





ANOVERVIEW

The School

The Selection Process

The Market Site

Related Issues



PEOPLE&PROGRAM

400 students plus 40 faculty and staff

4-year undergrad + 2-year graduate program

Opportunity to study in both French and English

Co-op program



THEPLACE

75,000 sq. ft. building

30,000 sq. ft. outdoor work and exhibition space

Open and accessible by the community.



PROJECTTIMING

Site decision Fall 2011

Construction start 2013

Early start of the school program Fall 2013



SITESELECTION

Requirements for a preferred site:

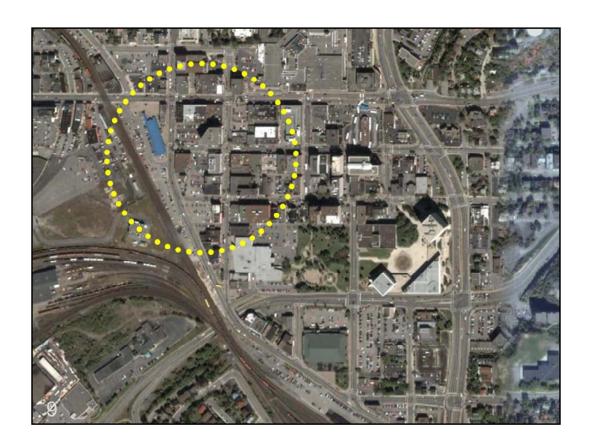
Within the downtown
Site area of a minimum of 60,000 sq. ft.
Proximity to public transit
Capability to house the first class
Good visibility and a strong presence
Project schedule & budget

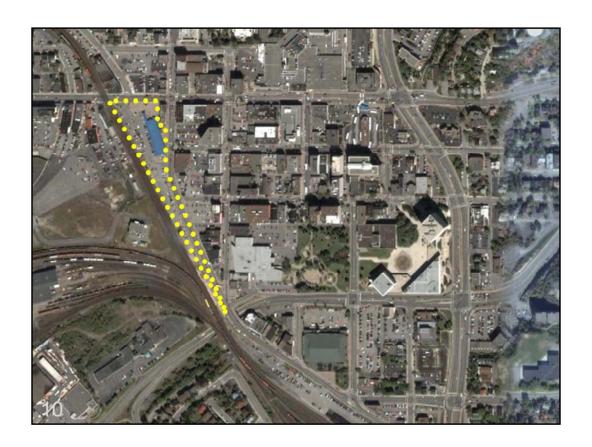


SITESELECTION

Stakeholder consultation

Community consultation







WHY THE MARKETSITE

In the downtown core
Elm St. is strategic
Site area
Meets the early start schedule
Existing building maintained
Strengthens the west-end
Meets the timelines and budget



MARKETSITE

The Project Steering Committee recommended to the University the Market Square site as the preferred site.



What are the keys to success for a community market?



MARKETSITE

Historical Value and Investment

The building will be maintained and enhanced

Allows for the first class to begin in Fall of 2013



MARKETSITE

Parking impact to be determined

Many students will walk or use public transit

Parking on the Energy Court lands will be more attractive

Development will fit with the long-term parking strategy



CONCLUSION

The School's goal is to have a positive impact on the downtown.

A successful school + A strong community market