



Downtown Village  
Development Corporation

August 25<sup>th</sup>, 2010

Mr. Bill Lautenbach,  
General Manager, Growth and Development  
City of Greater Sudbury  
PO Box 5000, STN "A" 200 Brady St.  
Sudbury, ON P3A 5P3

Re: City of Greater Sudbury Parking Strategy

Dear Mr. Lautenbach,

This letter will serve as a formal follow-up to your recent telephone conversations with the Downtown Village Development Corporation regarding the construction of a strategically-located multi-tier parking structure in Greater Sudbury's downtown core.

The issue of downtown parking has become more critical now with the loss of the parking spaces incurred by the construction of the new Shoppers Drug Mart at the corner of Elm St. and Froot Rd., as well as the loss of parking spaces in the Rainbow Centre Parking facility to private tenants. Furthermore, with an increasing interest in downtown living, there is a strong need for downtown parking that meets the needs of citizens around the clock, not just during business hours. We are presently attempting to assist a property owner on Elgin St. who has recently completed some new residential units but is experiencing difficulty in finding parking options for her prospective tenants.

We believe that the lack of adequate convenient parking is a major ongoing inhibitor of business attraction and residential growth in the Greater Sudbury's downtown. A tiered parking structure would further serve to free up some of the existing downtown parking lots for multi-use redevelopment opportunities which would, ideally, include upper storey residential units.

DVDC has made contact with senior management of two strategically located and privately owned downtown parking lots and has discovered that there is strong interest in exploring options for redevelopment of these sites into multi-use developments which could include a multi-tiered parking component along with street level retail spaces.

With this in mind, the Downtown Village Development Corporation would like to request a meeting with yourself and other city representatives to discuss the feasibility and the design and location of a multi-tier parking structure in the downtown core.

Sincerely,

John Arnold,  
Chair, Downtown Village Development Corporation  
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