

Community Delegation to the Operations Committee

January 9, 2011

Continuing to improve transit service in
Greater Sudbury



Coalition for a
Liveable
Sudbury

Improving transit service...an ongoing goal of Sudbury Transit and...

- part of the Healthy Community Strategy
- part of the Sustainable Mobility Plan
- an EarthCare Sudbury Local Action Plan action
- consistent with our Official Plan
- consistent with: “2010 Audit Of Greater Sudbury Transit Services -Conventional Transit”



- discussions on transit for transit users,
- research and discussions on transit contributing to the Sustainable Mobility Plan
- an unconference of local groups working on active transportation.

Emerging from these informed discussions and research, a number of clear priorities were identified:



1. Review the current system and implement best practices

- making routes and schedules more efficient for riders

Transit riders rely on transit to get to work, school, and appointments on time

MOBILITY HUB OBJECTIVES

SEAMLESS MOBILITY

1

Seamless integration of modes at the rapid transit station.

2

Safe and efficient movement of people with high levels of pedestrian priority.

3

A well-designed transit station for a high quality user experience.

4

Strategic parking management.

PLACEMAKING

5

A vibrant, mixed-use environment with higher land use intensity.

6

An attractive public realm.

7

A minimized ecological footprint.

SUCCESSFUL IMPLEMENTATION

8

Flexible planning to accommodate growth and change.

9

Effective partnerships and incentives for increased public and private investment.

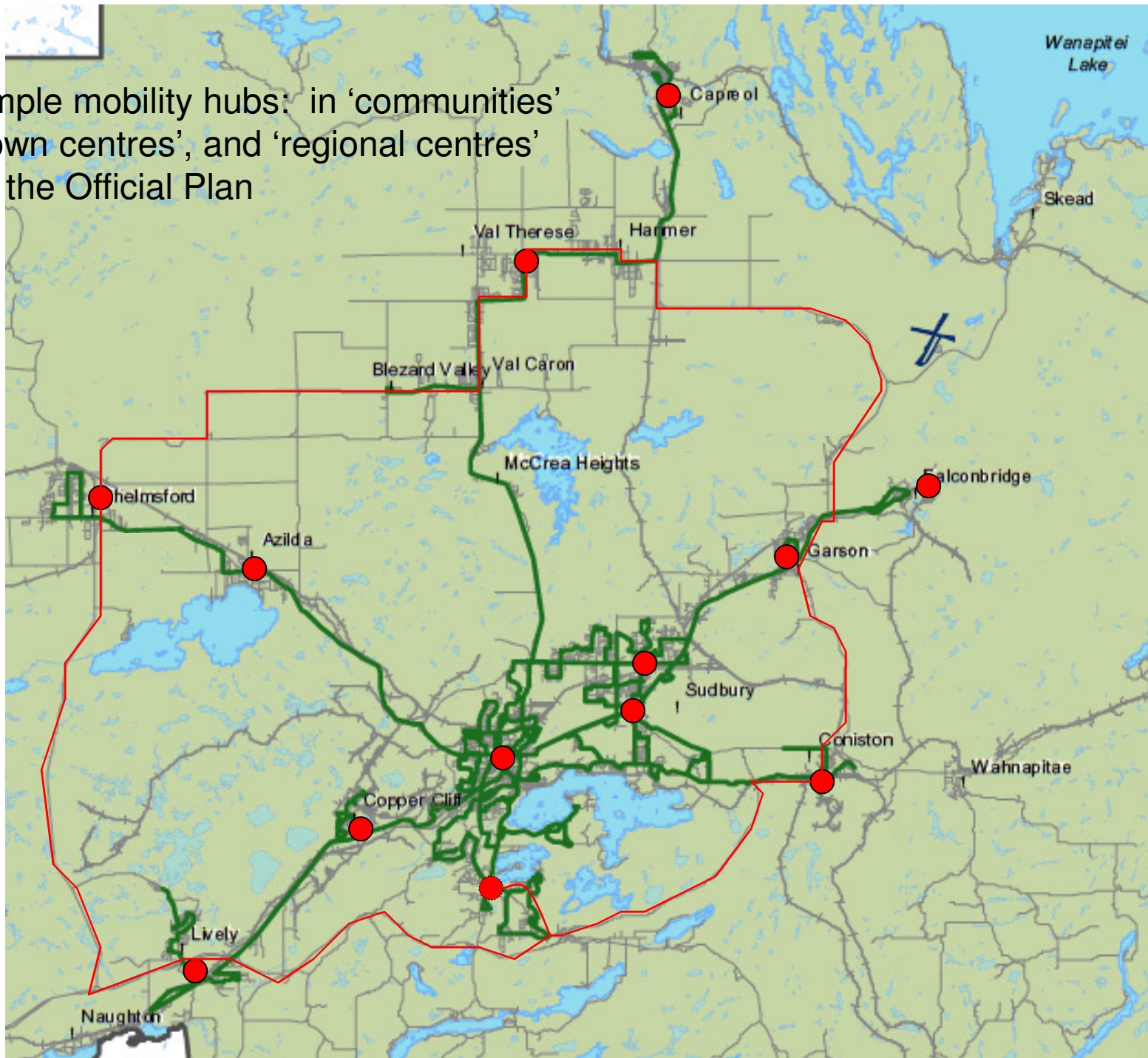
2. Mobility Hubs

- Creating transit hubs in town centres and regional centres
- Higher density, mixed use development that supports high levels of transit service

Traveling within and among communities

Mobility hubs consist of major transit stations and the surrounding area. They serve a critical function in the regional transportation system as the origin, destination, or transfer point for a significant portion of trips. They are places of connectivity where different modes of transportation – from walking to biking to riding transit – come together seamlessly and where there is an intensive concentration of working, living, shopping and/or playing. – from Metrolinx

- Example mobility hubs: in 'communities' or 'town centres', and 'regional centres' from the Official Plan



3. Wayfinding and information



- Schedules and maps at transit stops, in terminals, and on busses
- Route maps that relate to street maps
- Accessible, clear information on transit policies

Knowing how to get to your destination



3. Accessible and flexible fare system

NEW MAY 5, 2007
WEEKEND FAMILY
ONE DAY

DRIVING AHEAD



St. Catharines Transit

\$6.

BUS PASS
Valid ONLY Saturday, Sunday or on any Holiday service schedules.
Get your pass from your bus operator, Downtown Terminal or Pen Centre customer service.

Shopping, Movies, etc ...

- Unlimited travel for the day.
- For up to 2 adults and 3 children.
- To be valid, minimum 1 adult and 1 child. Put ticket stub side of pass along with \$6 in the fare box.
- For each additional ride that day, show your driver and retain the left side of pass to validate.
- Pass has no cash value.

\$AVING\$ ALL DAY
5 PEOPLE for 6 bucks

FOR ALL YOUR TRANSIT INFORMATION
www.yourbus.com — 905-687-5555

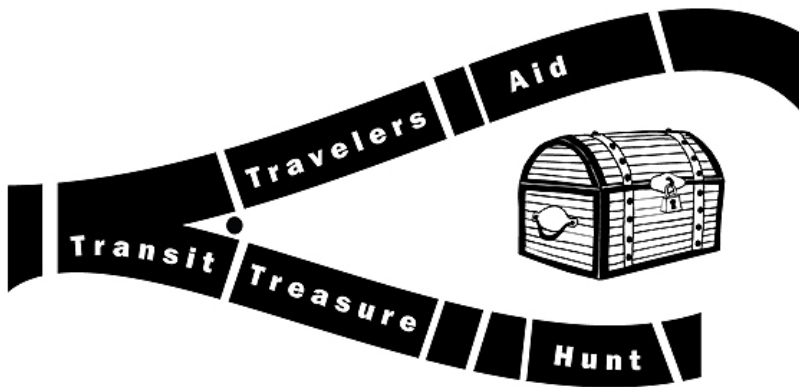
- E.g. Family fares, day and weekend passes, extended transfers, free fares for certain times and/or rider groups

*Making it accessible,
making it easy.*

5. Action plan to increase ridership

- Meeting riders needs
- E-passes
- Educational partnerships
- Bus events

Growing ridership



Two additional recurring topics:

- *feeling safe in the transit centre downtown*
- *accessibility to transit stops: e.g. snow removal, safe pedestrian access*



Recommended follow-up actions:

1. The Operations Committee and Sudbury Transit work together with the Sustainable Mobility Advisory Panel to act on the above priorities.
2. Include transit users in decisions.
N.B. Friends of Sudbury Transit is a new citizen's group advocating for the needs and concerns of transit users in Greater Sudbury.
3. Make plans to increase ridership and improve service publicly available, with annual progress reports and updates.
4. Take a bus challenge: members of the Operations Committee, members of Council, and managers in the Transportation Services Department use public transit to meet their typical transportation needs for at least one day, and preferably 1 week or longer.

Thank-you



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