

BY-LAW 2010-49

**A BY-LAW OF THE CITY OF GREATER SUDBURY TO
ADOPT A DISPLAY FLOWER BED POLICY**

WHEREAS the Council of the City of Greater Sudbury deems it advisable to
adopt a display flower bed policy;

**NOW THEREFORE THE COUNCIL OF THE CITY OF GREATER SUDBURY
HEREBY ENACTS AS FOLLOWS:**

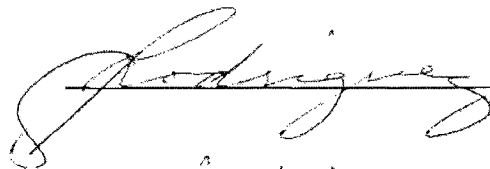
Adoption

1. The Display Flower Bed Policy attached hereto as Schedule "A" is hereby
adopted.


Effective Date

2. This By-law shall come into force and take effect immediately upon final
passage.

READ AND PASSED IN OPEN COUNCIL this 10th day of March, 2010.



Mayor



Clerk

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Application

The Display Flower bed Policy shall apply to each of the following display flower beds:

- a) the circular flower bed located on the east side of Paris Street north of the parking area for the Grace Hartman Amphitheatre;
- b) the circular flower bed located on the west side of Paris Street, across the street from of the parking area for the Grace Hartman Amphitheatre; and
- c) the rectangular flower bed located on the corner of Balsam Street and highway 17 West in the community of Copper Cliff.

Process

All references in this Policy to the General Manager shall mean the City's General Manager of Community Development, and shall include her or his authorized designate. The City shall provide the plants for the display flower beds, plant and maintain the gardens in the display flower beds. However, the choice of design for each display flower bed shall be determined by the General Manager, after an evaluation of applications submitted in accordance with the guidelines set out below. Applications shall be made in writing, in the form determined by the General Manager of Community Development from time to time, but shall include:

- a) the name and contact information for the applicant and for the organization on behalf of which the application is submitted;
- b) where the applicant is an organization, information as to the mandate of the organization, its role in the community, its history;
- c) particulars of the event, the activity, the organization, the goal or the message proposed to be promoted in the Display Flower Bed, and an explanation of why the Display Flower Bed should be allocated for that purpose;
- d) the design, drawn to scale, proposed to be used in the Display Flower Bed. Where the colors are integral to the design or logo, those colors should be noted on the sketch;
- e) the signature of the applicant, certifying that he or she is authorized to apply on behalf of the organization.

Applications shall be submitted no later than October 1st, in each year, for the following season, or such other date as may be announced by the General Manager.

Applications which are not submitted in compliance with this policy will not be considered.

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Applications will be required for events or activities sponsored by the City and may be submitted by the authorized representative of organizing committee for such an event. Applications will be assessed by the General Manager on the following criteria, listed in decreasing order of importance:

- a) Events or activities sponsored by the City of Greater Sudbury of provincial or national significance;
- b) Events or activities sponsored by the City of Greater Sudbury with a local focus;
- c) Celebration of significant anniversaries of recognized community groups/organizations;
- d) recognition of community, volunteer or not for profit charitable groups.

The decision as to the approved design for each Display Flower Bed will be announced by the General Manager. The decision shall be final.