

Review of Programs/Fees

Report to Community Services
Standing Committee

February 4, 2013



Background

February 4th, 2013

Reports on:

- Summer Programs/User Fees
 - Neighbourhood Playgrounds
 - Camp Sudaca/Wassakwa
- Fitness Centre Operations
- Trailer Park Operations

Summer Programs/User Fees

Neighbourhood Playgrounds

- Program Information/Cost Analysis
- Fee Comparators
- Net operating cost recoveries
- Options – user fee increases

Programs Cost Analysis (2010 – 2012)

	2010	2011	2012	2010-2012 % of Change
Number of Participants	944	946	934	-1.06%
Fee for 8 weeks	151	176	200	32.45%
Revenue	\$143,778	\$162,873	\$209,389	45.63%
Expenses	\$369,427	\$384,856	\$415,312	12.42%
Provincial and Federal Grants	\$70,000	\$91,134	\$55,150	-21.21%
Net Levy Cost of Program	-\$155,649	-\$130,849	-\$150,773	-3.13%
Cost of Program (per participant)	-\$164.88	-\$138.42	-\$161.43	-2.10%

Fee Comparators

- City of Greater Sudbury rates - \$200.00 (Summer Fee)
- Weekly rates range from \$50.00 to \$125.00 per week

Net Operational Cost Recoveries Scenarios

2012 Registration Fee - \$200.00
Net Operating Cost Recovery = 64%

Increase	Net Program Cost	Cost per Participant (Levy impact)	Net Operational Cost Recovery
\$225 (\$25)	\$127,423	\$136.43	69%
\$250 (\$ 50)	\$104,073	\$111.43	75%
\$275 (\$ 75)	\$ 80,723	\$ 86.43	81%
\$300 (\$100)	\$ 57,373	\$ 61.43	86%
\$325 (\$125)	\$ 34,023	\$ 36.00	92%
\$350 (\$150)	\$ 10,673	\$ 11.43	97%

Considerations

- Option 1 – Increase rate by \$50.00 to \$250.00 (75%)
- Option 2 – Increase rate by \$75.00 to \$275.00 (81%)
- Option 3 – Increase rate by \$100.00 to \$300.00 (86%)
- Option 4 – Increase rate by \$125.00 to \$325.00 (92%)

Camp Sudaca/Wassakwa

2012 Weekly Registration Fees

- Camp Sudaca - \$144.00
- Camp Wassakwa - \$134.00

(Fees include transportation)



Program Cost Analysis (2011 – 2012)

	Sudaca		Wassakwa	
	2012	2011	2012	2011
# of weeks of operation annually	9	9	8	8
Weekly Fees	\$144	\$140	\$134	\$130
# of registrants	848	769	406	442
Revenue	\$132,639	\$106,381	\$54,818	\$56,624
Total Expenses	\$128,902	\$123,277	\$72,582	\$76,584
Impact to Levy surplus / (deficit)	\$3,737	-(\$16,896)	-(\$17,764)	-(\$19,960)
Program cost per registrant		\$21.97	\$43.75	\$45.16
Program Surplus per registrant	\$4.41			

Comparators

- Private Sector
 - Fees range from \$145.00 - \$200.00 per week
- Municipally operated
 - Fees range from \$120.00 - \$200.00 per week

Considerations

- Harmonize weekly fees at Camp Wassakwa to Camp Sudaca - \$144.00
- Continue to promote program

Fitness Centre Operations

Background

- 6 Fitness Centres operating from City owned facilities
- City operates 5 Centres
 - Rayside Balfour Workout Centre
 - Howard Armstrong Recreation Centre
 - Dowling Leisure Centre
 - Falconbridge Recreation Centre
 - Capreol Millennium Centre
- McClelland Squash and Fitness Centre operated by not-for-profit organization

Summary of Occupied Space in City Facilities

Facility	Total Building Sq. ft.	Fitness Facility Sq. ft.	% of Total Building
Rayside Balfour	*6,589	6,589	100%
Howard Armstrong	51,857	9,915	19.12%
Dowling Leisure	34,235	12,850	37.53%
Falconbridge Wellness	13,700	1,400	10.22%
Capreol Millennium	54,000	2,300	4.26%

* Occupied Space for Fitness Centre

2013 Net Operating Cost Recoveries

	HARC	Rayside	Capreol	Dowling	Falconbridge	Total
Revenue	\$411,651	\$75,575	\$17,421	\$37,378	\$25,892	\$567,917
Expenses	\$442,987	\$178,271	\$19,345	\$199,991	\$77,570	\$918,165
Deficit	-\$31,336	\$102,696	-\$1,924	\$162,613	-\$51,678	-\$350,247
# of Monthly Members	1,469	281	36	132	71	1,989
Net Operating Cost Recovery %	93%	42%	90%	19%	33%	62% Overall Cost Recovery

Fee Comparators (Adult Rates)

	Daily	1 mth	3 mths	6 mths	Annual
Municipality					
Ajax	\$8.85	n/a	\$153.00	\$237.00	\$407.00
Oakville	\$8.63	n/a	\$146.02	n/a	\$384.96
Barrie	\$6.14	\$52.50	n/a	n/a	n/a
Espanola	\$8.48	\$29.75	\$79.00	\$140.25	\$245.75
Thunder Bay	\$8.19	\$60.00	n/a	n/a	\$522.00
Private Fitness Centres					
YMCA	\$11.42	\$53.86	n/a	n/a	n/a
Laurentian	\$11.50	n/a	\$175.00	\$325.00	\$600.00
McClelland Fitness Centre	\$ 4.42	\$44.25	\$106.19	\$176.99	\$265.49
GoodLife Fitness Centre	\$13.27	\$50.00	\$150.00	\$300.00	\$600.00
Snap Fitness	\$ 8.85	\$49.95	\$149.85	\$299.70	\$551.40

City of Greater Sudbury 2012-2013 rates

Facilities	Daily	1 mth	3 mths	6 mths	9 mths	Annual
HARC	\$5.53	n/a	\$68.14	\$127.43	\$162.83	\$185.84
Rayside Balfour	\$6.19	\$41.59	\$105.31	\$181.42	n/a	\$331.86
Capreol	\$3.10	\$25.66	\$63.72	\$115.93	\$167.26	\$221.24
Dowling	\$3.10	\$36.28	\$92.04	\$175.22	\$256.64	n/a
Falconbridge	\$3.10	\$25.66	\$63.73	\$115.93	\$167.26	n/a

Average Adult Fitness Fee Comparators

Comparator	Daily	1 mth	3 mths	6 mths	9 mths	Annual
City of Greater Sudbury	\$4.20	\$32.30	\$78.59	\$143.19	\$188.50	\$246.31
Municipally Operated	\$8.06	\$47.42	\$126.01	\$188.63	n/a	\$389.93
Private Sector	\$9.89	\$49.52	\$145.26	\$275.42	n/a	\$504.22

*Fitness fee rate comparisons from other Municipalities and private sector could include membership privileges to access additional programs/services within the Recreational Complex.

2013 Net Operating Cost Recoveries – 62%

Revenues	\$567,917.00
Expenses	<u>\$918,165.00</u>
Net Operating Cost	-\$350,247.00

	Current Recovery	Option 1	Option 2	Option 3	Option 4
Revenues	\$567,917	\$596,807	\$642,715	\$688,623	\$734,532
Expenses	\$918,165	\$918,165	\$918,165	\$918,165	\$918,165
Net Operating Cost	\$-350,247	\$-321,358	\$-275,450	\$-229,542	\$-183,633
Net Operating Cost Recovery	62%	65%	70%	75%	80%
Revenue Increase	-	\$28,890	\$74,798	\$120,706	\$166,614

Considerations

- Options have been prepared for Council's consideration to increase overall revenues to increase net operating cost recoveries
- Based on the option selected, a fitness membership fee structure will be presented for Council's consideration
- Consider charging a capital levy on fitness memberships
- Approved user fee increases to be implemented for the 2014 season

Municipal Fitness Programs

Summary of City operated fitness programs in City owned facilities:

Programs

- Moderate Fitness
- Yoga
- Tae Kwan Do
- Aerobics
- Zumba
- Gymnastics
- Judo
- Line Dancing



Trailer Park Operations

The City of Greater Sudbury operates 3 seasonal trailer parks:

- Whitewater Lake Park – Azilda
- Ella Lake – Capreol
- Centennial Park – Whitefish



Parks General Information

Parks are used as seasonal trailer parks and community use.

- Swimming
- Playgrounds
- Public Boat Launching
- Picnics, etc.

Park	Total Acres	Trailer Park	Number of Service Lots
Whitewater Lake Park	32.4 acres	5.4 acres	25 lots
Ella Lake Park	9.7 acres	5.1 acres	17 lots
Centennial Park	33.5 acres	21.8 acres	47 lots

Whitewater Lake Park - Azilda



City Owned Lands Total Area

32.4 Acres

13.1 ha

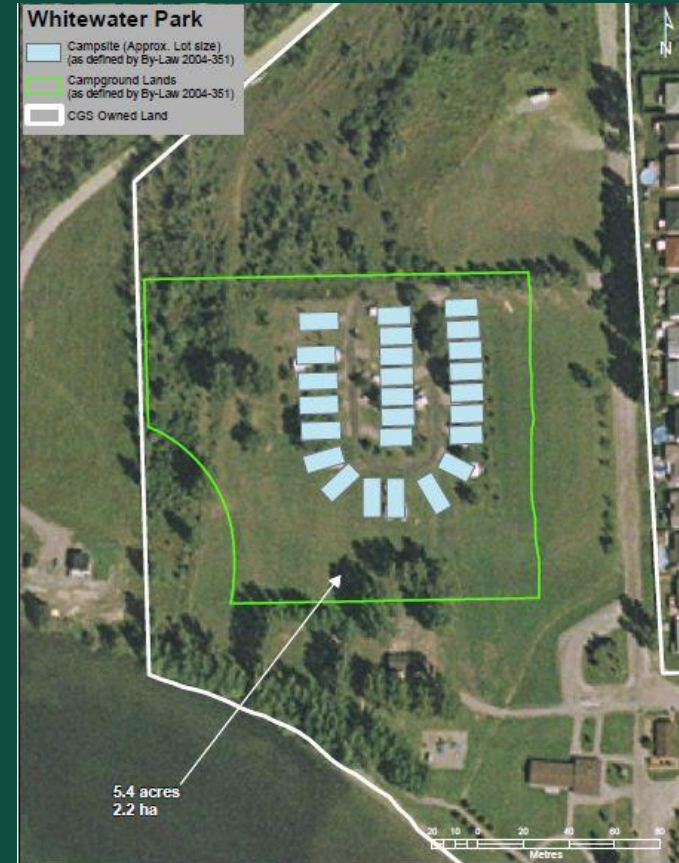
Trailer Park Total Area

5.4 Acres

2.2 ha

Total Service Lots

25



Ella Lake Park - Capreol



City Owned Lands Total Area

20 Acres

8 ha

Programming Total Area

9.7 Acres

4 ha

Trailer Park Total Area

5.1 Acres

2.1 ha

Total Service Lots

17



Centennial Park - Whitefish



City Owned Lands Total Area

33.5 Acres

13.6 ha

Trailer Park Total Area

21.8 Acres

8.8 ha

Total Service Lots

47



Net Operating Costs 2011- 2012

Whitewater Lake Park

	2012 Actual	2011 Actual
Expenses	\$82,508	\$71,068
Revenue	\$32,025	\$23,268
Impact to Levy	\$50,483	\$47,800

Ella Lake

	2012 Actual	2011 Actual
Expenses	\$26,697	\$23,849
Revenue	\$18,407	\$14,254
Impact to Levy	\$ 8,290	\$ 9,595

Centennial Park

	2012 Actual	2011 Actual
Expenses	\$33,612	\$44,061
Revenue	\$70,980	\$49,242
Impact to Levy	-\$37,368	-\$ 5,181

Net Budget Impact	\$21,405	\$52,215
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Operating Agreement

- Parks are managed by individual contractors under operating agreements
- Daily operator's fee for each park

Park	Operator Fee
Whitewater Lake Park	\$250 per day
Ella Lake	\$160 per day
Centennial Park	\$167 per day

2012 Fee Comparators

City of Greater Sudbury

Seasonal Rates	Fee
Full Services	\$1,230.09
No Services	\$1,108.85
Full Services Senior	\$1,044.25
No Services Senior	\$866.73
Daily Rates	Fee
Full Services	\$30.09
No Services	\$27.43
Full Services Senior	\$25.66
No Services Senior	\$22.12
Tent Rates	Fee
Per day	\$27.43
Weekly Rates	Fee
Full Services	\$154.87
No Services	\$138.94
Full Services Senior	\$131.86
No Services Senior	\$111.50
Monthly Rates	Fee
Full Services	\$465.49
No Services	\$418.58
Full Services Senior	\$396.46
No Services Senior	\$336.28
Miscellaneous	Fee
Sewage Dumping	\$5.53
Additional Guest/Vehicle (each)	\$9.29

Privately Owned Campgrounds

Name	Seasonal Rates	Monthly Rates	Notes
Batman's Sheguiandah	\$1,900	n/a	
Carol's Campsite	\$1,300 + hydro	\$465	
Mine Mill Local 598/CAW	\$1,327 public \$1,150 member	\$500 public \$442 member	
Fish Tale (Noëlville)	\$1,300 + hydro		
Noëlville Family Resort	\$1,400 - \$1,500		
Ratter Lake (Hagar)	\$1,800 - \$2,300	n/a	Daily & weekly rates only
Silver-Maple (Whitefish)	\$1,195 - \$1,416	\$672	

Municipal Campgrounds

Name	Seasonal Rates	Monthly Rates	Notes
Temiskaming Shores	\$1,150	\$600	+Air conditioner \$200
Saugeen Shores & Port Elgin	\$1,885	\$899	
Thunder Bay	n/a	n/a	\$32.52 per day
Owen Sound	n/a	n/a	\$32/\$30 daily only

Provincial Parks

Name	Seasonal Rates	Monthly Rates	Notes
Fairbanks	\$1,218	n/a	
Windy Lake	\$1,279	n/a	
Halfway Lake	\$1,831	n/a	

Rate Comparison Summary

	CGS Owned Parks	Private Operators	Other Municipal	Provincial Parks
Seasonal Rental	\$1,230.09	\$1,300 - \$2,300	\$1,150 - \$1,885	\$1,218 - \$1,831
Monthly	\$ 465.49	\$ 465 - \$ 672	\$ 600 - \$ 899	
Daily	\$ 30.09	\$ 30 - \$ 32.52	N/A	



Questions and Discussion