

Curling in the City of Greater Sudbury





State of Curling in the CGS

The **Provincial Benefit** – a
Punitive Fee on Not for Profits

7 Curling Clubs in City of Greater Sudbury

- 2 Municipally owned clubs – Onaping and Falconbridge
- 2 smaller clubs Coniston and Capreol – too small for Provincial Benefit to apply
- The Big Three – Copper Cliff, Idylwylde, Sudbury adversely affected by the **Provincial Benefit**



[Clubs]

- Between 7 clubs, 28 sheets of ice
- More than on Prince Edward Island
- Used extensively by thousands of Curlers from October to April annually
- These curlers in all age groups, juniors, adult, seniors and now even a wheel chair league

[Curling in Sudbury]



Brief History of Sudbury Curling

- Rich history
- 1983 hosted the Brier
- 2001 hosted the Scott Tournament of Hearts
- Sudbury well represented in recent past at Brier with Tim Phillips and Mike Jakubo competing twice each in past 10 years

[History cont'd]

- Well represented at provincials and nationals in juniors ladies – Kendra Lilly Rink
- Nationals in seniors and mixed events over the years
- Provincial Scotties annually including this year this past weekend –Tracey Horgan Rink

Value of Curling – Sports Tourism

- In CGS – Big Three bring in **1200** overnight stays in the CGS on average annually
- Ministry of Tourism in 2008 est. value of each overnight stay in Sudbury at \$222.00 per night
- Curling injects approximately **\$266,000** to local economy annually

[Value Cont'd]

- But when we host National events such as Canadian Mixed Nationals this year those numbers change to **\$634.00/night** due to out of province visitors
- With approx 150 competitors, family and fans, officials and media for 7 days of competition – injects a possible **\$6,650,000** into our economy

[Curling in Sudbury]



[Ice Making]

- Production and Maintenance of artificial ice is the most expensive recreational service a municipality can provide its citizens
- Municipal arenas run high deficits
- Acceptable to municipal governments
- Accepted standard in Ontario that break even user fees are prohibitive to user groups so deficits are spread across the tax base

[Ice Making]

- Curling Clubs have always operated on a cost recovery basis through rentals, user fees and advertising
- Until the **Provincial Benefit**....

[Provincial Benefit]

- A 25% Surcharge applied on high energy users – above a certain number of kilowatts consumed
- Seems to apply locally to those clubs with 5 or more sheets of ice – the Big Three
- Approximately \$1200.00 - \$1600.00 per month per club affected

[Provincial Benefit]

- This Fee does not seem to apply to the so called ***MUSH*** Group in Ontario
- CGS does not seem to pay it on its arenas
- This fee has prevented some clubs from being able to meet tax deadlines in the past and may affect same in the future

[THE ASK]

- ***\$3.00 and Staff time*** to protect \$260,000 annual Sports Tourism dollars
- Direct staff to consider “buying” the Big Three Clubs’ Ice Plant/Hydro Accounts
- If CGS owns these accounts the Provincial Benefit should not be charged to those account

[How it Works]

- City owns the hydro accounts
- Clubs responsible to operate, maintain and repair or replace (if necessary) the ice plants
- Clubs “lease” back the plants for the value of the monthly Hydro bill – less the Provincial Benefit (since it should not apply)

Benefits to Clubs and Community

- No Provincial Benefit
- Saves \$ equal to property taxes annually
- Ensures continued sustainability of clubs
- Continued health and cultural benefits to community

[Benefit to CGS]

- Maintains tax revenue from Clubs
- Can boast these clubs amongst all of them as valuable recreational services to the community
- Protects \$260,000 annually to the Sports Tourism economy
- Continues to allow volunteers to bid for larger events that bring in significantly larger amounts – Canadian Mixed in November 2011 and a present bid being placed for 2012 Scotties

[Questions

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