



Art Gallery of Sudbury

Room to Grow

Alan Nursall
Chair, Board of Directors
AGS



The arts define us. They give depth and meaning to our lives. Their intrinsic values celebrate our humanity, broaden our horizons, demonstrate our openness.



They enhance
our children's
experience of
the world,
their curiosity
and their ability
to learn.

They form an important segment of our economy.

Internationally, our arts and artists promote Canada's reputation for excellence, innovation and creativity.

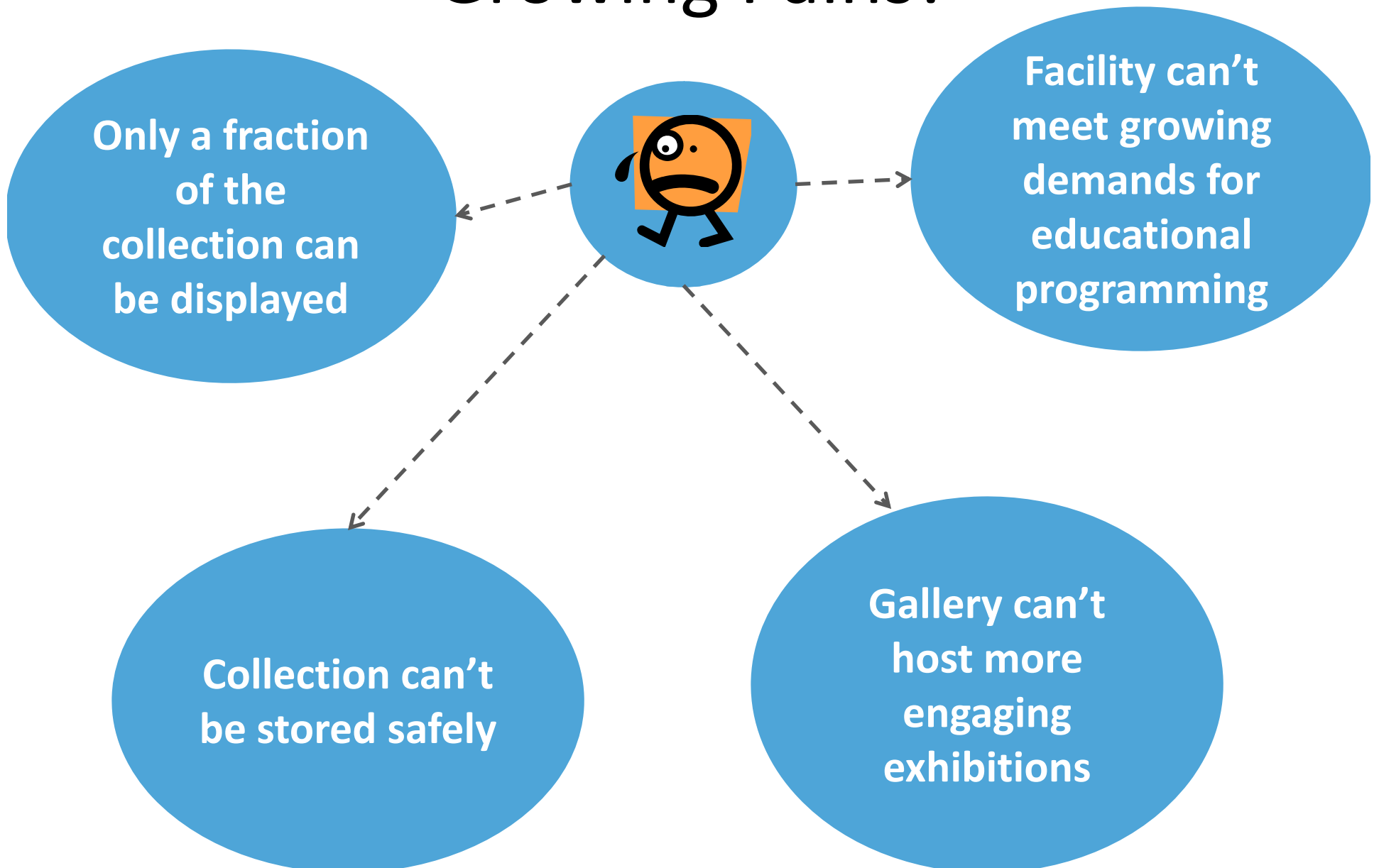


- The Canadian Arts Coalition Report, 2006

The Art Gallery of Sudbury

- ✓ More than 11,000 visitors in 2008-09
- ✓ Permanent collection includes over 1,500 pieces
 - Artists such as Warhol, Thomson, Morrisseau, Wheale
 - Collection is valued at more than \$3.5 million
- ✓ 8 – 10 varied exhibitions each year showcasing the work of local, national and international artists
- ✓ Over 7,000 people participated in education programs in 2007-08
 - March Break and summer camps
 - School-based art education programs for kids
 - Ongoing hands-on arts learning programs for all ages

Growing Pains!



The Bell Mansion

An extraordinary
heritage site

But ...

Not suitable for
the Gallery's
present or future
needs



- Not enough **space** for display or exhibitions
- Not enough **rooms** for workshops or programming
- Not enough **storage** to safely house the collection
- Estimated cost of renovations: \$1.6 million
- Value of building: \$600,000

The Solution ...



A new,
purpose-built
venue

- Constructed within 3 years
- Landmark in the community
- Attention to durability and environmental stewardship

Advantages of the New Site

Greater display of the permanent collection



- Increased from the current 3,000 to 10,000 square feet
- Allows a greater proportion of works to be seen
- Provides greater value for visitors relative to the price of admission

More space for exhibitions

- New exhibitions to showcase regional art
- “Blockbuster” exhibitions that can be profitably toured across Ontario and/or Canada



More arts learning programs

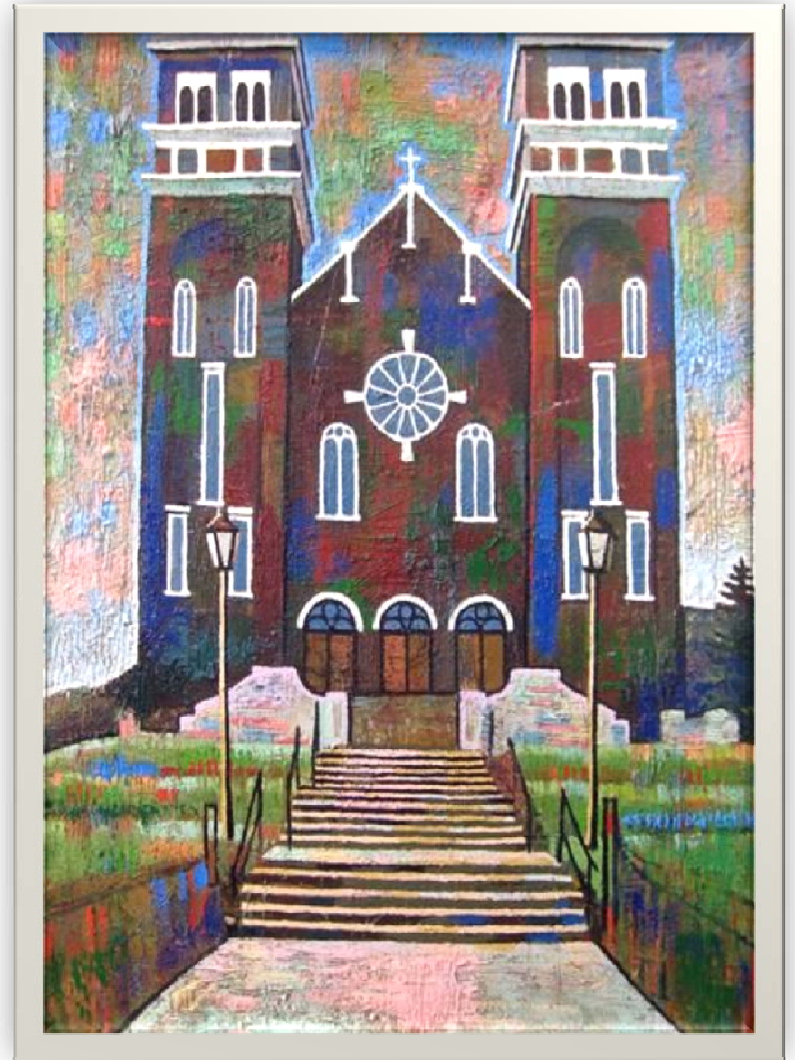
- 4,000 square feet of flexible studio and teaching space



D-KAL
DIGITAL-KIDS ART LAB

More retail space showcasing local artists

- 2,000 square feet of display for local arts and crafts
- Enlarged space for art rental, sales and framing



Frank Danielson
Christ the King Church, 2008
Oil on canvas

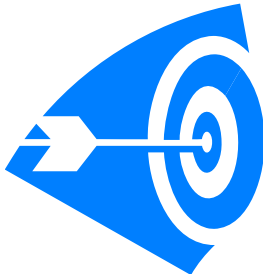
Overall visitor experience

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graph TD; A[Overall visitor experience] --> B[Engaging]; A --> C[Inspiring]; A --> D[Fun];
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Engaging

Inspiring

Fun



Benefits for the Community

- Tourists will stay longer in the region
- Significant employment
- A strong economic contribution to the region
- An enhanced local arts and culture sector
- Meaningful opportunities for volunteering and community engagement
- Civic pride across the City of Greater Sudbury
- A healthy future for the Bell Mansion, including funding for repairs (Art Gallery, City and University involvement)

Funding



Andy Warhol
Dollar Signs, 1981

- Infrastructure stimulus fund opportunities
 - municipal
 - provincial
 - federal
- Capital campaign will also raise \$ from the community

{ an
outstanding
collection }

{ a
destination
attraction
in Northern
Ontario }

“a bold commitment to change”

{ memorable
art
experiences }

{ broadening
the community's
horizons
through the arts }

{ contributing to
Sudbury's social
and economic
well-being }

"I love the Art Gallery because it is a great place. I like my teacher and I like the art!"

- Matthew, Art Start I



“During the years I grew up in Sudbury and while working there as an adult, the [Art Gallery of Sudbury] provided a concentrated view into the unique historical and contemporary art of our own Northern Ontario, as well as a window onto the national and international art world ...

It was an invaluable resource, one which I hope artists and art enthusiasts will be able to access in Sudbury for generations to come.”

– Demetra Christakos
Executive Director, Ontario Association of Art Galleries

