

Request for Decision

Repositioning of Healthy Community Initiative (HCI)

Presented To: Community Services
Committee

Presented: Monday, Feb 27, 2012

Report Date Wednesday, Jan 11, 2012

Type: Presentations

Recommendation

WHEREAS progress towards a healthy, sustainable community requires strong political leadership, broad participation, and community engagement through partnerships, education, and advocacy for change; and

WHEREAS the Healthy Community Strategy has been one of Council's key planning and strategic priorities dating back to 1999; and

WHEREAS the Healthy Community Initiative (HCI) has firmly taken root within the community and embraces a broad vision of health while focusing on developing four strategic priorities: Human Health and Well-Being, Environmental Sustainability, Civic Engagement/Social Capital and Economic Vitality; and

WHEREAS the United Nations University has identified the City of Greater Sudbury and the Healthy Community Strategy as a Regional Centre of Expertise on education for sustainable development.

THEREFORE BE IT RESOLVED THAT the Healthy Community Policy Statement be adopted into city policy; and

BE IT RESOLVED THAT the Healthy Community Initiative be repositioned in the Community Partnership Division of the Community Development Department to further develop public participation through mentoring, modelling, education, and advocacy via the Community Action Networks (CAN's), grassroots community groups, and broad community partnerships.

Background

The Healthy Community Strategy was created in 2005 as a roadmap for the implementation of one of Council's key priorities for a healthy community. The document outlines the healthy community concept, the guiding principles, the strategic priorities and the implementation model. Since that time, there has been tremendous dedication and investment by the Healthy Community Expert Panel, the Healthy Community Cabinet and sub-committees, on behalf of City Council, to evolve the initiative.

Signed By

Report Prepared By

Cindi Briscoe
Community Development Coordinator
Digitally Signed Jan 11, 12

Recommended by the Department

Catherine Matheson
General Manager of Community
Development
Digitally Signed Jan 12, 12

Recommended by the C.A.O.

Doug Nadorozny
Chief Administrative Officer
Digitally Signed Jan 11, 12

One of the most notable accomplishments was the successful application to the United Nations University (UNU) for the designation as a Regional Centre of Expertise in 2007. This unique privilege validated and supported the Healthy Community Strategy and continues to function as a world-wide learning-and-sharing network of like-minded individuals and organizations. Greater Sudbury is one of 8 RCE's in North America. Greater Sudbury's model has received special recognition internationally as one of the few models that have made connectivity between community and human health. The UNU has acknowledged a total of 85 RCE's worldwide.

The Healthy Community Initiative (HCI) has firmly taken root in the community. It embraces a broad vision of health while focusing on transformative change, sustainability and the social determinants of health associated with four strategic priorities: Human Health and Well-Being, Environmental Sustainability, Social Capital and Economic Vitality.

The Healthy Community Strategy has also been selected as one of four key planning documents of the Corporation. The strategy was revised in 2010, and received by Council in 2011 to follow the term of Council until 2014.

Vision

A healthy community that is inclusive, resilient and sustainable

Mission

The Healthy Community Initiative embraces a broad vision of health while focusing on transformative change, sustainability and the social determinants of health associated with four strategic priorities: Human Health and Well-Being, Environmental Sustainability, Social Capital and Economic Vitality.

Core Values

The Healthy Community Initiative values:

- balancing economic, environmental and social development;
- recognizing and celebrating progress and achievements;
- creating a supportive and caring environment that fosters active living and wellness;
- broadening participation and community engagement;
- empowering the community to take ownership of their health and well-being; and
- transforming education through mentoring, modeling, education and advocacy.

Key Accomplishments

Key accomplishments of the previous two terms of Council include, but are not limited to the:

- United Nations University RCE Designation
- Creation/ implementation of the Healthy Community Strategy
- 55 member organizations endorsing the Healthy Community Charter
- development and implementation of the Healthy Community/ RCE Lenses
- development and production of the Healthy Community Recognition Awards (5 sessions delivered; 29 groups/organizations recognized)
- development of the Healthy Community Website (www.healthycommunitysudbury.ca)
- development of the Sustainable Mobility Plan (RCE Working Group)
- development of the Social Marketing Strategy and Campaign (healthy community artwork)
- development of CANs – Terms of Engagement (Public Participation Policy), and
- National Speaking Engagements regarding transformative change that has taken place within our community.

Key Success Factors of the Healthy Community Cabinet/Strategy

- Inclusive community engagement
- Social Marketing campaign
- Research
- Learning (formal, non-formal, in-formal)
- Creating transformative change
- Annual Awards celebration
- Networking with UNU/ RCE Partners, and
- Advocating for progressive policy development

Healthy Community Recognition Awards

Twenty Nine (29) groups have been acknowledged to date.

- Laurentian School of Architecture
- Sudbury Children's Water Festival
- Greater Sudbury Diversity Advisory Panel
- The Good Food Box Program
- Employment Support Services Snowflake Project
- Walk & Bike for Life
- St. Benedict's Catholic School – Green Esteem Team
- Eat Local Sudbury
- Coalition for a Liveable Sudbury
- Nickel District Conservation Authority (N.D.C.A.)
- N.D.C.A. Climate Change Consortium
- Sustainable Mobility Plan
- The Vale Living with Lakes Centre at Laurentian University
- Best Start Hubs
- St. Anne Community Garden
- Volunteer Sudbury
- Feel Free to Feel Fit Program (City of Greater Sudbury)
- Junction Creek Waterway Park – Connecting the Creek
- Pond Hockey Festival on the Rock
- Kids Helping Kids Food Drive
- N.D.C.A. – Drinking Water Source Protection Program
- Killarney-Shebanoning Outdoor Environmental Education Centre
- Rockhaven
- Ridgecrest Accessible Playground Neighbourhood Park
- Delki Dozzi Community Garden
- The Skate Exchange Program
- C.G.S. Accessibility Advisory Panel
- Dearness Environmental Society
- Tim Horton's Free Swim and Public Skating Program

Measures of Sustainability

- By-law 2001-63
- City council priority 2004
- Formation of Expert Panel 2004
- Healthy Community Strategy released 2005

- Healthy Community Cabinet Advisory Panel formed 2006
- United Nations RCE designation 2007
- Development of Healthy Community / RCE Lenses 2007
- Action Plan/Public Participation Policy 2008
- Healthy Community Recognition Awards 2009
- Healthy Community Initiative Marketing Campaign 2010
- Healthy Community Strategic Plan 2010-2014

Next Steps

The repositioning of the Healthy Community Initiative into the Community Partnerships Division, within the existing staffing compliment, will provide an opportunity for enhanced community engagement through the involvement of the Community Action Networks (CANs), grassroots community groups, and broad community partnerships.

The Community Partnership section of the Community Development Department currently coordinates these networks and could therefore assist in effectively moving the healthy community initiative forward in a more sustainable manner.

The Healthy Community policy statement also contributes to the sustainability of the initiative.

City Agenda Report

Report To: CITY COUNCIL

Report Date: June 6, 2001

Meeting Date: June 14, 2001

Subject: HEALTHY COMMUNITY

Department Review:


Caroline Hallsworth
General Manager
Citizen and Leisure Services

Recommended for Agenda:


J.L. (Jim) Rule
Chief Administrative Officer

Report Authored by: Caroline Hallsworth

Recommendation:

WHEREAS the City of Greater Sudbury is committed to helping all its residents attain an optimal quality of life and enjoy our great northern lifestyle; and

WHEREAS the overall health status of the population is determined by such broad social variables as income, education, housing, recreation, transportation, security, health care, and environment; and

WHEREAS the City of Greater Sudbury can influence the determinants of healthy communities directly and indirectly by:

adopting a broad policy approach to health which examines how overall municipal policies can affect the health of the community;

encouraging municipal departments to work individually and collaboratively to establish policies and procedures which promote health in the broadest sense; and

ensuring full community participation in decisions that affect health and

WHEREAS the World Health Organization's Healthy Communities project provides a framework for promoting community health through joint action of governments, agencies and residents;

THEREFORE BE IT RESOLVED THAT the City of Greater Sudbury supports the principles of the Healthy Communities movement and adopts and promotes within its area of competency, public policies and strategies which enhance the overall health status of its population.

Executive Summary:

Today, June 14, marks the opening of the Healthy Places, Healthy People Conference here in Sudbury. This conference will bring together people from all over Ontario who are interested in creating stronger, healthier communities. A special action planning session for Sudbury will take place on Saturday.

Background:

The focus of the Healthy Places, Healthy People conference fits well with Council's stated priorities. At its visioning exercise held on February 8 and 9, 2001, City Council and senior staff of the City of Greater Sudbury adopted the following vision: "The City of Greater Sudbury is a growing, world class community bringing talent, technology and a great northern lifestyle together." Council also set as one of its key priorities for the year, "Adopting and implementing the principles of the Healthy Community. Council wishes to work with the community to develop and support healthy public policy, sustainable environment initiatives and social well-being, putting children first. This will support our

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economic development efforts by keeping and attracting people who want to live in a community with a variety of quality lifestyle amenities and one which offers a supportive environment for people to make healthy lifestyle choices."

In the spirit of "Mapping the Vision" and in support of the Healthy Communities Conference, Council is asked by the members of the Mayor's Task Force on Volunteerism and Community Involvement to consider passing the motion which supports the Healthy Community vision as described by the World Health Organization: ***"A healthy community is a town or village which is constantly improving its physical and social environment and which, using the resources of the community, enables its citizens to help each other carry out their daily tasks and fully develop their potential."***

Item C-25
(Continued)

RECORDED VOTE:

YEAS

NAYS

Bradley
Callaghan
Courtemanche
Craig
Davey
Dupuis
Gainer
Kilgour
Lalonde
McIntaggart
Petryna
Portelance
Gordon

CARRIED

Rules of Procedure

Council, by a two-thirds majority, agreed to dispense with the Rules of Procedure and deal with Item R-1 at this time.

Item R-1
Citizen Appointments

Report dated 2001-06-04, with attachment, from the General Manager of Corporate Services regarding Citizen Appointments was received.

At the City Council meeting of 2001-06-14, two citizens received the required number of votes for appointment to the Greater Sudbury Utilities Inc. The voting process to appoint the remaining two members was continued.

Rules of Procedure

Council, by a two-thirds majority, agreed to dispense with the Rules of Procedure while voting continued and deal with Item R-4, Healthy Community, Item R-2, Development Liaison Advisory Panel and Items C-1 to C-27, Consent Agenda, during the voting process to appoint the remaining two members to the Greater Sudbury Utilities Inc.

Item R-4
Healthy Community

Report dated 2001-06-14 from the General Manager of Citizen & Leisure Services regarding Healthy Community was received.

The following resolution was presented:

2001-306 Craig/McIntaggart: WHEREAS the City of Greater Sudbury is committed to helping all its residents attain an optimal quality of life and enjoy our great northern lifestyle;

AND WHEREAS the overall health status of the population is determined by such broad social variables as income, education, housing, recreation, transportation, security, health care and environment;

Item R-4
(Continued)

AND WHEREAS the City of Greater Sudbury can influence the determinants of healthy communities directly and indirectly by:

adopting a broad policy approach to health which examines how overall municipal policies can affect the health of the community

encouraging municipal departments to work individually and collaboratively to establish policies and procedures which promote health in the broadest sense;

and ensuring full community participation in decisions that affect health;

AND WHEREAS the World Health Organization's Healthy Communities project provides a framework for promoting community health through joint action of governments, agencies and residents;

THEREFORE BE IT RESOLVED THAT the City of Greater Sudbury supports the principles of the Healthy Communities movement and adopts and promotes within its area of competency, public policies and strategies which enhance the overall health status of its population.

CARRIED

Item R-2
Development Liaison/
Advisory Committee

Report dated 2001-05-15 from the General Manager, Economic Development and Planning Services regarding Formalize Development Liaison/Advisory Committee was received.

The following resolution was presented:

2001-307 Courtemanche/Craig: WHEREAS a Development Liaison Advisory Panel was established in Council's Procedural By-law (34.3) for the 2001-2003 term;

NOW THEREFORE BE IT RESOLVED THAT Council approve the Development Liaison Advisory Committee as that advisory panel to Council with the mission, purposes and membership as outlined in the staff report dated May 16th, 2001.

CARRIED

PART I
CONSENT AGENDA

The following resolution was presented to adopt Items C-1 to C-27 inclusive, contained in Part I, Consent Agenda:

2001-308 Kilgour/Dupuis: That Items C-1 to C-27 inclusive, contained in Part I, Consent Agenda, be adopted, with the exception of Item C-25, otherwise dealt with.

CARRIED

HEALTHY COMMUNITY POLICY STATEMENT

The City of Greater Sudbury supports the principles of the Healthy Community and promoted within its area of competency, public policies, and strategies which enhance the overall health status of its population and the sustainability of the community as a whole.

It is recognized that balanced economic, environmental, and social factors will contribute to this goal.

The Healthy Community Strategies were developed with the following **guiding principles**:

-  Embrace diversity, and respect cultural and linguistic needs of the population
-  Build capacity, encourage community participation and foster social inclusion
-  Empower the community to take ownership of their health and well-being
-  Allocate appropriate resources for project sustainability
-  Support and acknowledge existing and ongoing programs
-  Inspire individuals and the collective community
-  Foster an environment that promotes learning
-  Build on the strengths and learn from mistakes
-  Recognize and celebrate progress and achievements
-  Nurture and appreciate relationships and partnerships that develop
-  Find solutions, not treatments
-  Remain realistic and maintain a positive outlook of the future

Overview

The Council of the City of Greater Sudbury is the governing body for the Healthy Community Strategy (HCS). The Healthy Community Cabinet, the functional body for the HCS was created by Council to lead the development of a Healthy Community, one of the strategic priorities of the Council of the day. The Cabinet is comprised of community leaders that share in the desire to make the City of Greater Sudbury a healthier community in which to live.

Three sub-committees have been established to complete the tasks delegated by the Cabinet:

Broad Implementation Team (Coordination Team) – working in conjunction with the Communications and Research sub-committees, the Coordination team will ensure that the work of the Healthy Community Cabinet is carried out and communicated appropriately.

The Communications Sub-Committee – working in conjunction with the Coordination and Research sub-committees, the Communications sub-committee will be responsible for the development, implementation and management of the Healthy Community social marketing, public awareness and public education initiatives, and

The Research and Evaluation Sub-Committee – working in conjunction with the Coordination and Communications Sub-committees, the Research and Evaluation sub-committee will be engaged to guide and support the development, implementation and evaluation of the HC/RCE practices and ongoing surveillance and best practices research.

The work of the Healthy Community Cabinet is driven by four pillars and the sustainable development challenges that are associated with each pillar.


Human Health and Well-being	Environmental Sustainability	Economic Vitality	Social Capital
<ul style="list-style-type: none">•Health Status•Health and Safety	<ul style="list-style-type: none">•Impaired ecosystem•Lake water quality	<ul style="list-style-type: none">•Out-migration•Unemployment•Arts and Culture facilities/promotions•Infrastructure deficit	<ul style="list-style-type: none">•Homelessness•Family poverty•Educational attainment

New Projects and Initiatives

The projects and community initiatives that are to be considered as Healthy Community Initiatives will be related to the guiding principles and will be selected based on their ability to address the sustainable development challenges illustrated above.


The primary consideration for any project or initiative for the Healthy Community Strategy is its relevance to the principles, pillars and challenges as outlined above. The Cabinet will strive to support projects/initiatives that are reflective of these core elements and maintain responsiveness to the community and the community's needs.


The initiatives that have been undertaken or are ongoing include, but are not limited to:


 The Healthy Community Charter: The Healthy Community Cabinet produced the Charter which cites the vision and recommends actions and efforts to achieve a healthy sustainable community be focused on four areas: Active Living/ Healthy Lifestyle; Natural Environment; Civic Engagement/ Social Capital, and Economic Growth. The Charter was approved unanimously by City Council on October 11, 2006.


 Regional Centre of Expertise (RCE) on Education for Sustainable Development designation: An RCE is a network of existing formal, non-formal and informal education organizations, mobilized to deliver education for sustainable development (ESD) to local and regional communities. A network of RCEs worldwide will constitute the Global Learning Space for Sustainable Development. RCEs aspire to achieve the goals of the [UN Decade of Education for Sustainable Development](#) (DESD, 2005-2014), by translating its global objectives into the context of the local communities in which they operate.


In recognition of the importance of using formal, non formal and informal learning as a means to working towards a healthy and sustainable community, the Healthy Community Cabinet sought the identification of Greater Sudbury as an RCE. The designation was formally approved by the Ubuntu Committee of Peers for RCEs at their first meeting in Paris on December 5, 2006.

 The Healthy Community Lenses: A healthy community and RCE lens were developed to recognize the contribution of individuals and organizations in their efforts to make Greater Sudbury a healthy, sustainable community. The approval process of the completed lenses ensures that the project or initiative being recognized falls within the scope of the Healthy Community Charter. The Healthy Community Lens has been crafted to assist the community in effectively presenting projects that may meet Healthy Community criteria. . The Co-ordination Team is responsible for reviewing lenses completed by the community, and recommending acceptance of projects to the Healthy Community Cabinet.


 Social Marketing Campaign: The community public education program will be an important component of the healthy community initiative. The social marketing campaign will consist of messaging based on the twelve sustainable development challenges identified. The healthy community website has been developed, which is an electronic database for all documents and publications pertaining to healthy community initiatives. An effective public education program can empower citizens. A more knowledgeable public will create a healthy community culture and will help ensure the sustainability of this initiative.


 Healthy Community Recognition Awards: Creating a healthy community involves everyone's participation. The awards were established as a means of highlighting and celebrating accomplishments, progress and results achieved by the citizens of Greater Sudbury producing an enhanced quality of life in the community.


 Healthy Community Annual Event: Once a year a community based event takes place. Members of various organizations are invited to take part. A keynote presentation is made based on one of the twelve sustainable development challenges. The Healthy Community Recognition Awards take place at this annual event.

 Terms of Reference for the Healthy Community Cabinet, Pillar Leads and Sub-committees: Terms of reference have been developed for the Healthy Community Cabinet and the three Sub-committees to ensure the goals and objectives of the Healthy Community Strategy and Charter are met.

The Pillar Leads signed a Memorandum of Understanding on January 14, 2008 to: develop action plans that include support of programs and activities that address the healthy community initiative sustainable development challenges; wherever possible, contribute to public understanding and awareness of the healthy community strategy/ RCE activities; liaise with other lead agencies, the Healthy Community Cabinet and community stakeholders to insure that the activities of the Greater Sudbury Healthy Community Cabinet / RCE are complementary; and report on activities and outcomes of all HCC/RCE programs and initiatives.

 United Nations University RCE Bulletins: The RCE bulletin, produced every three months, carries news of RCE activities and upcoming events from around the world. Although aimed at the RCE network primarily, the bulletin also demonstrates the broad scope of the RCE global community's work. Requests are made to healthy community cabinet members for articles and pictures to include in the bulletin.

 Public Participation Policy: the Public Participation Policy is intended to provide a framework for the City of Greater Sudbury to engage its citizens in local decision-making. One of the main goals of this policy is to ensure that civic engagement activities are given consideration throughout the corporation as well as ensure that citizens can initiate civic engagement activities through a number of available entry points. This policy recognizes, unless otherwise stated by law or regulations, that it is the responsibility of the City of Greater Sudbury (Council and Administration) to assess opportunities for public engagement.

 RCE-ESD Thematic Discussion – At the 4th International RCE meeting in Montreal thematic discussions took place in the areas of Health, Biodiversity, Ecosystems, role of higher education institutions, Youth, better schools for ESD, e-learning, Poverty & Environment, and Climate Change. RCE Greater Sudbury participated in the Health & ESD area and acted as a co-moderator with RCE Penang. Dialogue focused on common RCE challenges such as health promotion and infection control, the target sectors being schools, children and families.

Potential pilot programs in the respective RCE areas were discussed. Expected outcomes would be local actions around common matters of infection control and health promotion, utilizing indicators to measure outcomes.



Sustainability - Recognizing the Healthy Community priority of the City of Greater Sudbury Councils, sustainability of the initiative will be attained through;

1. Official Plan
2. Healthy Community Initiative Fund
3. Public Participation Policy
4. Healthy Community Recognition Awards
5. Healthy Community Cabinet advisement to city council
6. Healthy Community Policy Statement and Healthy Community Strategic Plan updated every four (4) years.
7. Community Action Networks (CANs) and their terms of engagement.