

City of Greater Sudbury Bicycle Advisory Panel

*Presentation to Priorities
Wednesday, June 4, 2008*

*Presentation by BAP members
Nathalie Gara-Boivin & Clee Lieverse*

Benefits of Cycling

- *Cycling addresses the four pillars identified in the City's Healthy Community Strategy:*
 - *Active Living/Healthy Lifestyle*
 - *Environmental*
 - *Economic*
 - *Civic Engagement/Social Capital*



Active Living Benefits

- *Active and sustainable transportation enhances physical, mental, and emotional health.*
- *Meets Canada's recommended physical activity guidelines and reap significant health benefits by walking or cycling 30-60 minutes per day (Health Canada Physical Activity Guide).*
- *Reduces the air pollutants that negatively affect lung and heart health.*



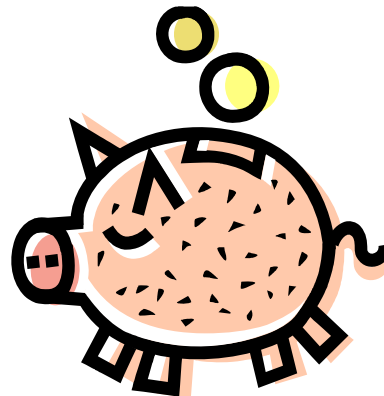
Environmental Benefits

- *Reduces the threat of climate change no greenhouse gas emissions.*
- *Conserves natural habitat. Fewer cars on the road decrease the demand for more roads and parking lots, allowing more land for greenspace.*
- *Driving less reduces the need for non-renewable fossil fuel resources.*



Economic Benefits

- *Cost your pocket book! In 2003, driving a Chevrolet Cavalier per year costs an \$9,525 per year (CAA).*
- *Reduces health care costs for Canadians. It is estimated that transportation-related emissions cost the health care system \$11 billion to \$38 billion between 1997 and 2020 (Transport Canada).*
- *Saves Greater Sudburians tax dollars. Reduces roadway construction and maintenance costs.*



Civic Engagement Benefits

- *Enhances the quality of relationships with the community and environment.*



Mandate

- *The Bicycle Advisory Panel has been established in order to assist Council and staff in implementing a vision for a safe and attractive bicycle transit system that links communities across the City of Greater Sudbury through a network of recreational and utilitarian trails designed to promote alternative non-motorized modes of transport.*

Bicycle Advisory Panel Members

- *Councillor Ron Dupuis*
- *Peter Clark*
- *Carol Coffyn (Rainbow Routes representative)*
- *Nathalie Gara-Boivin*
- *Michel Gravelle*
- *Paul Kontra*
- *Mariana Lafrance*
- *Clee Lieverse*
- *Glenn Murray*
- *Richard Théoret*
- *Jeff Pafford (Community Development Coordinator)*
- *Marie-Lea Bray (Community Partnerships Intern)*
- *David Shelsted (Roads Engineer)*

Objectives

- **Primary Objective #1 - Assist Implementing Route Recommendations**
 - *assist Council, staff, Rainbow Routes in implementing the recommended BAP Bicycle Route System*
 - *review the BAP Route Recommendation Report to check for neglected areas and missing connections*
 - *ongoing communication with Roads & Transportation Department*
 - *identify destination points including recreation facilities, schools, business areas, etc.*
 - *ensure that trails, bike routes and transit systems are integrated*
 - *solicit public consultation regarding the Route Recommendation Report through surveys, Community Action Networks, etc.*

Objectives

- **Primary Objective #2 - Promote Safe Cycling**
 - *to promote safe cycling through the development of a Share the Road campaign and other programs*
 - *conduct helmet safety check sessions-on going*
 - *education regarding bike safety-on going-on going*
 - *'Share the Road' campaign (aimed at both motorists and cyclists)- now*
 - *CAN bike programs (Canadian Cycling Association)*
 - *organize rotating bike rodeos throughout City-Future*
 - *conduct clinics for bike care- Future*
 - *target schools for cycling education-Future*

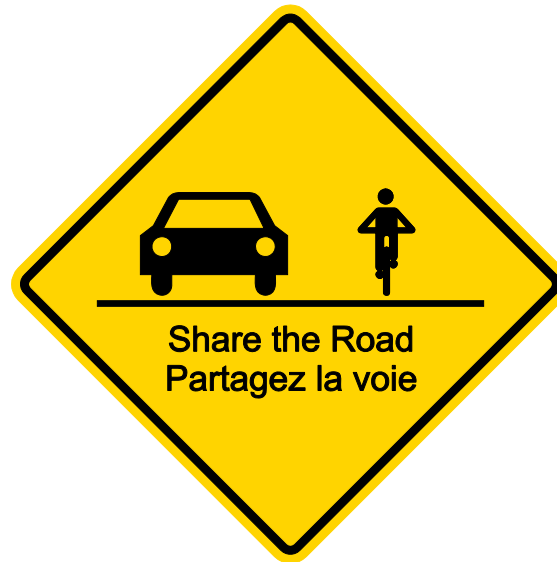
Objectives

- **Primary Objective #3 - Infrastructure/Support Facilities**
 - *develop recommendations for bicycle infrastructure/support facilities such as bicycle racks and storage systems*
 - *develop standards for bike racks*
 - *conduct an inventory of existing bike racks and locations*
 - *work with transit to pilot 'rack and roll' (racks on buses)*
 - *review the existing policy for bikes on transit buses-*
 - *develop a bike exchange / bike share program-future ideas*

Sub Committees

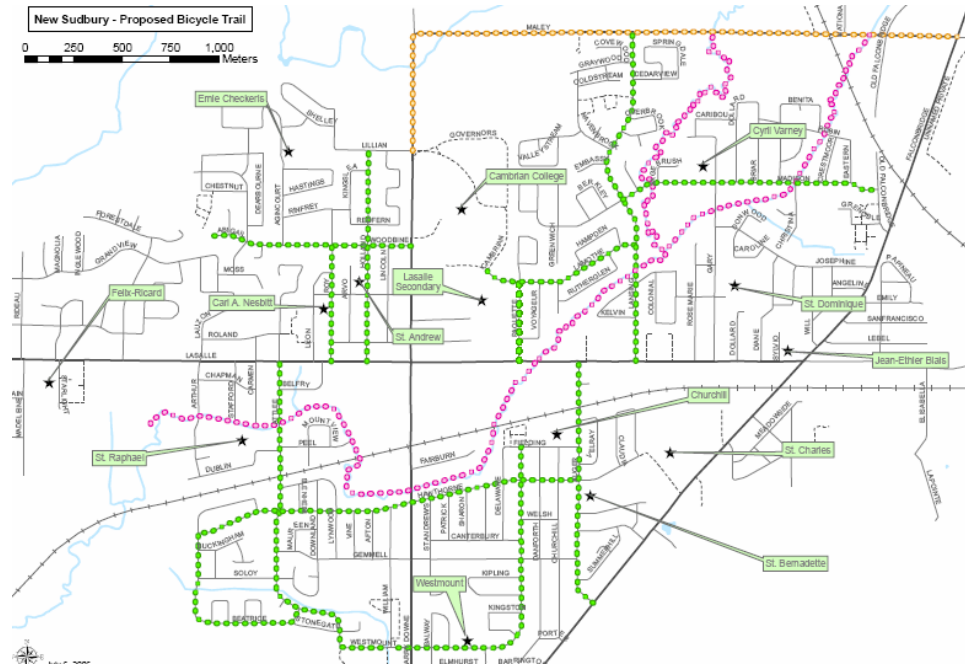


- *Marketing/Share the Road Campaign*
- *Education/Skill Development/Safety/Health Benefits*
- *Infrastructure*



Route Recommendations

- *Developed by 2005-2007 BAP*
- *Reviewing recommendations to improve connections to trails and access to destination points*
- *Community consultation*
- *To form part of larger Active Transportation plan*



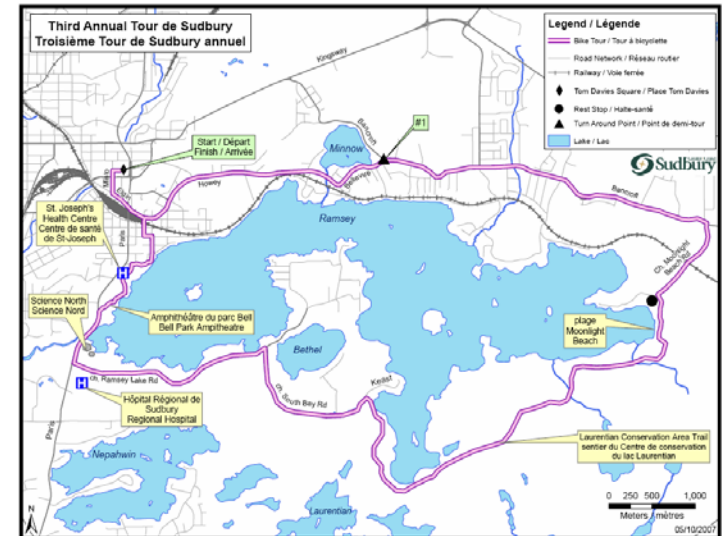
Share the Road Campaign

- *Don't Be A Road Hog!*
 - *Campaign aimed at pedestrians, cyclists & motorists.*
 - *We all walk, bike and drive.
Let's all share the road*



Ramsey Lake Cycle Tour

- 4th Annual Ride Saturday, June 21st
 - 26 km ride around Ramsey Lake featuring bike lanes and trails
 - Purpose is to promote a 'Share the Road' mentality for motorists and cyclists
 - Average of 75 riders at each event



Ramsey Lake Cycle Tour



Ramsey Lake Cycle Tour



Otesha Project

- *Cross Canada cycling and performance tours*
- *Offer workshops on sustainability and social justice issues.*
- *Part of the Ramsey Lake Cycle Tour activities*



Sustainability Joy Rides

- *Monthly rides around Ramsey Lake led by Bicycle Advisory Panel members*
- *Held the last Saturday of every month from May to October*
- *Average of 25 riders each Saturday*

*Sustainability joy ride!
Circuit sans pétrole*



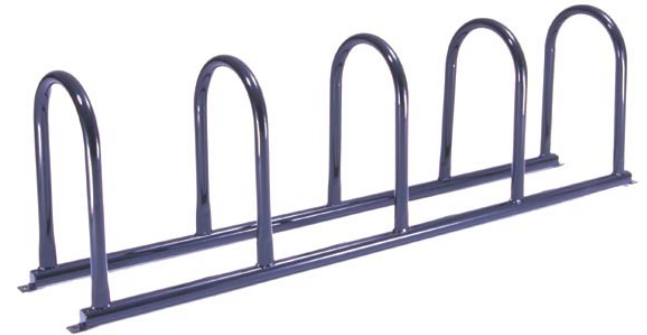
Rack and Roll Pilot Program

- *Pilot program starting June 2nd along route 703 (Valley East, Capreol)*
- *BAP members helping Transit promote use of service*
- *BAP members did demonstrations at Earth Day festivities April 19, 2008*



Bike Parking Inventory

- *Conducting an inventory of City facilities and major destination points with existing bike parking*
- *Developing recommended bike racks and parking solutions for businesses and workplaces*



Bike Parking Best Practices

- *'Bicycles at Rest' a bicycle parking best practices guide*
- *BAP have endorsed the guidelines regarding bike rack choices and site planning*



New Racks at Market Square

- *New bike parking at Market Square installed in May*
- *‘Food themed’ customized racks*
- *Sponsored by Downtown Sudbury, Greater Sudbury Development Corporation, Councillors Landry-Altmann, Gasparini, Caldarelli & Dutrisac*



Out in the Community

- *Assistance with other community events:*
 - *Salon de Livre ride*
 - *Bike rodeos*
 - *Sudbury Rocks!!! Race, Run or Walk for Diabetes*
 - *Additional Rack and Roll demonstrations coming soon...*



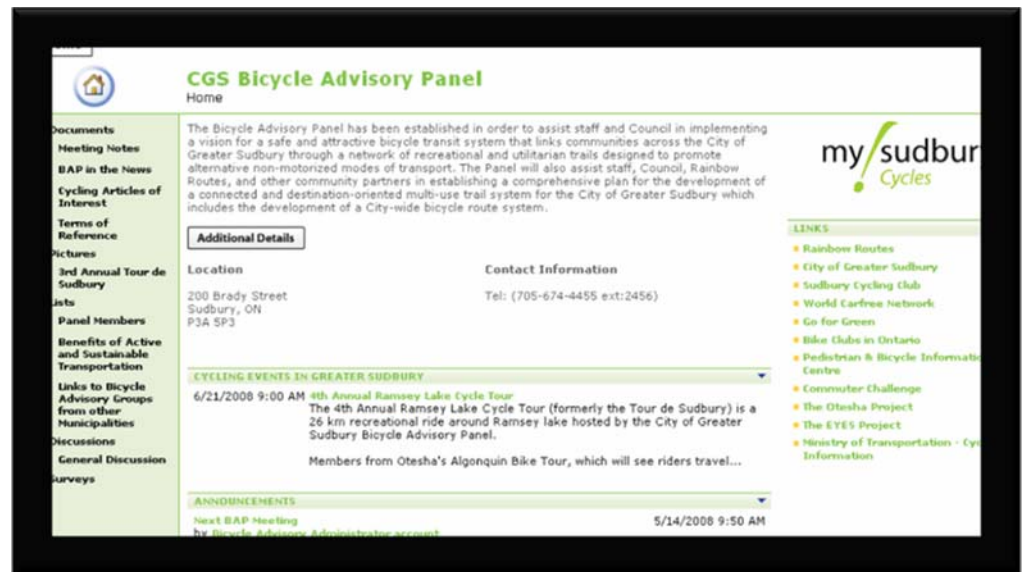
Increasing Knowledge

- *Participation in webinars*
- *Bike Summit 2008*
- *Putting Ontario on Two Wheels Conference*



Bicycle Advisory Panel Website

- www.mysudbury.ca/BAP
- Used to promote upcoming cycling events in City of Greater Sudbury



Next Steps...

- *Finalize Route Recommendations and bring forward for approval*
- *CAN Bike training and education courses*
- *Develop budget recommendations for bike infrastructure*

The Goal... A Bike Friendly Community!



Points to Ponder...

- *“Addressing road congestion by building more roads, is like addressing obesity by purchasing bigger pants”*



- *“Cycling is a measure of the health of a community”*

Thank you!

- *We would be glad to answer any questions that you may have*
- *Please join us for the 4th Annual Ramsey Lake Cycle Tour on June 21st*
- *Registration 9:00am*
- *Start time 10am*

