Industrial Land Strategy: Lasalle/Elisabella Industrial Area Project

Council Chambers Tom Davies Square May 29, 2012





Staff Team

- Water/Wastewater
- Roads and Transportation
- Engineering Services
- Economic Development
- Planning Services
- Building Services
- Finance



Presentation Outline

- Background
- Policy Context
- Project Technical Overview
- Cost-sharing Options
- Conclusion
- Recommendation



- Why Economic Development?
 - 2007 Report to GSDC Board
 - City-owned industrial parks nearly soldout
- Buoyant economy suggested that private sector may supply industrial development lots



- Decision Point
 - New or expanded municipal industrial parks or partner to assist private industrial lands
 - Two pronged approach taken
- Inventory of land reveals there is 1,216 acres (30-year supply) of industrial land

 Less than 20% of land (6-year supply) is considered 'shovel-ready'



- Private landowners indicated interest in partnerships
 - Infrastructure upgrades needed to foster development
 - 8 industrial areas with a combination of existing services and development potential across the City considered with total investment required of \$60 million
 - Evaluations based on development potential, ease of servicing, other factors



- Two sites chosen to go forward: Fielding Road & Lasalle / Elisabella industrial areas
- Last June, Council approved the following:
 - EA for Fielding Road Industrial Area
 - Development of detailed design and cost-sharing framework for Lasalle/Elisabella Project



Policy Context

- Policy development in this case is important
 - Largest project where CGS invests in partnership with private sector, directly in internal services for future growth
 - Sets precedent for similar projects
- Watched closely for fairness
 - Many areas faced with ageing infrastructure and/or are affected by a change in fireflow requirements
 - Private developers must cover internal servicing costs to industrial parks



Policy Context

- CGS policy is that growth should pay for growth
 - Development Cost Share Policy applies where internal or external infrastructure upgrading is required
 - Historic principle and practice is 50/50 split of costs
 - Ensures fairness in dealings with competing private sector interests



Policy Context: Lasalle/Elisabella

- Current CGS practice is to upgrade based on condition, but only to current standards
 - Foundry and Lapointe near top of list
 - \$600,000 project planned for 2012
 - Balance of project area not ranked for watermain replacement (no history of breaks)
 - would wait 25 years for replacement, not expansion
- Economic Development Partnership proposed to accelerate projects



Policy Context: Lasalle/Elisabella

- Lasalle/Elisabella area complex
 - Not a true industrial park (single developer)
 - Variety of growth-related requirements with some existing limitations
 - 40 landowners with different needs
- Project does have potential to increase land values and trigger development
- Will create additional 42 acres of shovelready industrial land



Project Technical Overview

 Detailed design completed in-house
 – Saved significant dollars (\$375 k budgeted)



Project Technical Overview

- Watermains oversized for current fireflow standard and to meet future demand for growth
- Wastewater collection system oversized to meet existing and future demands
- Storm sewer system to mitigate drainage issues



Construction

- 1 Project
- 3 Areas

Summer 2012 to Fall 2013



March 13, 2012

Prepared by the Community & Scalego Planning Section, City of Section States







Project Estimated Cost

| By Project Area | Estimated Cost |
|------------------------------|----------------|
| Area 1 – Offsite | \$2.1 Million |
| Area 2 – Elisabella/Lapointe | \$4.8 Million |
| Area 3 – Lasalle/Foundry | \$1.9 Million |
| Total Project Cost | \$8.8 Million |

| By Asset | Estimated Cost |
|----------------------|----------------|
| Roads & Storm Sewers | \$4.4 Million |
| Watermains | \$3.3 Million |
| Sanitary Sewers | \$1.1 Million |
| Total Project Cost | \$8.8 Million |



Cost Sharing Options

- Two Options have been prepared
- Option One
 - Presented to landowners in March
- Option Two

 Developed by staff with consideration to landowners position



Cost-Sharing Options

Key Principles:

- Growth should pay for growth related capital costs
- Partnership contribution is required to accelerate the project



Key Highlights of Options 1 and 2

- City commits to financing \$7.8M
- NOHFC committed to \$1 M grant
- City commits to provide upfront funding
 - Option 1: 5 year recovery
 - Option 2: 5 year recovery and at Building Permit Stage



Cost-sharing Formula: Option 1

- Net costs shared 50/50 between CGS & landowners
- Consistent with existing development cost share policy and past practice
- Benefiting landowners share payable over 5 year period
- Portion to be collected from City wide DC
- City must upfront costs



Cost-sharing Apportionment: Option 1

Apportionment based on the size of the property – the larger the property, the greater the opportunity for development
Area 2 - \$2.3 Million or \$0.739 per sf
Area 3 - \$1.3 Million or \$0.23 per sf
Fixed amount is payable over 5 years



Cost-Sharing Option 2 Breakdown of Estimated Costs

| | Replacement Costs | Growth Related Costs | Total |
|------------------------------|----------------------|-------------------------|---------|
| Area 1 (Offsite) | \$1.1 M | \$1.0 M | \$2.1 M |
| Area 2 (Elisabella/Lapointe) | \$2.3 M | \$2.5 M | \$4.8 M |
| Area 3 (Foundry) | \$1.0 M | \$0.9 M | \$1.9 M |
| Total | \$4.4 M | \$4.4 M | \$8.8 M |



Cost-sharing Formula: Option 2 Two Parts:

- Fixed Amount payable to City over 5 year period: \$662K
- 100% of local growth related costs to be collected at Building Permit Stage: \$3.4 Million



Replacement of Infrastructure: (including upsizing to meet current standards)

| | Total |
|---|-------------|
| Estimated Cost to replace infrastructure (Water, Sewer, allocation of Roads costs) | \$4.413 M |
| Section 391 Recovery Charge payable over 5 years from Benefiting Landowners (20% of Area 2 and 3 replacement costs) | (\$0.663 M) |
| Balance to be paid by City Capital Budget (WWW User Fees and Taxes) | \$3.75 M |

Recovery Charge represents 7.5% of Total Project Costs



Option 2: Fixed Section 391 Recovery Charge

- Collectible over a 5 year period
 - \$467,046 from Area 2 (Elisabella/Lapointe)
 - \$195,715 from Area 3 (Foundry/Lasalle)
 - From benefiting landowners based on their proportion of land that is available for development



Option 2: Growth related Costs

| Estimated Costs to oversize infrastructure to meet anticipated future development | | \$4.355 M | |
|---|-----------------|---------------|---|
| Less: Amount to be collected from City wide Development Charges (Area 1: offsite) | | (\$.950 M) | |
| Balance to be recovered from Benefiting Landowners at the Building Permit Stage | | \$3.4 M | |
| | K | | |
| | Area 2: \$2.4 M | Area 3: \$1.0 | Μ |
| Sudbury, | | | |

Option 2 : Calculated Section 391 Recovery Charges at Building Permit Stage

| Charge Per Square Foot | Area 2 Recovery Charge | Area 3 Recovery Charge |
|---------------------------|---------------------------|---------------------------|
| Year 1 to 5 | \$3.42 | \$1.01 |
| Year 6 to 10 | \$4.22 | \$1.25 |
| Year 11 to 15 | \$5.20 | \$1.55 |
| Year 15 to 20+ | \$6.42 | \$1.91 |



Option 2: City Front Ends Benefiting Landowners Share

| Fixed Section 391 Charge Recovered over 5 years from Benefiting Landowners | \$662,761 |
|---|-------------|
| Amount to be collected at Building Permit Stage (if/when development occurs) | \$3,405,103 |
| Total Upfront Funding | \$4,067,864 |



Funding Shortfall

| Source of Funding | Amount |
|--|-----------|
| Total Project Costs | \$8.8 M |
| Less Approved Funding Sources: | |
| Roads Capital Budgets (2011 to 2013) | \$2.050 M |
| Water Capital Budgets(2011 to 2013) | \$1.575 M |
| Wastewater Capital Budgets(2011 to 2013) | \$1.050 M |
| NOHFC Grant | \$1.0 M |
| TOTAL | \$5.675 M |
| Funding Short Fall | \$3.125 M |



Potential Funding for Shortfall

| Source of Funding | Amount |
|--|-----------|
| Industrial Park Reserve Fund | \$1.3 M |
| 2012 Capital Budget envelope for Industrial Land Strategy | \$0.2 M |
| Future Industrial Land Strategy capital envelopes (2013, 2014, 2015) | \$1.050 M |
| Explore future funding from Senior Levels of Government | \$1.0 M |
| TOTAL SHORTFALL | \$3.125 M |



Cost-Sharing Option 2

Funding for Option 2

- Should funding from senior levels of government fall short, staff will identify another funding source
- An alternate option can be developed to increase upfront contribution and reduce collectability risk to CGS



Comparison of Option 1 and 2

| | Option 1 | Option 2 |
|---|----------|----------|
| Benefiting Landowner's Share collectible over a 5 year period | \$3.6 M | \$0.66 M |
| Building Permit Stage | \$ - | \$3.4 M |



Comparison of Option 1 and 2: An Example - Area 2

| | Option 1 | Option 2 |
|------------------------|----------|------------------------|
| Benefiting Landowner's | | |
| Share collectible over | \$49,915 | \$6,853 |
| a 5 year period | | |
| Building Permit Stage | \$ - | \$34.200 |
| (10,000 sf expansion) | + | <i>+•</i> :, =• |



Comparison of Option 1 and 2: An Example - Area 3

| | Option 1 | Option 2 |
|---|----------|----------|
| Benefiting Landowner's | | |
| Share collectible over | \$73,968 | \$16,529 |
| a 5 year period | | |
| Building Permit Stage (20,000 sf expansion) | \$ - | \$20,200 |



Conclusion

- Lasalle/Elisabella Servicing Project meets objectives set out by GSDC in 2007
- Upgrades could trigger expansion of existing businesses and attract new ones
- Will add 42 acres of shovel-ready land to city's inventory (est.1-year supply)



Recommendation

- That CGS Council approve Option _____ as the City's position on cost-sharing for the Lasalle/Elisabella Servicing
- 2. That staff be directed to communicate the City's position to the benefitting landowners



Recommendation

3. Providing that more than 2/3 of the landowners, representing at least 50% of total project land area confirm their partnership in the proposed project, the appropriate by-law be prepared and presented to Council for approval



Questions?

