudbury



To be quite honest, I'm looking forward to getting off of Elm Street. Elm Street used to be Highway 17 and the way they drive through here now, it's the Indy 500.

Tony Anselmo
Records On Wheels



Many examples have demonstrated that improving conditions for pedestrians leads to more foot traffic, and more drop-in customers for businesses, leading to higher sales, and a more vibrant street atmosphere that attracts yet more people.

Naomi Grant
Coalition for a Liveable Sudbury



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I would certainly understand if parking were restricted during certain hours, perhaps early morning or late afternoon, but I believe that if the municipality is serious about helping the downtown to grow, allowing parking on this street will achieve a number of positives with minimal negative impact on traffic.

Malcom Friedland
Stonegate Properties



But Elm Street crossing safest option, city argues

Shortly after a pedestrian was struck by a minivan and injured March 18 while in the crosswalk in front of the Rainbow Centre, several bystanders said they had almost been hit more than once crossing at that crosswalk.

Northern Life
March 26th

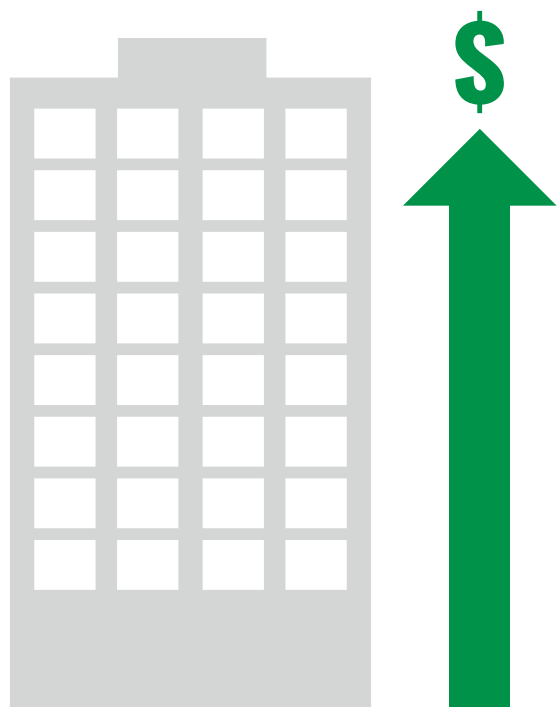
Area to benefit:



150,000 square feet

Approximate area to benefit from parking

Property Tax Increase:

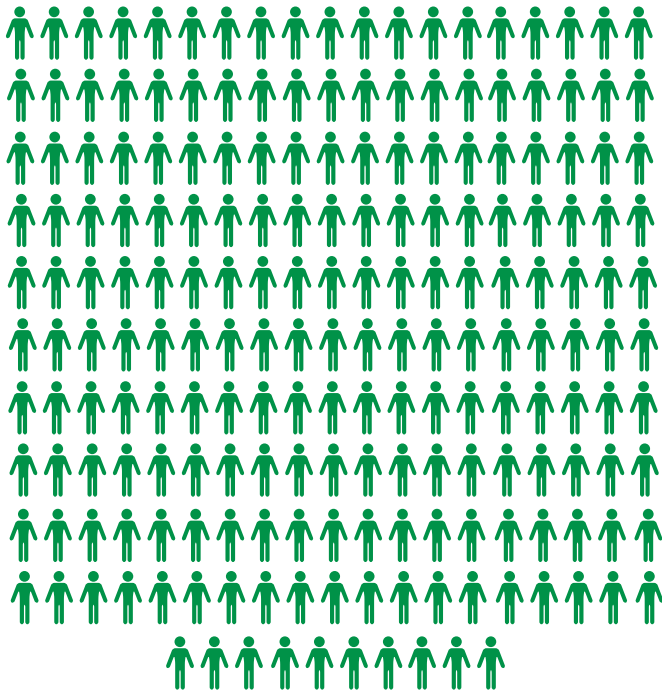


PROPERTY TAX REVENUE INCREASE OF

\$40,000 **PER YEAR**

(20% vacancy = 30,000 sq. ft. @ \$8.00 psf, cap rate 8%,
increase in property value of \$3,000,000 x 1.325 mill rate)

Job Creation:



200 FULL TIME EMPLOYEES

resulting in **\$9,022,400 /year in wages**
at one per 250 sq. ft. average salary \$45,112

Parking Revenues:



\$35,000
PER YEAR

Cost vs. Economic Benefit:



City Staff projected cost of Elm Traffic calming at

\$278,072 PER YEAR

VERSUS

\$9,197,000 PER YEAR

Total annual potential economic **benefit to city**

Rail Crossing:



Rail Crossing an issue with or without parking, we encourage the city, and this committee to look into increasing enforcement, all around the city.

Less cars means more people.

