



City of Greater Sudbury Website Revitalization Project

Presented to:
Finance and Administration
Committee of Council

Presented by:
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Connecting You, Connecting Us.

How We Got Here



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Goals of the Project



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An Overview of the Project

- 2 years
- 2 public web surveys
- 2 focus groups
- 2 phases
- 2 approved Budget business cases
- 110 staff
- 74% reduction in page numbers



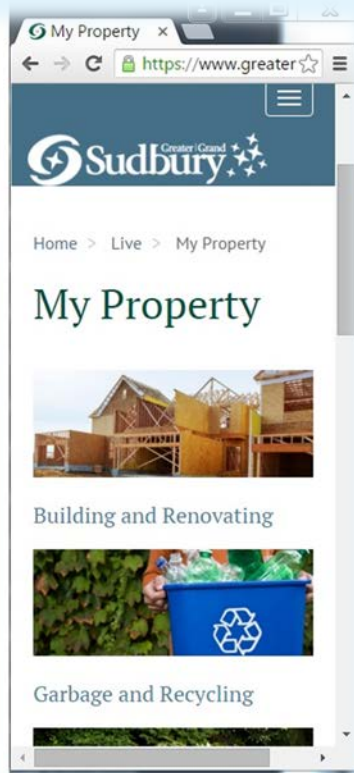
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Phase 1: May 2016 to May 2017

Before



After



Before



After

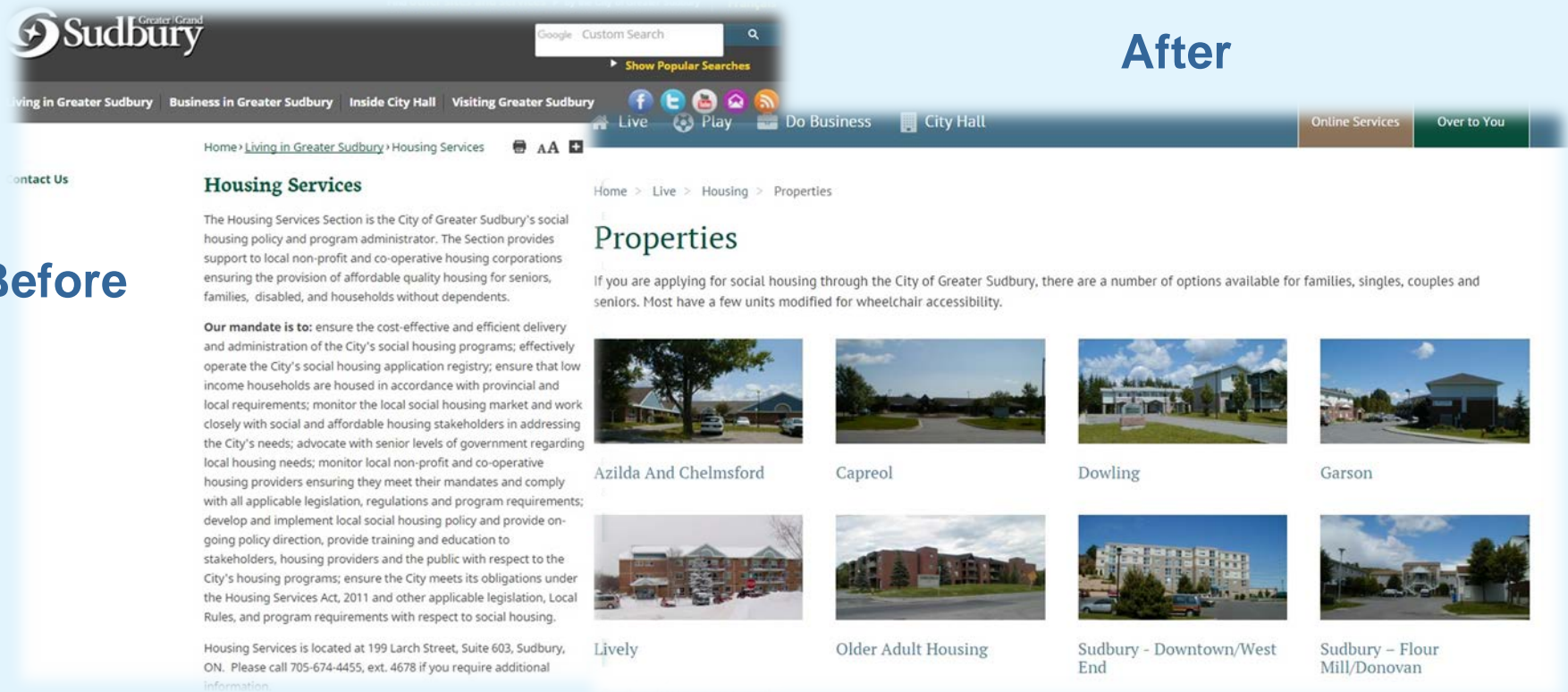


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Phase 2: June 2017 to June 2018

Before



After

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The Results of the Project

It looks great
and is easy to
navigate!

A lot more visually
appealing and just makes
getting the info i need
just faster and less
frustrating

What a fantastic job!
So very impressed

Great job on
the new site.

Nice upgrade from
the old site
overall. Well done
CGS!

Very nice
modules and
use-ability.
Great work!

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Celebrating Success

- Accessibility Advisory Panel
- Mohawk College's Accessible Media Production program
- Gold-Level AVA Digital Award
- Gold-Level Hermes Creative Award
- Mayor's Award of Excellence



AVA DIGITAL
AWARDS

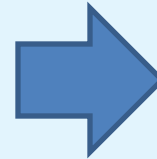


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The Next Steps

Continuous measurement and improvement to meet evolving needs of residents.



Benchmarks

Training

Governance

Feedback

Content

Staff resources

Questions?



Award-winning municipal website that meets the information and customer service needs of residents with clear, consistent, easy to find and easy to understand information.

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