

CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION GSDC Regular Meeting of July 24, 2019

Motion 2019 - 055

Moved by:

BRENT B

Seconded by:

| BRENT B

WHEREAS Science North is a significant contributor to the growth of Greater Sudbury and the primary economic driver for tourism; and

WHEREAS the renewal and expansion plans for of both Science North and Dynamic Earth are required to achieve the goals of their recently launched five year strategic plan; and

WHEREAS the Greater Sudbury Development Corporation Board provided approval for funding in support of Science North's *Big Change*, *Big Impact* initiative in June 2018 through Motion 2018-045 with a contribution of \$750,000 from the Community Economic Development Investment Fund; and

WHEREAS Science North has outlined a singular opportunity to advance the Signature IMAX film project specifically in 2019 as a key component of the *Big Change, Big Impact* initiative; and

WHEREAS this IMAX project with Dr. Jane Goodall presents a singular and timely opportunity for Greater Sudbury to share its unique regreening story on an international stage and with a global ambassador renowned for her environmental message;

THEREFORE BE IT RESOLVED that the City of Greater Sudbury Community Development Corporation support the Science North Signature IMAX Film project with a contribution of \$500,000; and Condition of a Condition of Funding of Funding of Funding of Funding of Sciences of Sci

THAT Science North agrees to feature the Sudbury Regreening Story as a component of the both IMAX film and the website and other collateral associated with the film, with footage to be made available for use by the City in economic development and promotional opportunities; and

FURTHER, that the City of Greater Sudbury and the CGSCDC be recognized at any events associated with the implementation of the project, and that the City of Greater Sudbury logo be supported and used on all of the associated communications materials.

Chair of the Meeting