



#### Mission

To promote the health, safety and welfare of youth by removing social and economical barriers faced by families.

 To reach out to the most vulnerable members of our society, guiding them towards happier, healthier and more productive lives.



### **Objectives**

To promote health, safety and welfare among Canada's youth.

 To teach parents and children the importance of goal setting, goal achievement and motivation.



To foster caring and sharing within the community.

To reach the most vulnerable members of our society; guiding them towards happier, healthier, and more productive lives.



### HISTORY

 The Human League Association became incorporated as a registered non-profit organization in 1996.

 The initial concept for the organization was to feed hungry children in our community.



### PROGRAMS

The Breakfast Club for Kids & Nutrition Program

P.L.A.Y. Program (Positive Leisure Activities for Youth) JumpStart













We currently have 23 Breakfast and Snack Programs in area schools and community groups in the Sudbury – Manitoulin District.

We provide approximately 4,500 breakfast and snacks each school day.

Our program relies solely on a strong volunteer base of approximately 250 volunteers, donating 38,000 hours per year.

 We also follow strict guidelines enforced by the Ministry of Children and Youth Services, which adheres to Canada's Food Guide.

# The Importance of this program

- 42% of students do not eat a nutritious breakfast before heading to school in the morning.
- 1 in 5 children in Canada do not get the 5 to 10 recommended servings of fruit and vegetables required daily.

Research shows that kids who eat a nutritious meal perform better in school.

 Children who don't get enough to eat are more tired, have a shorter attention span and don't learn to solve problems as well.

# **Statistics and Facts**

 Last year alone, we helped served over 444,201 meals to area children in the school year.

Since its inception, we have put over 6 million dollars back into our community through the Nutrition Program.

It costs is \$1.00 per meal, per day.



- Alta Centre
- Chelmsford Valley District Composite School
- École Secondaire MacDonald-Cartier
- Gatchell Senior School
- Lively District Secondary School
- Northeastern Elementary School
- Sacred Heart Elementary School
- A. B. Ellis
- Cyril Varney
- ICAN
- Little Current Public School

- Sudbury Secondary School
- St. Joseph's Anishnabek School
- Bishop Alexander Cater
- Ernie Checkeris Public School
- St. Charles College
- St. Benedict Catholic Secondary School
- St. Anne Catholic School
- Wembley Public School
- St. Charles Elementary
- St. Mary's Capreol
- C.R. Judd
- St. Albert Adult Learning Centre



## THE P.L.A.Y. PROGRAM POSITIVE LEISURE ACTIVITIES FOR YOUTH





- P.L.A.Y. stands for Positive Leisure Activities for Youth.
- P.L.A.Y. assists low-income families with the cost of registration fees and equipment for their children to enroll in art, culture and sport programs.

Positive recreation builds self-esteem, develops friendships, lets children and youth explore new interests and have fun.

 Families applying to P.L.A.Y. must reside in the City of Greater Sudbury.

# P.L.A.Y Achievements

- We are affiliated with over 60 corporate and non-profit organizations that supply their services at a reduced cost to our program.
- P.L.A.Y. program was the 2005 recipient of the Provincial Trillium Award of Recreation as the #1 community children's activity program.
  - In 2007, *RBC* donated \$100,000 over three years.
- In 2010, RBC donated \$50,000 over the two years.
- Over 4,800 children have been sponsored, since P.L.A.Y. began in 2001.
- We are also the local receiving agency for the Canadian Tire Jumpstart Program.

# How P.L.A.Y works

 P.L.A.Y. helps children from birth, up-to and including age 18.

 P.L.A.Y. will cover costs of up to \$200 per child, per year to ensure that we can reach more children.

 To be eligible, the child must not currently be enrolled in a sport or activity.

 To qualify for funding, the parent or guardian must fill out an application which includes their financial information.

