

For Information Only

2019 Prospectors and Developers Association of Canada Convention

Presented To: Finance and
Administration
Committee

Presented: Tuesday, Apr 16, 2019

Report Date Sunday, Mar 10, 2019

Type: Presentations

Resolution

For Information Only

Relationship to the Strategic Plan / Health Impact Assessment

This initiative aligns with Council's priorities in Growth & Development as related to attracting investment and supporting businesses.

Report Summary

In early March the City participated in yet another successful PDAC (Prospectors and Developers Association of Canada) convention in Toronto. PDAC is the largest annual mining industry conference in North America and is attended by close to 25,000 people from around the world. The City was represented by the Mayor and Cllr. Signoretti, as well as staff from the Economic Development Division.

This year's event saw roughly 90 Sudbury-based mining supply and service companies exhibiting at the tradeshow, and nearly double that number participating in other capacities. The City's presence on the tradeshow floor served as an excellent opportunity to promote the Sudbury as a "Global Mining Hub" and a great place to invest; this was an important initiative in promoting the 350 Sudbury-based firms that constitute our internationally recognized mining supply and services cluster. While in Toronto, City representatives also met with Trade Commissioners and Ambassadors to discuss future incoming and outgoing trade missions to promote Sudbury companies to key international markets.

The PDAC mission culminated in the Sudbury Mining Cluster Reception held on Tuesday, March 5th at the Royal York Hotel. This premier event attracted approximately 400 guests who representing different segments of the mining industry, elected officials, and diplomats, providing them with a unique opportunity

Signed By

Report Prepared By

Liam McGill
Manager of Investment and Business
Development
Digitally Signed Mar 19, 19

Manager Review

Meredith Armstrong
Acting Director of Economic
Development
Digitally Signed Mar 10, 19

Division Review

Meredith Armstrong
Acting Director of Economic
Development
Digitally Signed Mar 10, 19

Financial Implications

Jim Lister
Manager of Financial Planning and
Budgeting
Digitally Signed Mar 29, 19

Recommended by the C.A.O.

Ed Archer
Chief Administrative Officer
Digitally Signed Apr 3, 19

to network and do business.

As our reputation in the global mining industry continues to grow, we are increasingly being asked to host international delegations and this year was no different. On the shoulders of the conference itself, the City hosted international delegations from Denmark, Greenland, Finland, and Australia.

Financial Implications

Expenses for the City's participation in this event were covered by existing operational budgets along with sponsorship contributions from public and private sector partners.