

## For Information Only

### Healthy Kids Community Challenge - Year Two Update

Presented To:	Community Services Committee
Presented:	Monday, Aug 21, 2017
Report Date	Tuesday, Aug 01, 2017
Type:	Correspondence for Information Only

#### Resolution

For Information Only.

#### Relationship to the Strategic Plan / Health Impact Assessment

This report supports the Strategic Plan adopted by the City of Greater Sudbury, as it aligns with the Quality of Life and Place pillar, within the priority Create programs and services designed to improve the health and well-being of our youth, families and seniors.

The Healthy Kids Community Challenge has been designed to improve health for all children and enhance access to services for children and families who have barriers to healthy living. Service data will be collected to ensure that children and families from across neighbourhoods and demographic groups are being served and impacted by Healthy Kids programming.

#### Report Summary

The City of Greater Sudbury is one of 45 communities selected by the Ministry of Health and Long Term Care to receive funding to implement the Healthy Kids Community Challenge and receives \$375,000 per year to implement programs and activities related to children's healthy eating and physical activity. The Healthy Kids Community Challenge (HKCC), led by the City of Greater Sudbury in partnership with 66 organizations and businesses, had another successful second year under the theme "Water Does Wonders".

The plan for the second theme was approved by the MOHLTC in April 2016 and included six new interventions and several continuing programs and services. From July 2016 to March

#### Signed By

##### **Report Prepared By**

Kate Barber  
Children Services Planner, Children Services  
*Digitally Signed Aug 1, 17*

##### **Health Impact Review**

Kate Barber  
Children Services Planner, Children Services  
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##### **Manager Review**

Monique Poirier  
Manager of Children Services  
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##### **Division Review**

Luisa Valle  
Director of Children and Citizen Services  
*Digitally Signed Aug 1, 17*

##### **Recommended by the Department**

Catherine Matheson  
General Manager of Community Development  
*Digitally Signed Aug 1, 17*

##### **Financial Implications**

Apryl Lukezic  
Co-ordinator of Budgets  
*Digitally Signed Aug 2, 17*

##### **Recommended by the C.A.O.**

Ed Archer  
Chief Administrative Officer  
*Digitally Signed Aug 2, 17*

2017, HKCC had over 7,300 child participants, 13,094 people have visited the project website and 1,878 people followed the social media sites. "Water Does Wonders" theme activities included the purchase and installation of Water Fountains and Water Bottle fillers, as well as multifaceted education and support campaigns and programming to encourage children, families and organizations to replace sugary beverages with water.

HKCC is currently implementing its third year of programming under the theme "Choose to Boost Veggies and Fruit". In year three the Healthy Kids Community Challenge will be building the capacity of organizations and families to grow, buy and prepare healthy foods in order to make it easier for kids to increase their consumption of vegetables and fruit.

The HKCC has been well received by the public and by partners. It receives positive media coverage, high interest from families on social media and the project website, and enthusiastic participation from numerous partner agencies and businesses.

### **Financial Implications**

The Healthy Kids Community Challenge program is 100% funded by the Ministry of Health and Long Term Care, with in-kind support from the City of Greater Sudbury and other local partners.

## **Background**

The City of Greater Sudbury was one of 45 communities selected by the Ministry of Health and Long Term Care (MOHLTC) to receive funding to implement the Healthy Kids Community Challenge (HKCC). The City receives \$375,000 per year to implement programs and activities related to children's healthy eating and physical activity.

The Healthy Kids Community Challenge, led by the City of Greater Sudbury in partnership with 66 organizations and businesses, had another successful second year under the theme "Water Does Wonders".

HKCC is currently implementing its third year of programming under the theme "Choose to Boost Veggies and Fruit".

The MOHLTC selects a new theme each nine months. The intent is to involve partners from across sectors to help implement the challenge.

### **Theme One: Run. Jump. Play. Every Day.**

The first theme was implemented very successfully across the community from July 1<sup>st</sup>, 2016 to March 31<sup>st</sup>, 2017. Fourteen programs and initiatives were delivered, serving over 2,800 children and their families.

Healthy Kids Community Challenge, Community Services Report:

<http://agendasonline.greatersudbury.ca/index.cfm?pg=agenda&action=navigator&lang=en&id=1019&itemid=12181>

### **Theme Two: Water Does Wonders!**

The second theme was implemented across the community with a mix of infrastructure, programming and education initiatives. The initiatives included a range of activities including the following one-time theme two based activities as well as ongoing general based activities.

#### **One-time Theme Two based activities:**

##### **1. Water Environment Improvements**

This is an effort to improve access to water where kids and their families meet and play.

This initiative:

- purchased and installed 22 water fountains and water bottle filling stations in park, beach and other locations across the City of Greater Sudbury
- supplied 2,500 water bottles and 30 coolers to children and organizations

In addition, it supported the purchase of a Quench Buggy water trailer, in partnership with the City's Water/Wastewater Division and with additional financial contributions from EarthCare Sudbury and Sudbury Tourism. This portable water trailer will be used at special events and will also be available in emergency situations or water advisory situations to provide access to City of Greater Sudbury tap water.

## **2. Community Based Water Education – “Tap and Thirsty”**

Fun and friendly, bilingual water animators, visited kids at playgrounds, events and festivals and taught children and families about the benefits of making the switch to water. They distributed water bottles and had a sticker reward program to encourage kids to always carry their water bottles.

## **3. The Team Water Challenge**

Interested coaches or team managers of children's sports teams signed their team up and agreed to drink only tap water at games and practices and, if they had after-game snacks, to have only fresh veggies and fruits. There were 24 teams that participated in the Challenge and 305 kids were served.

## **4. The Lunchbox Challenge**

Parents signed their up children for the challenge and pledged to send only a refillable water bottle or white milk in their lunch every day of November. For this activity 1,509 students participated.

## **5. The Water Does Wonders Pledge Challenge**

Families, organizations and sports leagues took a pledge to promote drinking water and reduce their consumption of sugary drinks. There were 83 families and 21 organizations that participated.

## **6. Water Festival**

HKCC provided a drinking water station and an activity station at the Water Festival. There were two days of water themed activities for grade 4 aged children across the City of Greater Sudbury of which 700 children attended.

### **Ongoing General Based Activities funded throughout the Healthy Kids Community Challenge:**

## **7. Snow Day**

Snow Day was a free, fun-filled family festival to promote active outdoor family fun in partnership with 18 organizations and businesses. There were 23 volunteers who assisted, 720 children and 708 adults attended the festival.

## **8. Activate Grades 5 to 8**

Free weekly drop-in physical activity programs for 10 – 12 year olds in neighbourhood youth centres and community centres. Programs were offered downtown, South End, Onaping Falls, Levack, Chelmsford, Hanmer, Lively, and the Flour Mill areas. For this activity, 265 sessions were held at 9 sites. The program served 462 youth who participated in 3,029 visits.

## **9. Activate Your Neighbourhood**

HKCC provided support to grassroots groups to organize Active Play events in their neighbourhoods, providing access to equipment to borrow and small grants to purchase healthy snacks. There were 14 events supported, 380 adults and 499 children were served.

## **10. Free Snowshoe Lending**

In partnership with Greater Sudbury Public Libraries, community members can borrow snowshoes to get out and be active. For this activity, 311 pairs of snowshoes were checked out.

## **11. Capacity Building and Training for Healthy Kids**

This initiative provided training on fluoride, weight bias, food skills and healthy child development to staff, educators, and other adult influencers. A total of 109 individuals were trained.

## **12. Healthy Kids Public Education and Engagement Campaign**

Marketing, social media and direct education campaigns were provided to help parents get their children active and eating well. These are the stats collected:  
Website: 13,094 users; 40,576 views Social Media: 1878 facebook likes

## **13. iCan Bike Program**

Support for a learn-to-ride program for children and youth with disabilities. Healthy Kids supported this program in July so that children who couldn't pay the participation fee could still participate. A total of 30 children were served.

The Healthy Kids Community Challenge has been well received by the public and by partners. It has received good media coverage, high interest from families on social media and the project website, and enthusiastic participation from numerous partner agencies and businesses.

## **Theme Three: "Choose to Boost Veggies and Fruit"**

The third theme, "Choose to Boost Veggies and Fruit" will run from April 1<sup>st</sup>, 2017 to December 31<sup>st</sup>, 2017. The plan for the third theme was approved by the MOHLTC in April 2017 and contained six new interventions and several continuing programs and services.

In year three the Healthy Kids Community Challenge will be building the capacity of organizations and families to grow, buy and prepare healthy foods in order to make it easier for kids to increase their consumption of vegetables and fruit.

### **One-time Theme Three based activities:**

#### **1. Bright Bites School Support Program**

HKCC will support schools to incorporate healthy eating education into their programs and support them to make school environments even healthier for our children.

#### **2. Food Skills for Kids and Families**

HKCC will provide training and support for people who work with children ages 0 -12 years to deliver Food Skills Programming for kids and families.

#### **3. Super Snackables**

Animators will visit local events and schools to engage with children and families to promote increased consumption of vegetables and fruit, using incentives, prizes and food tasting.

#### **4. Cultivate your Neighbourhood/Seed Start**

Elementary school children and neighbourhood families will have the opportunity to grow vegetables and fruit and will be connected to community gardens.

#### **5. Pop-up Vegetable/Fruit Markets for Families**

HKCC will enhance access to vegetables and fruit by supporting pop-up markets in targeted neighborhoods in locations where children and families gather.

#### **6. Healthy Eating Transitions Fund**

Through fun challenges and supportive pilots, HKCC will support agencies, groups and businesses to change their policies, practices and programs to boost healthy eating opportunities for kids in our community.

## **Ongoing General Based Activities funded throughout the Healthy Kids Community Challenge:**

### **7. Activate Grades 5 to 8**

Free weekly drop-in physical activity and food skills programs for 10 – 12 year olds in neighbourhood youth centres and community centres.

### **8. Healthy Kids Public Education and Engagement Campaigns**

Marketing, social media and direct education campaigns to help parents get their children active and eating well.

## **Programming that is continuing using existing resources:**

### **9. Activate Your Neighbourhood**

HKCC will continue to provide support to grassroots groups to organize Active Play events in their neighbourhoods, providing access to equipment to borrow and small grants to purchase healthy snacks.

### **10. Free physical activity equipment lending at the Greater Sudbury Public Libraries**

Through HKCC's partnership with Greater Sudbury Public Library, snowshoes, tennis racquets and other equipment will continue to be available to borrow for free from branches of the Greater Sudbury Public Library.

## **Program Metrics and Reports**

Program metrics tracked include numbers of partners, number of children and adults served in each activity, number of people reached through the website and social media.

From July 2016 to March 2017, the Healthy Kids Community Challenge Program has seen the following:

- there have been over 7,300 child participants
- 13,094 people visited the project website
- 1,878 people followed the social media sites

The following summaries are available to the community and attached to this report:

- Appendix A – Healthy Kids Community Challenge Programming Summary
- Appendix B – Healthy Kids Community Challenge Theme Two Report Card

**APPENDIX A – HEALTHY KIDS COMMUNITY CHALLENGE PROGRAM SUMMARY**  
**Healthy Kids Community Challenge - July 2016 to March 2017**  
**Theme 2: Water Does Wonders**



Program or Service	Start Date	End Date	# served to March 31, 2017	Who was served
<b>Healthy Kids Public Education Campaign</b> Marketing, social media and direct education campaigns to help parents get their children active, eating well and drinking water.	Dec 2015	March 2018	Website 13,094 users 40,576 views 1,878 Facebook likes	Campaigns reached families in all neighbourhoods.
<b>Water Environment Improvements</b> Improving access to water where kids and their families meet and play. We prioritized locations where we could have the largest impact. Water infrastructure included fountains, filling stations and portable water dispensers, as well as providing water bottles so that children can access the water.	July 2016	March 2017	22 water fountains 1 quench buggy trailer 2,500 water bottles 30 coolers	Water fountain locations are across the City of Greater Sudbury.
<b>Activate Your Neighbourhood</b> Healthy Kids provided support to grassroots groups to organize Active Play events in their neighbourhoods. This program is available to all neighbourhood groups and citizens.	July 2016	March 2017	14 events supported 380 adults 499 children served	Events were held in neighbourhoods throughout the City.
<b>Capacity Building and Training</b> for Healthy Kids-Staff/ Educators/ Adult Influencers. Training on fluoride, weight bias, food skills and healthy child development.	July 2016	March 2017	109 individuals trained	Educators and professionals trained came from across Greater Sudbury.
<b>Community Based Water Education</b> "Tap and Thirsty", our fun and friendly, bilingual, water animators, visited kids at playgrounds, events and festivals and taught children and families about the benefits of making the switch to water.	July 2016	March 2017	79 visits 3,000 children visited 950 received 2 or more visits	Visits were held across Greater Sudbury.
<b>Activate Grades 5 to 8</b> Free weekly drop-in physical activity programs for 10-12 year olds in neighbourhood youth centres and community centres.	July 2016	March 2017	9 sites 265 sessions 3,029 visits 462 youth served	Programs offered downtown, South End, Onaping Falls, Levack, Chelmsford, Hanmer, Lively, Flour Mill.
<b>The Team Water Challenge</b> Interested coaches or team managers of children's sports teams signed their team up and agreed to drink only tap water at games and practices and, if they had after-game snacks, to have only fresh veggies and fruits.	July 2016	Sept. 2016	24 Teams Participated in the Challenge: 305 kids served	Teams participated from sports leagues across Greater Sudbury
<b>The Lunchbox Challenge</b> Students signed up for the challenge and pledged to bring a refillable water bottle or white milk in their lunch every day of November.	Nov. 2016	Nov. 2016	1,509 students participated	Students and their families from across Greater Sudbury Participated.
<b>The Water Does Wonders Pledge Challenge</b> Families, organizations and sports leagues took a pledge to commit to promoting drinking water and reducing consumption of sugary drinks.	March 2017	April 2017	83 Families participated 21 Organizations	Families and organizations from across CGS participated in this challenge.
<b>Free Snowshoe Lending</b> in Partnership with Greater Sudbury Public Libraries. Community members can borrow snowshoes to get out and be active.	Jan. 2017	March 2017	311 pairs checked out	Snowshoes were available at 6 library locations.
<b>Snow Day</b> A free, fun-filled family festival to promote active outdoor family fun.	Feb 2017	Feb 2017	18 partners 23 volunteers 720 children 708 adults	Families from across CGS participated in this event.
<b>Water Festival</b> Healthy Kids provided a water station and an activity station at the Water Festival- two days of water themed activities for grade 4 aged children across the City.	Sept. 2016	Sept. 2016	700 children attended 12 partners participated	Students from across Greater Sudbury participated.
<b>iCan Bike program</b> A earn-to-ride program for children and youth with disabilities.	July 2016	July 2016	30 participants	This program served children with disabilities from across Greater Sudbury.



# APPENDIX A – HEALTHY KIDS COMMUNITY CHALLENGE PROGRAM SUMMARY

Healthy Kids Community Challenge- January to June 2016

**Theme 1: Run. Jump. Play. Everyday.**



Program or Service	Start Date	End Date	# served to June 30, 2016	Who was served
<b>Healthy Kids Public Education Campaign</b> Marketing, social media and direct education campaigns to help parents get their children active and eating well.	Dec 2015	March 2018	6,245 website users 1,375 Facebook likes	Campaigns reached families in all neighbourhoods.
<b>Supportive Skating Program</b> Free equipment and lessons at selected outdoor rinks	Jan 2016	March 2016	90	Programs were offered to 6-12 year olds at outdoor rinks in the Donovan, Minnow Lake and Chelmsford.
<b>Activate Your Neighbourhood</b> Healthy Kids is providing support to grassroots groups to organize Active Play events in their neighbourhoods.	Feb 2016	Ongoing	10 events 201 adults 247 children	This program is available to all neighbourhood groups and citizens.
<b>Supportive Swimming Lessons</b> Free lessons at City and community pools for children from selected schools.	Jan 2016	March 2016	11 Schools 285 children	School boards selected schools where many children aged 7 to 11 had not had the opportunity to take swimming lessons.
<b>Winter Wonder</b> Free outdoor education field trips for selected schools.	Jan 2016	March 2016	481	Students from age 9 to 12 at schools across Greater Sudbury.
<b>Supportive Cycling Program</b> Free cycling equipment and lessons for children in need.	March 2016	June 2016	98	Programs were offered to 4 to 12 year olds at school locations in Flour Mill, New Sudbury and Hanmer.
<b>Activate Grades 5 to 8</b> Free weekly drop-in physical activity programs in neighbourhood youth centres and community centres.	April 2016	Ongoing	705 visits 49 sessions	Programs were offered to 10-12 year olds at locations in the downtown, South End, Onaping Falls, Levack, Chelmsford, Hanmer, Lively, Flour Mill.
<b>Activate Your Recess</b> Equipment, resources and training to support more active play at selected schools (through the Recess Rescuers program), child care centres and Best Start Hubs.	April 2016	June 2016	15 schools 670 children	10 schools from across CGS were selected for this program by school board partners.
<b>Active Transportation</b> Support for children and families to walk and cycle to get to school and activities- including the piloting of a Walking School Bus and the Walk and Wheel to School Challenge	April 2016	June 2016	366 children	Participating schools were from: Naughton, Coniston, Garson, the South End, Downtown, and Hanmer.
<b>Free Snowshoe Lending</b> in Partnership with Greater Sudbury Public Libraries. Community members can borrow snowshoes to get out and be active.	Feb 2016	March 2016	303 pairs checked out	Snowshoes were available at 6 library locations.
<b>Snow Day</b> A free, fun-filled family festival to promote active outdoor family fun and introduce the community to the Healthy Kids Community Challenge.	Jan 2016	Feb 2016	750 (382 children)	Families from across CGS participated in this event.
HKCC partnered with Centre de santé communautaire du Grand Sudbury (CSCGS) to offer a <b>soccer program</b> at no cost for francophone youth.	April 2016	June 2016	130	This program served francophone children aged 4-12 from Hanmer and the surrounding area.



What is the Healthy Kids Community Challenge?

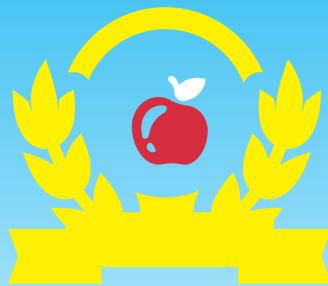
The City of Greater Sudbury is one of 45 communities across Ontario to participate in the Healthy Kids Community Challenge; a Ministry of Health Initiative that supports the health and wellness of children in the community.

Healthy Kids Ambassadors

Our 9 Healthy Kids Community Ambassadors make every day a healthy active day by participating in physical activities, eating nutritious foods, and they choose water as their drink of choice.

Water Does Wonders

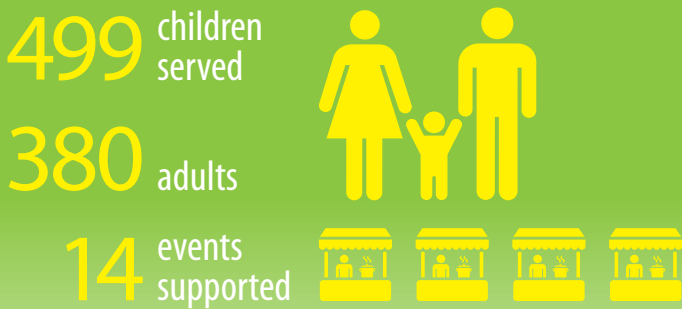
The Healthy Kids Community Challenge introduces a new theme each nine month to address specific areas of children's health. The second theme, Water Does Wonders ran from June 2016 to March 2017 and encouraged children and families to choose water over sugary drinks through a mix of infrastructure, programming and education initiatives.



ACTIVATE

Activate Your Neighborhood

Healthy Kids provided support to grassroots groups to organize Active Play events in their neighbourhoods. This program is available to all neighbourhood groups and citizens, and helps support events with promotion, healthy snacks, drinks, and sports equipment to borrow.



Activate Grades 5-8

The Healthy Kids Community Challenge sponsored community partners like the CGS Youth Centres and the YMCA to hold free weekly drop-in active fun sessions at gyms and facilities across the City. Friendly staff was on hand to help organize a range of activities including baseball, dodge ball and yoga.



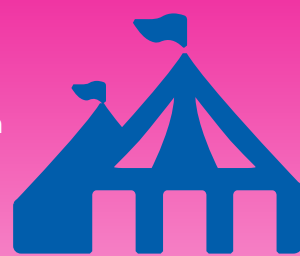
The Team Water Challenge

Interested coaches or team managers of children's sports teams signed their team up and agreed to drink only tap water at games and practices and, if they had after-game snacks, to have only fresh veggies and fruits.



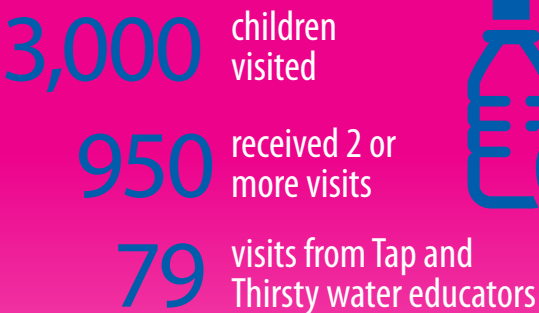
Water Festival

Healthy Kids provided a drinking water station and an activity station at the Water Festival - two days of water-themed activities for grade 4 aged children across the City.



Community-based water education with Tap and Thirsty!

Appendix B



Community Challenge Theme Two Report Card

Water Does Wonders  
June 2016 – March 2017



Making it easier to choose water

The Healthy Kids Community Challenge improved access to water where kids and their families meet and play. We prioritized locations where we could have the most impact- installing fountains, filling stations or portable water dispensers. We also distributed water bottles so that children can access the water.



Training for Adults

109 Childcare providers trained on fluoride, weight bias, food skills and healthy child development.



Facebook  
1878+ likes  
1080 people reached on average per post



iCan Bike Program

The Healthy Kids Community Challenge supported a learn-to-ride program for children and youth with disabilities.



30 participants

Twitter  
219+ followers  
2,900+ Page visits  
28,000+ Twitter Impressions



Website  
13,094 users  
40,576 views

The Water Does Wonders Pledge Challenge

Families, organizations and sports leagues took a pledge to commit to promoting drinking water and reducing consumption of sugary drinks.



The Lunchbox Challenge

Students signed up for the challenge and pledged to bring a refillable water bottle or white milk in their lunch every day of November, 2016.



1,509 students participated

Snow Day

Snow day offered families a chance to enjoy active fun in the winter. Kids had a chance to try skating, sliding, climbing, snowboarding, snowshoeing, pony riding, playing hockey and enjoying campfires, healthy snacks, stories and more. What a fun and healthy way to spend a winter day!



Free Snowshoe Lending

In partnership with Greater Sudbury Public Libraries, snowshoe rentals were provided to help the families get active.



311 pairs checked out



Qu'est-ce que l'action communautaire  
Enfants en santé?

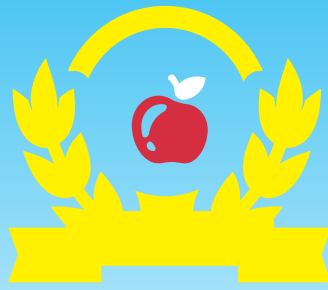
La Ville du Grand Sudbury compte parmi 45 collectivités de partout en Ontario qui prennent part à l'action communautaire Enfants en santé, une initiative du ministère de la Santé qui favorise la santé et le bien-être des enfants dans la communauté.

Les ambassadeurs d'Enfants en santé

Les 9 ambassadeurs communautaires d'Enfants en santé mènent une vie saine et active au quotidien en participant à des activités physiques, en mangeant des aliments nutritifs et en optant généralement pour de l'eau pour se désaltérer.

L'eau fait des merveilles

L'action communautaire Enfants en santé adopte un nouveau thème tous les neuf mois en vue d'aborder des domaines précis de la santé des enfants. Elle a exploré le deuxième thème, « L'eau fait des merveilles », de juin 2016 à mars 2017. Ce thème a encouragé les enfants et les familles à boire de l'eau au lieu de boissons sucrées, par l'entremise de tout un mélange d'initiatives touchant l'infrastructure, la programmation et l'éducation.



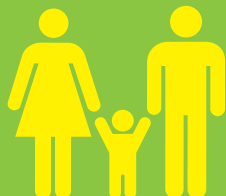
Faites bouger votre quartier

Enfants en santé a procuré du soutien à des groupes communautaires à l'appui d'activités initiant leurs quartiers au jeu actif. Ce programme est à la disposition de tous les groupes communautaires et de tous les citoyens. Il soutient ceux-ci en les aidant à faire de la promotion, en leur procurant des collations et des boissons saines et en leur prêtant de l'équipement de sport.

499 enfants en ont profité.

380 adultes et

14 activités ont reçu du soutien.



Faites bouger les préados

L'action communautaire Enfants en santé s'est alliée à des partenaires communautaires, y compris les Centres d'accueil pour les jeunes de la VGS et le YMCA, pour offrir des activités hebdomadaires gratuites et amusantes dans des gymnases et des installations un peu partout dans la ville. Des employés sympathiques étaient sur les lieux en vue d'aider à organiser toute une gamme d'activités (baseball, ballon chasseur, yoga, etc.).

3,029 visites

462 jeunes y ont pris part.

265 séances offertes

9 emplacements



Le défi « De l'eau pour l'équipe »

Des entraîneurs et des gérants d'équipes sportives pour enfants ont inscrit leurs équipes au défi. Ces équipes ont accepté de boire uniquement de l'eau du robinet durant les rencontres sportives et les séances d'entraînement et, si elles prévoyaient des collations après une rencontre, de ne manger que des fruits et des légumes frais.

24 équipes ont relevé le défi.

305 enfants en ont profité.

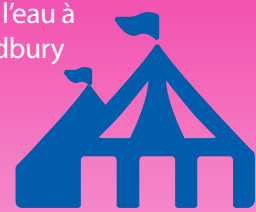


Festival de l'eau

Enfants en santé a procuré un poste d'eau potable et un centre d'activités à l'occasion du Festival de l'eau, lequel a présenté des activités sur le thème de l'eau à des enfants de la 4<sup>e</sup> année du Grand Sudbury pendant deux journées complètes.

700 enfants y ont participé.

12 partenaires y ont pris part.

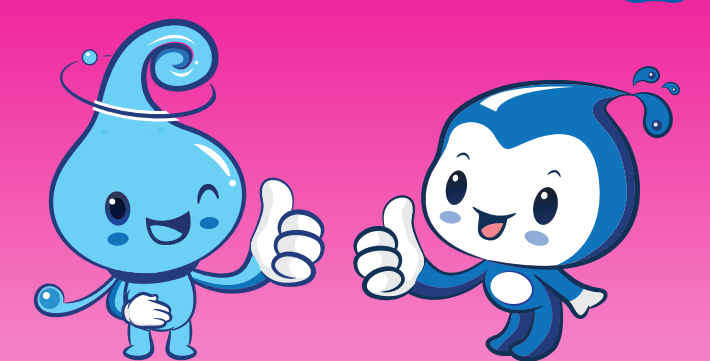


Sensibilisation communautaire à l'eau avec Goutte et Plouf!

3,000 visites de Goutte et Plouf, des éducatrices sur l'eau

950 enfants ont reçu leur visite.

79 enfants ont reçu 2 visites ou plus.



Bulletin de rendement  
du thème 2 de l'action  
communautaire  
Enfants en santé

L'eau fait des merveilles!  
De juin 2016 à mars 2017



Pour vous aider à choisir l'eau

L'action communautaire Enfants en santé a amélioré l'accès à l'eau là où les enfants et leurs familles se rassemblent et s'amuse. Nous avons donné la priorité aux endroits où nous aurions le plus grand impact et nous y avons installé des fontaines, des postes de remplissage d'eau ou des distributeurs d'eau portatives. Nous avons également distribué des bouteilles d'eau afin que les enfants aient toujours accès à de l'eau.



2 500 bouteilles d'eau

30 refroidisseurs d'eau

22 fontaines à boire

1 distributeur mobile d'eau



Formation pour adultes

109 fournisseurs de services de garde ont obtenu une formation sur le fluorure, les préjugés relatifs au poids, les connaissances alimentaires et le développement sain des enfants.



Facebook

1 878 + personnes nous aiment.  
1 080 personnes lisent les publications (en moyenne).



Twitter

219 + personnes nous suivent.  
2 900 + personnes ont visité notre page.  
28 000 + personnes ont partagé leurs impressions sur Twitter.



Programme iCan de cyclisme

L'action communautaire Enfants en santé a procuré du soutien à un programme d'apprentissage du vélo pour les enfants et les jeunes handicapés.



30 participants

Website

13 094 utilisateurs  
40 576 visites

L'engagement

« L'eau fait des merveilles »

Des familles, des organismes et des ligues sportives ont pris l'engagement de promouvoir la consommation d'eau et de réduire leur consommation de boissons sucrées.



83 familles y ont participé.

21 organismes ont pris l'engagement.

Le Défi de la boîte à lunch

Des élèves se sont inscrits au défi et se sont engagés à apporter une bouteille d'eau réutilisable ou du lait blanc dans leur lunch tous les jours de novembre 2016.

1,509 élèves ont relevé le défi.



Journée de neige

La Journée de neige a donné aux familles l'occasion de s'amuser activement en hiver. Les enfants ont pu faire l'essai de toute une gamme d'activités : patinage, glissade, escalade, planche à neige, raquette, promenade à poney, hockey, feu de camp, collations saines, histoires, etc. Quelle façon amusante et saine de passer une journée d'hiver!



18 partenaires communautaires

23 bénévoles

Prêt gratuit de raquettes

En partenariat avec la Bibliothèque publique du Grand Sudbury, nous avons organisé le prêt de raquettes en vue d'aider les familles à mener une vie active.



311 paires de raquettes ont été empruntées.