

ANNUAL GENERAL MEETING – ‘DOWNTOWN SUDBURY’ BIA

Thursday, February 22, 2018, McEwen School of Architecture

THE ANNUAL GENERAL MEETING OF THE BOARD HELD AT 5:30 P.M.

J. MACINTYRE IN THE CHAIR.

PRESENT

B. McCullagh, K. MacIsaac, B. Diesinger, A. Vardy, F. Cormier

REGRETS

S. Vincent, J. Browning, A. Gilmore

ALSO PRESENT

Staff: M. Luoma, Executive Director
B. Kuczma, Program Co-ordinator
M. Leblanc, Member Services/Communications Officer
R. Ward, Bookkeeper

Guests and Downtown Members/Partners

WELCOME

J. MacIntyre welcomed Guests and introduced the Board of Directors.

PROJECT UPDATES

J. MacIntyre introduced the following Guests who provided updates of their respective Downtown projects:

- **4th Year Student Urban Design Project – Emilie Pinard** ... An overview of the current project of the students at the McEwen School of Architecture, being done in co-ordination with Prime Real Estate, and focusing on mixed use development opportunities at two sites in the core. Some of the students were present, with their models, to chat with attendees both prior to and following this business portion.
- **Planning Dept. Update – Ed Landry** ... An update of the Financial Incentives, Tom Davies Square courtyard (underway with expected completion in the fall), Durham Parkette (with expected completion in late summer), Elgin Greenway Phase One (Morris St. – Minto St.) (expected to begin this spring/summer), Elgin St. Pedestrian underpass (currently underway)
- **Library Art Gallery & Convention and Performance Centre – Ian Wood** ... Status report provided, including noting that there will be upcoming Public Consultation on Site Design at various locations, including in downtown
- **Place des Arts – Martin Lajeunesse, Marie-Eve Pepin** ... An overview of the next steps, including the beginning of construction this summer with expected opening in 2020.
- **Impark – Greg Chapman** ... Overview of the services provided, the importance of managing parking (and resulting efficiencies that brings), cost of surface lots vs structured parking.
- **Laurentian University – Dr. Pierre Zundel** ... How the Downtown fits into the new Strategic Plan of the University, particularly the opportunity for partnerships between the school, students and the downtown business community.

BUSINESS PORTION

J. MacIntyre provided a brief overview of the Board's activities and partnerships over 2017, noting that further details were outlined in the Annual Report contained in the registration package. He made specific reference to the following:

- **'Win This Space'** initiative ... The success of 2017 was outlined and Justine Martin, Guilty Pleasures Bakeshop and Bar, was introduced and said a few words as the 'Top Entrepreneur' in the Program. The 2018 Program was announced, thanks to the partnership with GSDC and the numerous Prize Package sponsors.
- **Const. Tyler Hagen** was introduced as our BIA direct liaison with the Greater Sudbury Police Service. Const. Hagen began in this role in early 2018 and has already visited a number of businesses. Members were advised of a new initiative between the BIA and the GSPS – **'Coffee with a Cop'** – as per information in the registration package.
- **BR&E** (Business Recruitment and Expansion Program) ... Liesel Franklin, GSDC, was introduced as our key working liaison with GSDC and the upcoming BR&E that she will be undertaking, including contacting a number of members.
- **Pedestrian Overpass** ... An overview of discussions to date was provided including project partners (CP, City, BIA, various levels of government) with the goal/objective to construct an overpass to link the Energy Court Parking lot to Elgin St. – particularly in light of the loss of parking as a result of the Place des Arts development.
- **Event Centre** ... An update was provided on this project, including the Board's recommendation to contribute funds to the OMB appeal (should there be one), and the potential 'fall out' that could come as a result (ie removal of current Directors, disbanding of the BIA, hold back of budget). It was noted that legal consultation was made and that Directors believe that this is necessary. The following resolution was then presented:

AGM-18-01 Deisinger-McCullagh

WHEREAS City Council has made decisions contravening their Downtown Master Plan, Official Plan and economic development policies, contrary to both Staff and Consultants' recommendations;

BE IT THEREFORE RESOLVED THAT the General Membership, present at the Annual General Meeting of 'Downtown Sudbury' BIA, Thursday, February 22, 2018, supports the recommendation of the Board of Directors, that an expenditure of \$20,000 be allocated within the 2018 budget to assist with the OMB appeal relating to the aforementioned discussion and their impacts on past and present investments by existing downtown members made in good faith that the City would adhere to their written and published policies

CARRIED UNANIMOUSLY

B. McCullagh (Vice-Chair) then provided an overview of the proposed 2018 Budget, including specifics on what is included in the various line items – as contained in the package – and recommended by the Board of Directors. It was further noted that the budget is also used to successfully leverage various partnerships to undertake programs (media, special events). The 'Win This Space' initiative was noted as a strong example of how the Board works with partners and how the budget is leverage ... the BIA commitment for 2018 is \$13,000 and the program package is valued at over \$47,000. In addition, M. Luoma was called upon to clarify the Chargeback line item and how it relates to 'levy loss'. The following resolutions were then presented.

AGM-18-02 Deisinger-McCullagh

THAT the General Membership supports and approves the 2018 Program and Operating Budget in the amount of \$534,000 as presented and discussed, representing a 2.5% increase over the 2017 Operating Budget;

AND FURTHER THAT this budget and program reflects the Strategic Plan and Directors' priorities including Marketing; Special Events; Development/Design.

CARRIED

AGM-18-03 Deisinger-McCullagh

THAT the General Membership of 'Downtown Sudbury' approves maintaining the 'Chargeback Reserve' for 2018, established for the purpose of covering any loss of revenue as a result of loss of assessment.

CARRIED

AGM-18-04 Deisinger-McCullagh

THAT the General Membership of 'Downtown Sudbury' approves maintaining the 'Reserve Fund', established in preparation of specific Major Projects in the Downtown.

CARRIED

CLOSING REMARKS

J. MacIntyre thanked the Presenters, Members and Guests for attending and noted that the Board is looking forward to another very positive and exciting year. He further thanked the School of Architecture for the meeting space, Motley Kitchen for the refreshments, Dani Star for the music.

ADJOURNMENT

There being no further matters to discuss at this time, this meeting adjourned at 7:30p.m.

Chair

Executive Director