Bart & Company Inc.

MEMO

To: The Councillors of the City of Greater Sudbury

From: Dr. Chris Bart, FCPA, C.Dir

cc: Ed Archer, Ian Wood

Date: March 8, 2019

Re: Strategic Planning Remote Exercise #1 - RESULTS

The Strategic Planning Retreat for the City of Greater Sudbury is fast approaching. Please find attached the summation of all (unattributed) comments and suggestions made by the Mayor and Councillors and the Executive Leadership Team in response to "Strategic Planning Remote Exercise #1". As you will see, the responses received are both substantial and very thoughtful. Thank you for this!

Every individual response was captured and recorded in this summation. "Similar/related responses" were organized into "themes" and "categories" to show a commonality of thinking where one existed. We worked with the CAO and his team to review the groupings and believe the themes will support your discussions on this strategic plan. While there may be different or more grouping categories, we wanted to find a reasonable list that helped maintain the focus on developing your strategic priorities.

You now have the final version of our Report itemizing the responses to the 12 Questions asked. As noted in the report, we will be working with your responses to Questions 1-10A. The balance of the responses are for your information. Council may wish to address this information in future discussions or directions to staff but will not be incorporated into the strategic plan emanating from this process.

IMPORTANT PRE-RETREAT INSTRUCTIONS:

The time frame to discuss this document at the Retreat is very tight. Accordingly, we now need you to **PLEASE** do a few things with it before you arrive at the meeting location. They are as follows:

- 1. **For Question 1 (page 9):** Review the list of **18 organizational VALUES** and select 9 from that list that will guide the BEHAVIOUR of all members of Council and City Employees. Be sure to select 7.
- 2. For Question 2 (page 12): Review the 15 PROPOSED CHANGES TO THE CURRENT MISSION STATEMENT. Select UP TO 5 of the "change statements" that you agree with and that we might use as a starting point for revising the current mission. NOTE: You do not have to select any of the "change statements" if you believe the existing mission should stay as is.
- 3. For Question 3 (page 14): Review the 14 PROPOSED CHANGES TO THE CURRENT VISION STATEMENT. Select UP TO 5 of the "change statements" that you agree with and which we might use as a starting point for revising the current vision. NOTE: You do not have to select any of the "change statements" if you believe the existing vision should stay as is.
- 4. For Question 4a and 4b (page 15): Review the 47 STRATEGIC PRIORITIES. Select UP TO 8 of the "PRIORITIES" that you agree with and which will guide us in our selection of outcome measures and major strategic initiatives.)
- 5. For Question 10a (page 45): Review the 26 OUTCOME SUCCESS MEASURES. Select UP TO 7 of the "MEASURES" that you agree with and which will guide us in our selection of major strategic initiatives.)

<u>PLEASE NOTE:</u> Completing these 5 tasks <u>prior to the retreat</u> IS ABSOLUTELY ESSENTIAL because it will save us a LOT of time and maximize our effectiveness and productivity.

Accordingly, please bring a PRINTED version of this report with you and have it APPROPRIATELY MARKED UP TO INDICATE YOUR PREFERENCES AS REQUESTED ABOVE. Thank you!