

## Request for Decision

### Feel Free to Feel Fit Healthy Community Maps

Presented To: Community Services  
Committee

Presented: Monday, Mar 26, 2012

Report Date Friday, Mar 09, 2012

Type: Presentations

### Recommendation

Whereas a Healthy Community is a priority of City Council and also a key principle within the Official Plan; and

Whereas it is a goal within the Social Services Strategic Plan to improve and enhance the social indicators of health of at risk individuals; and

Whereas it is a goal within the Leisure Services Strategic Plan to advance communication with citizens, user groups and partners regarding leisure and recreation opportunities; and

Whereas universal access to free healthy activities contributes to a Healthy Community.

Therefore, let it be resolved that the Feel Free to Feel Fit Healthy Community Maps be made available for public access; and

That, the maps be updated on a quarterly basis in order to ensure accuracy.

### Finance Implications

There are no financial implications.

## Background

The Social Services Division recently created a strategic plan to guide its services for the next four years. One of the ambitious goals for the term includes improving and enhancing the social indicators of health of at risk individuals. The Feel Free to Feel Fit Healthy Community Maps are directly helping to achieve this goal.

The Feel Free to Feel Fit Healthy Community Maps are a continuation of the successful free swimming initiative funded by the Social Services Division in partnership with Leisure Services. The maps are designed to provide a visual snapshot of the sport and leisure activities available in neighbourhoods. In

#### Signed By

**Report Prepared By**

Bernadette Walicki  
Program Co-ordinator of Community  
Initiatives  
*Digitally Signed Mar 9, 12*

**Division Review**

Luisa Valle  
Director of Social Services  
*Digitally Signed Mar 9, 12*

**Recommended by the Department**

Catherine Matheson  
General Manager of Community  
Development  
*Digitally Signed Mar 9, 12*

**Recommended by the C.A.O.**

Doug Nadorozny  
Chief Administrative Officer  
*Digitally Signed Mar 9, 12*

addition to being available on-line, the maps will also be made available to social assistance recipients as a way of enabling them to find free activities for themselves and their families without incurring any cost. A marketing and distribution plan will be developed in consultation with community partners.

Part of the planned actions involved with improving the social indicators of health by the Social Services Division is to develop partnerships for the benefit of clients. The development of the Feel Free to Feel Fit Healthy Community Maps required the assistance from multiple areas, including: GIS, IT, Libraries and Heritage Resources, Children Services, Recreation, Parks Services, Arenas and Rainbow Routes. The successful collaboration resulted in shared expertise for a product that supports health and well-being and advances the goals outlined in the Social Services and Leisure Services strategic plans.

The maps will continue to be a work-in-progress. Social Services and Leisure Services are working with the IT department to transfer the existing on-line maps to an interactive GIS web-based application that will allow users to perform specific searches and zoom-in to individual neighbourhoods. Quarterly updates to the on-line maps will allow for revisions, including any new or changes assets owned by the City of Greater Sudbury.

The City of Greater Sudbury is rich with places to enjoy the outdoors in an active or passive way. The Feel Free to Feel Fit Healthy Community Maps are an excellent resource for learning about what's in your neighbourhood - for free!