

Request for Decision

Annual Grants - Kukagami Campers Association

Presented To: Finance and
Administration
Committee

Presented: Wednesday, Apr 12,
2017

Report Date Wednesday, Mar 22,
2017

Type: Referred & Deferred
Matters

Resolution

WHEREAS staff were directed by City Council on March 8th, 2016 to develop clear criteria and an application process for annual grants and;

WHEREAS an Annual Grants Value for Money Report was prepared for the Finance and Administration Committee on January 17th, 2017 which included 6 recommendations, and;

WHEREAS the Finance and Administration Committee recommended that the decision on the Kukagami Campers Association grant be deferred pending further information, and this information has been received and reviewed by staff;

THEREFORE BE IT RESOLVED THAT the City of Greater Sudbury approve a \$10,000 grant to the Kukagami Campers Association,

AND THAT the necessary by-law be prepared,

AND THAT a Memorandum of Understanding be sent out with the 2017 grant for sign off by the grant recipient outlining the intended purpose of the grant and for the provision of an annual year end report.

Finance Implications

If approved, the \$10,000 Kukagami Campers Association grant will be funded within the 2017 approved budget.

Background

This is a follow up to the Annual Grants Value for Money Review which was provided to Finance

Signed By

Report Prepared By

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Division Review

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Recommended by the Department

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Recommended by the C.A.O.

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and Administration Committee on January 17, 2017. A copy of the report can be found here: <http://agendasonline.greatersudbury.ca/index.cfm?pg=feed&action=file&agenda=report&itemid=2&id=1167> The Annual Grants Value for Money Report included a recommendation that the grant to the Kukagami Campers Association be ceased due to the grant utilization findings and their growing cash balance. Finance and Administration Committee resolution FA2017-02A3 deferred that recommendation pending further information being received .

Value for Money Definition

A value for money audit is a systematic, purposeful, organized and objective examination of government activities (VFM Audit Manual, Office of the Auditor General, 2000). In consultation with the City of Greater Sudbury's Auditor General's Office, a value for money audit was conducted relative to the level of community grant that was being administered. The primary purpose of the review was to determine whether the funds were being utilized for the purpose that it was intended and whether or not there was community value.

Review Process

As indicated in the Annual Grants Value for Money Review, a value for money framework was created in consultation with the City of Greater Sudbury's Auditor General's Office with additional input from the Halifax Grant Review Model.

All of the grant recipients were contacted and the information that they provided was run through the tool with a total score out of 100 points.

The grant recipients identified were broken down into six different groupings for comparison purposes. Each grouping indicated a range of scores and provided information on the background of the grants, the purpose and findings for Council consideration and direction.

Community Recreation Centre Grants

The Kukagami Campers Association grant was evaluated as part of the Community Recreation Centre grants section and was compared to the Wahnapiatae Community Centre, Skead Community Centre, Beaver Lake Community Centre, Carol Richard Park Community Centre and Penage Road Playground Association. Each community centre grant recipient in this section received \$16,000. The majority of these grants were used to support year round recreational opportunities in non owned municipal buildings.

In the original grant review, Kukagami Campers Association was identified as having a positive cash balance of over \$50,000 and minimal recreational expenditures. This information was based on the Kukagami Camper Association April 30, 2016 year end financial statements. Subsequent to that review, the Kukagami Campers Association provided staff with additional information. During the summer of 2016, Kukagami Campers Association invested approximately \$30,000 in a pole building, which is a post and beam

supported structure, without sides that is portable. The Kukagami Campers Association has a land use permit which does not allow for a permanent building on their site. This pole building is similar to a sun shade and will eliminate the need to rent tents when the Association holds events. This \$30,000 purchase reduces the positive cash balance that the Association had at the time of the review.

While the Kukagami Campers Association does not have a non municipally owned, year round permanent facility to maintain and operate like the other community recreation centres in this category, it does provide social and recreational opportunities of a seasonal nature.

Additional information was also provided on the number of social and recreational events that are held by the Association. The events include: card playing and darts, Texas horseshoes, bocce, as well as Family Day, Canada Day and an annual Family Fun Fair Picnic. Total annual operating expenditures for the last three years are less than \$30,000 per year. Included in the operating costs for 2016/2017 are over \$10,000 of expenses related to the picnic and other recreational events.

Recommendation

As a result of the additional information provided by Kukagami Campers Association, this grant was reviewed again. Based on the new information provided, and that the Association's expenditures on recreational activities are approximately \$10,000 per year, it is recommended that the Kukagami Campers Association grant be reduced from \$16,000 to \$10,000. The reduction in this grant reflects that there is a difference between the Kukagami Campers Association grant and the other Community Recreation Centre grants. All of the other recreation centre grants subsidize the operating costs of non municipally owned facilities as well as recreational programming . The Kukagami Campers Association does not have a permanent facility and therefore the sole purpose of the Kukagami Campers Association grant funding will be to subsidize recreational events.

Next Steps

If approved, the grant by-law and memorandum of understanding will be prepared to clearly outline the intended purpose of the grant and the annual reporting requirements.